Seo Analyzer
laserimpressions.ca

Generated on February 17 2022 08:19 AM

The score is 66/100

SEO Content

	Title	Laser Impressions	Custom Signs	Saskatoon
✅		**Length : 44**
		Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Welcome to Saskatoon's most trusted destination for custom signage. Laser Impressions builds a wide variety of commercial, residential and custom signs for architects, contractors and designers. Tailored to your exact specifications, we custom-build interior and exterior signage, including LED electrical signage, channel letters, custom laser engraving, wall graphics and more.
		Length : 384
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Laser Impressions	Custom Signs	Saskatoon
description	Welcome to Saskatoon's most trusted destination for custom signage. Laser Impressions builds a wide variety of commercial, residential and custom signs for architects, contractors and designers. Tailored to your exact specifications, we custom-build interior and exterior signage, including LED electrical signage, channel letters, custom laser engraving, wall graphics and more.

SEO Content

		url		https://www.laserimpressions.ca/			
		site_name		Laser Impressions			

	Headings	**H1** 1	**H2** 1	**H3** 1	**H4** 4	**H5** 0	**H6** 0
		[H1] Custom signs, channel letters, large-format printing, and industrial laser cutting & engraving. [H2] Let's BUILD Something GREAT TOGETHER [H3] Make a lasting first impression with Laser Impressions. [H4] Commercial & Institutional [H4] Wall Graphics [H4] Laser Cutting & Engraving [H4] Custom						

❌	Images	We found 11 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Latest Projects	Internal	Passing Juice
Commercial Signage	Internal	Passing Juice
Indoor Signage	Internal	Passing Juice
Outdoor Signage	Internal	Passing Juice
Electrical Signage	Internal	Passing Juice
Channel Letters	Internal	Passing Juice
Architectural Signage	Internal	Passing Juice
Donor Recognition	Internal	Passing Juice
Custom Signage	Internal	Passing Juice
Wall Graphics	Internal	Passing Juice
Window Film	Internal	Passing Juice
Large Format Murals	Internal	Passing Juice
Vinyl Graphics	Internal	Passing Juice
Custom Wallpaper	Internal	Passing Juice
Digital Printing	Internal	Passing Juice
Laser Cutting & Engraving	Internal	Passing Juice
Wood Engraving	Internal	Passing Juice
Acrylic and Plastic Engraving	Internal	Passing Juice
Glass Engraving	Internal	Passing Juice
Steel and Other Metals	Internal	Passing Juice
Custom Projects	Internal	Passing Juice
Warehouse	Internal	Passing Juice
Wall Graphics	Internal	Passing Juice
Custom	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	murals **custom** first **signage** impression **laser** channel impressions graphics **engraving**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
signage	9	✖	✖	✔	✖
custom	7	✔	✖	✔	✔
engraving	5	✖	✖	✔	✔
laser	4	✔	✖	✔	✔
channel	3	✖	✖	✔	✔

Usability

	Url	Domain : laserimpressions.ca Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 36
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://laserimpressions.ca/sitemap.xml
	Robots.txt	http://laserimpressions.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics