







Seo Analyzer latimes.com

Generated on March 31 2022 01:09 AM






The score is 58/100







SEO Content

	<p>Title</p>	<p>News from California, the nation and world - Los Angeles Times</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The L.A. Times is a leading source of breaking news, entertainment, sports, politics, and more for Southern California and the world.</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.latimes.com/</td> </tr> <tr> <td>image</td> <td>https://ca-times.brightspotcdn.com/dims4/default/7046e4f/2147483647/strip/true/crop/2400x1260+0+0/resize/1200x630!/quality/90/?url=https%3A%2F%2Fcalifornia-times-brightspot.s3.amazonaws.com%2Fdf%2F45%2F57d858144a2a88575fa2b03080bb%2Flatlogo-ss.jpg</td> </tr> <tr> <td>image:url</td> <td>https://ca-times.brightspotcdn.com/dims4/default/7046e4f/2147483647/strip/true/crop/2400x1260+0+0/resize/1200x630!/quality/90/?url=https%3A%2F%2Fcalifornia-times-brightspot.s3.amazonaws.com%2Fdf%2F45%2F57d858144a2a88575fa2b03080bb%2Flatlogo-ss.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	url	https://www.latimes.com/	image	https://ca-times.brightspotcdn.com/dims4/default/7046e4f/2147483647/strip/true/crop/2400x1260+0+0/resize/1200x630!/quality/90/?url=https%3A%2F%2Fcalifornia-times-brightspot.s3.amazonaws.com%2Fdf%2F45%2F57d858144a2a88575fa2b03080bb%2Flatlogo-ss.jpg	image:url	https://ca-times.brightspotcdn.com/dims4/default/7046e4f/2147483647/strip/true/crop/2400x1260+0+0/resize/1200x630!/quality/90/?url=https%3A%2F%2Fcalifornia-times-brightspot.s3.amazonaws.com%2Fdf%2F45%2F57d858144a2a88575fa2b03080bb%2Flatlogo-ss.jpg	image:width	1200	image:height	630
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SEO Content

		<table border="1"> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> <tr> <td>image:alt</td> <td>LA Times logo</td> </tr> <tr> <td>site_name</td> <td>Los Angeles Times</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </table>	image:type	image/jpeg	image:alt	LA Times logo	site_name	Los Angeles Times	type	website				
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	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> [H2] Guides & Advice: 	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	0	0	0									
	Images	<p>We found 71 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 214 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.34%</p> <p>Internal Links 97.66%</p>

In-page links

Anchor	Type	Juice
Business	Internal	Passing Juice
California	Internal	Passing Juice
Climate & Environment	Internal	Passing Juice
Entertainment & Arts	Internal	Passing Juice
En Español	Internal	Passing Juice
Food	Internal	Passing Juice
Housing & Homelessness	Internal	Passing Juice
Image	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Obituaries	Internal	Passing Juice
Opinion	Internal	Passing Juice
Politics	Internal	Passing Juice
Science	Internal	Passing Juice
Sports	Internal	Passing Juice
Travel	Internal	Passing Juice
World & Nation	Internal	Passing Juice
All Sections	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Photography	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Video	Internal	Passing Juice
About Us	Internal	Passing Juice
Archives	Internal	Passing Juice
Company News	Internal	Passing Juice
eNewspaper	Internal	Passing Juice
For the Record	Internal	Passing Juice
Got a Tip?	Internal	Passing Juice

In-page links

L.A. Times Careers	External	Passing Juice
L.A. Times Store	Internal	Passing Juice
L.A. Times Studios	Internal	Passing Juice
News App: Apple IOS	External	Passing Juice
News App: Google Play	External	Passing Juice
Newsroom Directory	Internal	Passing Juice
Public Affairs	Internal	Passing Juice
Rights, Clearance & Permissions	Internal	Passing Juice
Short Docs	Internal	Passing Juice
Advertising	Internal	Passing Juice
Classifieds	Internal	Passing Juice
Coupons	Internal	Passing Juice
People on the Move	Internal	Passing Juice
Find/Post Jobs	Internal	Passing Juice
Local Ads Marketplace	Internal	Passing Juice
Media Kit: Why the L.A. Times?	Internal	Passing Juice
Hot Property Sections	Internal	Passing Juice
Place an Open House	Internal	Passing Juice
Sotheby's International Realty	Internal	Passing Juice
Bestcovery	Internal	Passing Juice
B2B Publishing	Internal	Passing Juice
Business Visionaries	Internal	Passing Juice
Hot Property	Internal	Passing Juice
Las Vegas Guide	Internal	Passing Juice
Crossword & Games	Internal	Passing Juice
L.A. Times Events	Internal	Passing Juice
L.A. Times Store	Internal	Passing Juice
Subscriptions	Internal	Passing Juice

