



Seo Analyzer laplink.com

Generated on January 14 2022 03:50 AM





The score is 36/100







SEO Content

	Title	<p>Laplink® &#8211; Homepage</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>19</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] • [H2] • [H2] • [H2] • [H2] The Easiest Way to Set Up a New PC • [H2] Advanced Backup & Recovery For Your PC • [H2] IT-managed Migrations Even For Unmanaged PCs • [H2] other Solutions • [H2] TRANSFER CABLES • [H2] Image and Transfer • [H2] Safe Data Wipe • [H2] Stay in Sync • [H2] Easy PC Setup: 3 Steps • [H2] 1. Install • [H2] 2. Transfer • [H2] 3. Done • [H2] Free Transfer Assistance, 24/7 • [H2] PCmover Enterprise Customers 	H1	H2	H3	H4	H5	H6	0	19	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	19	4	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] need help? • [H3] • [H3] • [H3] • [H3] • [H3]
	Images	<p>We found 67 images on this web page.</p> <p>55 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.78%</p> <p>Internal Links 93.22%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Individuals	Internal	Passing Juice

In-page links

Professional (most popular)	Internal	Passing Juice
Ultimate (Physical Box)	Internal	Passing Juice
Home	Internal	Passing Juice
Express	Internal	Passing Juice
Windows Store Edition	Internal	Passing Juice
Image &#038; Drive Assistant	Internal	Passing Juice
In-Place Windows 7 Upgrade Assistant	Internal	Passing Juice
In-Place Windows 8 Upgrade Assistant	Internal	Passing Juice
Reconfigurator	Internal	Passing Juice
LAPLINK TRANSFER CABLES	Internal	Passing Juice
SPECIAL BUNDLES	Internal	Passing Juice
DiskImage	Internal	Passing Juice
SafeErase	Internal	Passing Juice
Laplink Gold	Internal	Passing Juice
Laplink Sync	Internal	Passing Juice
Organizations	Internal	Passing Juice
GOVERNMENT	Internal	Passing Juice
EDUCATION	Internal	Passing Juice
SMALL BUSINESS	Internal	Passing Juice
TECHNICIAN LICENSE	Internal	Passing Juice
OUR CUSTOMERS	Internal	Passing Juice
Support &#038; Resources	Internal	Passing Juice
Best Practices	Internal	Passing Juice
Try PCmover	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Free Evaluation	Internal	Passing Juice
Documentation	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Migration Scenarios	Internal	Passing Juice
Command Line Parameters	Internal	Passing Juice
Video Tutorials	Internal	Passing Juice
FAQs & #038; Support	Internal	Passing Juice
DiskImage Server	Internal	Passing Juice
Laplink Gold	Internal	Passing Juice
Support	Internal	Passing Juice
Laplink Account Login	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Partners	Internal	Passing Juice
Opportunities	Internal	Passing Juice
Login/Sign up	Internal	Passing Juice
Technician Licenses	Internal	Passing Juice
Company	Internal	Passing Juice
Management	Internal	Passing Juice
Careers	Internal	Passing Juice
Laplink Blog	Internal	Passing Juice
Media Center	Internal	Passing Juice
learn more	Internal	Passing Juice
laplink.com/contact	Internal	Passing Juice
live chat	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Affiliates	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

In-page links

External

Passing Juice

SEO Keywords



Keywords Cloud

laplink windows technician learn image
assistant more pcmover transfer support












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
laplink	17	✓	✗	✗	✗
pcmover	12	✗	✗	✗	✓
transfer	8	✗	✗	✗	✓
assistant	7	✗	✗	✗	✗
more	7	✗	✗	✗	✗





Usability

	Url	Domain : laplink.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 38
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://laplink.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>