

Seo Analyzer latrobe.edu.au

Generated on February 25 2022 00:09 AM



The score is 63/100




SEO Content

	Title	La Trobe University, Melbourne Victoria Australia Length : 49 Perfect, your title contains between 10 and 70 characters.												
	Description	Study an undergraduate or postgraduate course or degree at La Trobe University and address the world's biggest challenges Length : 121 Great, your meta description contains between 70 and 160 characters.												
	Keywords	university, undergraduate courses, postgraduate courses, undergraduate degrees, postgraduate degrees, higher degrees by research Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.latrobe.edu.au/home</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Study an undergraduate or postgraduate course or degree at La Trobe University and address the world's biggest challenges</td></tr><tr><td>image</td><td>https://www.latrobe.edu.au/_media/la-trobe-api/v5/img/latrobe-logo-og.png</td></tr></tbody></table>	Property	Content	url	https://www.latrobe.edu.au/home	title	Home	description	Study an undergraduate or postgraduate course or degree at La Trobe University and address the world's biggest challenges	image	https://www.latrobe.edu.au/_media/la-trobe-api/v5/img/latrobe-logo-og.png		
Property	Content													
url	https://www.latrobe.edu.au/home													
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image	https://www.latrobe.edu.au/_media/la-trobe-api/v5/img/latrobe-logo-og.png													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>14</td><td>11</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H2] Search La Trobe[H2] Why choosing La Trobe is a clever move[H2] Welcome back to campus	H1	H2	H3	H4	H5	H6	1	14	11	5	0	0
H1	H2	H3	H4	H5	H6									
1	14	11	5	0	0									




SEO Content

		<ul style="list-style-type: none"> • [H2] Start your studies at La Trobe • [H2] Clever thinking • [H2] Events • [H2] News • [H2] Indigenous Acknowledgement • [H2] Contact La Trobe • [H2] Study with us • [H2] Research • [H2] International • [H2] Resources • [H2] Connect • [H3] Top 1% • [H3] Career Ready • [H3] Top 4 worldwide • [H3] Employer Satisfaction • [H3] World standard • [H3] Extra support for international students • [H3] Sports leaders to upskill in diplomacy • [H3] La Trobe produces top-notch graduates • [H3] Master of Public Health webinar • [H3] 5 tips to manage return to the office uncertainty • [H3] La Trobe partner with Family Care • [H4] Master of Public Health webinar • [H4] Master of Internet of Things webinar • [H4] Indigenous entrepreneurship key • [H4] Shepparton campus plans unveiled • [H4] Welcome back to campus
	Images	<p>We found 16 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

		
	In-page links	We found a total of 364 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0.27%</p> <p>External Links : Passing Juice 4.12%</p> <p>Internal Links 95.6%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
uses cookies	Internal	Passing Juice
MENU	Internal	Passing Juice
La Trobe Students	Internal	Passing Juice
Staff	Internal	Passing Juice
Alumni	Internal	Passing Juice
Library	Internal	Passing Juice
News	Internal	Passing Juice
Contacts	Internal	Passing Juice
Choose La Trobe	Internal	Passing Juice
Your first degree	Internal	Passing Juice
Postgraduate degrees	Internal	Passing Juice
Higher Degree by Research	Internal	Passing Juice
Online courses	Internal	Passing Juice
Short courses	Internal	Passing Juice
See all: Study with us	Internal	Passing Juice
How to apply	Internal	Passing Juice
Your pathway options	Internal	Passing Juice

In-page links

New term start dates	Internal	Passing Juice
Costs and fees	Internal	Passing Juice
Learn about scholarships	Internal	Passing Juice
La Trobe Sport	Internal	Passing Juice
Support for students	Internal	Passing Juice
Uni events and culture	Internal	Passing Juice
Your study experience	Internal	Passing Juice
Career practitioners	Internal	Passing Juice
Teachers	Internal	Passing Juice
Parents	Internal	Passing Juice
Year 10 and 11	Internal	Passing Juice
Indigenous students	Internal	Passing Juice
International Baccalaureate students	Internal	Passing Juice
International students	Internal	Passing Juice
Non-school leavers	Internal	Passing Juice
View all campuses	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Locations and maps	Internal	Passing Juice
Browse all courses	Internal	Passing Juice
Live Chat	Internal	Passing Juice
FAQs	External	Passing Juice
Book a one-on-one consultation	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Twitter	External	Passing Juice
Find course by ATAR	Internal	Passing Juice
See all courses	Internal	Passing Juice
Arts, social sciences and communications	Internal	Passing Juice

In-page links

Business and commerce	Internal	Passing Juice
Education and teaching	Internal	Passing Juice
Health	Internal	Passing Juice
IT and engineering	Internal	Passing Juice
Law and criminology	Internal	Passing Juice
Science	Internal	Passing Juice
Diplomas	Internal	Passing Juice
Packaged course offers	Internal	Passing Juice
Short courses	Internal	Passing Juice
Research courses	Internal	Passing Juice
Life at La Trobe	Internal	Passing Juice
Our campuses	Internal	Passing Juice
Rankings and ratings	Internal	Passing Juice
&#24320;&#22987;&#22312;&#20048;&#21331;&#21338;&#22823;&#23398;&#30340;&#23398;&#20064;	External	Passing Juice
Events and webinars	Internal	Passing Juice
Welcome back information	Internal	Passing Juice
Pre-departure	Internal	Passing Juice
Travel and arrival	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Campus life	Internal	Passing Juice
See all: International students	Internal	Passing Juice
Courses and study options	Internal	Passing Juice
Study online now, on campus later	Internal	Passing Juice
English language requirements	Internal	Passing Juice
Fees and scholarships	Internal	Passing Juice
Pathways	Internal	Passing Juice
Important dates	Internal	Passing Juice
Accepting your offer	Internal	Passing Juice