In-page links

Manage Subscription	Internal	Passing Juice
EZPAY	Internal	Passing Juice
Delivery Issue	Internal	Passing Juice
eNewspaper	Internal	Passing Juice
Students & Educators	Internal	Passing Juice
Subscriber Terms	Internal	Passing Juice
Gift Subscription Terms	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
CA Notice of Collection	Internal	Passing Juice
Do Not Sell My Personal Information	Internal	Passing Juice
↓	Internal	Passing Juice
Coupons	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Hospitalizations	Internal	Passing Juice
For Subscribers	Internal	Passing Juice
Ukraine	Internal	Passing Juice
NCAA Basketball	Internal	Passing Juice
Home Buying Guide	Internal	Passing Juice
Amid new Russian attacks near Kyiv, White House says Putin misled by aides	Internal	Passing Juice
Analysis: Justice is often slow regarding war crimes. But this time could be different	Internal	Passing Juice
For centuries, the Ukrainian language was overshadowed by its Russian cousin. That's changing	Internal	Passing Juice
Biden administration could revoke controversial border policy blocking asylum	Internal	Passing Juice
Homelessness crisis boils over: Pain, confusion, anger and a congressional F-bomb	Internal	Passing Juice
Will Smith refused to leave Oscars after the slap. Academy vows consequences	Internal	Passing Juice

In-page links

Academy's statement stirs an internet uproar	Internal	Passing Juice
How to handle Will Smith's slap is just one of many crises facing the academy	Internal	Passing Juice
Op-Ed: How does the war in Ukraine end?	Internal	Passing Juice
3 Good Things: A turtle boom, cheers for cheerleaders and that third cup of coffee	Internal	Passing Juice
Editorial: Why is it taking so long to get rent relief to tenants and landlords?	Internal	Passing Juice
Op-Ed: AI's real potential for lethal toxicity	Internal	Passing Juice
Op-Ed: CBS News giving Mick Mulvaney a paid contributor gig is an act of journalistic malpractice	Internal	Passing Juice
The Times: A soldier's funeral in Ukraine	Internal	Passing Juice
Binge Sesh: Does 'Winning Time' get Claire Rothman and Jeanie Buss right?	Internal	Passing Juice
Column One: How Chesa Boudin's life made him a lightning rod for the progressive prosecutor movement	Internal	Passing Juice
Arellano: L.A. County sheriff shoots his mouth off again	Internal	Passing Juice
'Promised Land' may be ABC's 'last serialized drama.' What its fate says about network TV	Internal	Passing Juice
Bruce Willis halts acting career after diagnosis with cognitive disorder	Internal	Passing Juice
What is aphasia?	Internal	Passing Juice
Other celebrities diagnosed with aphasia	Internal	Passing Juice
Kamala Harris, daughter of a Jamaican immigrant, meets with island's prime minister	Internal	Passing Juice
Ultra-contagious BA.2 Omicron strain adds urgency to second booster shot	Internal	Passing Juice
California's reparations effort moves ahead: Here's what's next	Internal	Passing Juice
Supreme Court weighs employer's challenge to California labor law	Internal	Passing Juice
After years of talk, little progress on closing L.A. County's aging jail	Internal	Passing Juice
Nearly 1 in 5 Airbnb listings in L.A. violated city law, advocacy group says	Internal	Passing Juice
Act soon for a chance to get \$1,000 a month from L.A.	Internal	Passing Juice

In-page links

County. Here's how to apply		
How a man's death in Beverly Hills exposed a sprawling Hollywood drug delivery business	Internal	Passing Juice
Buying a house? Here's an open secret: You don't need to put 20% down	Internal	Passing Juice
With the slap, Smith tarnished a night of pride for Black Hollywood — and his legacy	Internal	Passing Juice
What to consider before starting the home hunt	Internal	Passing Juice
Roundup: Chatsworth is No. 1 in City Section volleyball	Internal	Passing Juice
UCLA looking to avenge loss to South Dakota State and more during WNIT Final Four	Internal	Passing Juice
Big questions behind Bruce Arians' retiring as Tampa Bay coach in favor of Todd Bowles	Internal	Passing Juice
Having trouble buying a home? Four alternative ways to succeed in this market	Internal	Passing Juice
What can you afford to buy? Use our calculator	Internal	Passing Juice
It's a 'sad and scary time' for LGBTQ students and their families	Internal	Passing Juice
Newsletter: When zero tolerance backfires	Internal	Passing Juice
Which COVID rules have changed? What to know about masks, work and boosters	Internal	Passing Juice
Is California's biofuel program good for the planet?	Internal	Passing Juice
Holland Taylor brings the late Texas Gov. Ann Richards' story to the stage one last time	Internal	Passing Juice
In-person theater is back. A lost generation of artists chose not to return with it	Internal	Passing Juice
Column One: The many miracles needed to help a boy walk on his own	Internal	Passing Juice
He's America's oldest competitive snowboarder at 76. Just try keeping up	Internal	Passing Juice
From Olivia to Bruno to H.E.R., Filipino American artists enjoy a breakout year at Grammys	Internal	Passing Juice
Our expert predictions for the wide-open, COVID-delayed, gone-to-Vegas 2022 Grammy Awards	Internal	Passing Juice
What the heck is happening in 'Moon Knight'? These comic book origin stories explain	Internal	Passing Juice

In-page links

Tom Parker, singer in the pop band the Wanted, dies at 33	Internal	Passing Juice
Oscars host Amy Schumer 'still triggered and traumatized' after Will Smith's slap	Internal	Passing Juice
Bruce Arians steps aside so Todd Bowles can become Buccaneers head coach	Internal	Passing Juice
Scouts discuss how the return of Paul George alters the Clippers' playoff forecast	Internal	Passing Juice
Mick Cronin's contract makes him highest-paid public-school basketball coach in Pac-12	Internal	Passing Juice
El gobierno de Biden podría revocar en semanas la polémica política que bloquea el asilo	Internal	Passing Juice
Minuto a minuto en vivo: México vs. El Salvador, Costa Rica vs. EE.UU. en eliminatoria de Concacaf	Internal	Passing Juice
David Benavidez va por el cetro super mediano del CMB ante David Lemieux	Internal	Passing Juice
Biden may invoke Defense Production Act to encourage mining of minerals for electric vehicles	Internal	Passing Juice
This is Earendel, the most distant star ever seen by humans	Internal	Passing Juice
GOP Sen. Collins says she'll back Ketanji Brown Jackson for Supreme Court	Internal	Passing Juice
Saudi Arabia's one-sided cease-fire, rejected by Houthi rebels, starts in Yemen	Internal	Passing Juice
Harris: Anyone can cook (with a lot of help from these chef-made condiments)!	Internal	Passing Juice
Addison: An iconic Hollywood Hills diner is back, and the food is better than ever	Internal	Passing Juice
These are the 101 best restaurants in L.A.	Internal	Passing Juice
Can Lakers pin postseason hopes on Anthony Davis' return?	Internal	Passing Juice
Essential Politics: Garcetti nomination faces turbulence on Capitol Hill	Internal	Passing Juice
Golden Gate Bridge suicides: A history of fatalities, and how further tragedies may be prevented	Internal	Passing Juice
Think of L.A. spring as the pause between California catastrophes — with poppies	Internal	Passing Juice
Editorial: How bad was the financial aid fraud at California's community colleges? We still don't know, and that's a problem	Internal	Passing Juice

In-page links

A Ukraine soldier's story: In the face of Russian bombs, 'It's my country. It's my city'	Internal	Passing Juice
'The Times' podcast	Internal	Passing Juice
Listen to great articles	Internal	Passing Juice
Frank Carson	Internal	Passing Juice
'Dirty John'	Internal	Passing Juice
Betty Broderick	Internal	Passing Juice
'Asian Enough'	Internal	Passing Juice
'Detective Trapp'	Internal	Passing Juice
'The Envelope'	Internal	Passing Juice
Sesame Street's new San Diego theme park is full of surprises	Internal	Passing Juice
27 of the coolest shops to bookmark for your next Joshua Tree trip	Internal	Passing Juice
How to buy composting worms during the SoCal shortage	Internal	Passing Juice
6 ridiculously fun runs to sign up for right now	Internal	Passing Juice
After two years, Hearst Castle is reopening	Internal	Passing Juice
Take a SoCal road trip to where the most colorful spring flowers bloom	Internal	Passing Juice
Years after moving to L.A. from Guatemala, her dreams of a mobile plant shop came true	Internal	Passing Juice
Just say yes to inspired vegetarian Mexican recipes	Internal	Passing Juice
Her sister is near death from COVID. Now, she dances to convince Latinos to get the jab	Internal	Passing Juice
Tutoring, a key learning recovery strategy, reaches fewer than 1 in 10 L.A. students	Internal	Passing Juice
A daily news podcast from the L.A. Times	Internal	Passing Juice
April 23-24 on the USC Campus	Internal	Passing Juice
New season. Listen now.	Internal	Passing Juice
Discover the best of everything	Internal	Passing Juice
Watch the L.A. Times Studios short documentary now.	Internal	Passing Juice
Save up to 80% on prescription medications	Internal	Passing Juice

In-page links

Bringing L.A. Times to you	Internal	Passing Juice
Play for FREE today	Internal	Passing Juice
6 award-winning wines for just \$39.95 & FREE SHIPPING	External	Passing Juice
Top promo codes, deals, and coupons	Internal	Passing Juice
Rep your city. Wear The Times	Internal	Passing Juice
L.A. artist Adam Davis is building one of the largest troves of contemporary Black American portraits	Internal	Passing Juice
‘I’m not Indian enough?’ How a bhangra musical addresses identity with radical nuance	Internal	Passing Juice
Commentary: In ‘Alma’ and ‘Apartment Living,’ kitchen-sink realism returns to the theater L.A.-style	Internal	Passing Juice
Classic movies in SoCal: ‘Vertigo,’ ‘Bonnie and Clyde,’ ‘Double Indemnity’ and more	Internal	Passing Juice
More officers needed to fully reopen U.S. Capitol, police chief says	Internal	Passing Juice
FDA panel narrowly sides against experimental ALS drug	Internal	Passing Juice
Growth slows for endangered Mexican gray wolf population	Internal	Passing Juice
U.S. astronaut catches ride back to Earth in Russian capsule after record spaceflight	Internal	Passing Juice
Stocks fall, breaking a four-day winning streak on Wall Street	Internal	Passing Juice
A new front opens in Southern California’s grocery store labor dispute: TikTok	Internal	Passing Juice
Katy Perry hangs \$19.5-million price tag on Beverly Crest estate	Internal	Passing Juice
A Commerce Department investigation could imperil the solar industry, advocates say	Internal	Passing Juice
LeBron James will miss Lakers’ game in Utah tomorrow because of ankle injury	Internal	Passing Juice
Paul George makes big return, leads Clippers to 25-point comeback win over Jazz	Internal	Passing Juice
Lakers fall to 11th place in West, out of postseason picture, with big loss in Dallas	Internal	Passing Juice
Clippers star Paul George to return tonight against the Jazz	Internal	Passing Juice
Column: This teachers’ strike is not just about money. It’s about respect for public education	Internal	Passing Juice

In-page links

U.S. Education secretary calls for teacher shortage solutions, more mental health services	Internal	Passing Juice
UCLA announces ambitious 'Hip Hop Initiative' with Chuck D as artist in residence	Internal	Passing Juice
L.A.'s asphalt-covered schoolyards are an environmental injustice	Internal	Passing Juice
'Large-scale fraud' and lax oversight plague California's hospice industry, audit finds	Internal	Passing Juice
A 'blood money' betrayal: How corruption spoiled reparations for Armenian genocide victims	Internal	Passing Juice
LAFD chief deputy allegedly drunk during a major fire gets no discipline, \$1.4-million payout	Internal	Passing Juice
Cal State pays millions to executives after they resign, with little oversight of what they do	Internal	Passing Juice
L.A. Affairs: How I got a second chance at love	Internal	Passing Juice
L.A. Affairs: He asked me out. In person. To my face!	Internal	Passing Juice
L.A. Affairs: The reality of dating after you lose 100 pounds	Internal	Passing Juice
L.A. Affairs: Texting destroyed our relationship. Don't let it come for yours	Internal	Passing Juice
Guides & Advice:	Internal	Passing Juice
Bidding wars make buying a house in L.A. a nightmare. These buyers found a way around it	Internal	Passing Juice
New home? The costs hidden behind your front door	Internal	Passing Juice
Will that love letter help seal the deal — or add to housing discrimination?	Internal	Passing Juice
Mortgages are complex. We break down the basics	Internal	Passing Juice
Subscribe for unlimited access	Internal	Passing Juice
eNewspaper	Internal	Passing Juice
Find/Post Jobs	Internal	Passing Juice
Place an Ad	Internal	Passing Juice
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Sudoku	Internal	Passing Juice
Recipes	Internal	Passing Juice

In-page links

[L.A. Times Store](#)

Internal

Passing Juice

[Wine Club](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

news after **subscribers** advertisement
from more buying affairs **times** how












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
times	25	✓	✗	✓	✗
subscribers	15	✗	✗	✗	✗
how	12	✗	✗	✗	✗
after	11	✗	✗	✗	✗
from	11	✓	✗	✗	✗





Usability

	Url	Domain : latimes.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 5				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <table><tbody><tr><td>http://latimes.com/sitemap.xml</td></tr><tr><td>https://www.latimes.com/sitemap.xml</td></tr></tbody></table>	http://latimes.com/sitemap.xml	https://www.latimes.com/sitemap.xml
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https://www.latimes.com/sitemap.xml				

Optimization

		https://www.latimes.com/news-sitemap.xml
	Robots.txt	http://latimes.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.