In-page links

Pre-departure guide	Internal	Passing Juice
Airport pick up	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Course and subject information	Internal	Passing Juice
Support services	Internal	Passing Juice
Enquire now	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Weibo	External	Passing Juice
Find an agent	Internal	Passing Juice
Information for agent representatives	Internal	Passing Juice
FAQs	Internal	Passing Juice
Research and Consulting	Internal	Passing Juice
Employability & work integrated learning	Internal	Passing Juice
Alumni	Internal	Passing Juice
Community Engagement	Internal	Passing Juice
Regional	Internal	Passing Juice
See all: Industry and community	Internal	Passing Juice
Research & innovation precinct	Internal	Passing Juice
Innovation, commercialisation and technology transfer	Internal	Passing Juice
Innovation and entrepreneurship	Internal	Passing Juice
Global research partnerships	Internal	Passing Juice
Industry focused PhDs	Internal	Passing Juice
Giving to La Trobe	Internal	Passing Juice
Regional engagement	Internal	Passing Juice
La Trobe Asia	Internal	Passing Juice
Campus master plans	Internal	Passing Juice
Community partnerships	Internal	Passing Juice

In-page links

Employ La Trobe graduates and students	Internal	Passing Juice
Career Ready Advantage	Internal	Passing Juice
Work integrated learning and placements	Internal	Passing Juice
Professional development	Internal	Passing Juice
Find an expert	Internal	Passing Juice
About our research	Internal	Passing Juice
Our research themes	Internal	Passing Juice
The impact of our research	Internal	Passing Juice
Find an expert	Internal	Passing Juice
See all: Research	Internal	Passing Juice
AgriBio, the Centre for AgriBioscience	Internal	Passing Juice
La Trobe Institute for Molecular Science (LIMS)	Internal	Passing Juice
Research centres	Internal	Passing Juice
La Trobe Animal Research and Teaching Facility	Internal	Passing Juice
Why choose a La Trobe research degree?	Internal	Passing Juice
Research degree options	Internal	Passing Juice
Fees and scholarships	Internal	Passing Juice
Contact the La Trobe Graduate Research School	Internal	Passing Juice
Graduate Research School	Internal	Passing Juice
The Research Office	Internal	Passing Juice
Research Education and Development (RED)	Internal	Passing Juice
Research infrastructure	Internal	Passing Juice
Vice-Chancellor	Internal	Passing Juice
Vision and strategy	Internal	Passing Juice
Management and organisational structure	Internal	Passing Juice
Governance	Internal	Passing Juice
Schools and Departments	Internal	Passing Juice
Learning and teaching	Internal	Passing Juice

In-page links

University City of the Future	Internal	Passing Juice
See all: About La Trobe	Internal	Passing Juice
Academic board	Internal	Passing Juice
Corporate brochure [PDF 2.4MB]	Internal	Passing Juice
Facts and figures	Internal	Passing Juice
Freedom of speech statement	Internal	Passing Juice
History	Internal	Passing Juice
Plans and publications	Internal	Passing Juice
Rankings	Internal	Passing Juice
Melbourne	Internal	Passing Juice
Albury-Wodonga	Internal	Passing Juice
Bendigo	Internal	Passing Juice
City	Internal	Passing Juice
Mildura	Internal	Passing Juice
Shepparton	Internal	Passing Juice
Sydney	Internal	Passing Juice
Public transport	Internal	Passing Juice
Jobs at La Trobe	Internal	Passing Juice
News from La Trobe	Internal	Passing Juice
Attend a La Trobe event	Internal	Passing Juice
Security	Internal	Passing Juice
Contact us	Internal	Passing Juice
A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice
D	Internal	Passing Juice
E	Internal	Passing Juice
E	Internal	Passing Juice

In-page links

G	Internal	Passing Juice
H	Internal	Passing Juice
I	Internal	Passing Juice
J	Internal	Passing Juice
K	Internal	Passing Juice
L	Internal	Passing Juice
M	Internal	Passing Juice
N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice
U	Internal	Passing Juice
V	Internal	Passing Juice
W	Internal	Passing Juice
X	Internal	Passing Juice
Y	Internal	Passing Juice
Z	Internal	Passing Juice
Home	Internal	Passing Juice
Home	Internal	Passing Juice
Courses	Internal	Passing Juice
Life at La Trobe	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Living in Australia	Internal	Passing Juice
Living & studying away from home	Internal	Passing Juice
Sport at La Trobe	Internal	Passing Juice

In-page links

Campuses	Internal	Passing Juice
Why study at La Trobe?	Internal	Passing Juice
ATAR adjustment factors calculator	Internal	Passing Juice
How to apply (undergraduate studies)	Internal	Passing Juice
Costs and fees	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Resource centre	Internal	Passing Juice
Experience your future	Internal	Passing Juice
ATAR Calculator	Internal	Passing Juice
Postgraduate fees and scholarships	Internal	Passing Juice
Flexible study options	Internal	Passing Juice
Start your Postgrad studies	Internal	Passing Juice
Why study a postgraduate course?	Internal	Passing Juice
One-on-one consultations	Internal	Passing Juice
How to apply for postgrad	Internal	Passing Juice
Get a research degree	Internal	Passing Juice
Contact us	Internal	Passing Juice
Online course options	Internal	Passing Juice
Your online study experience	Internal	Passing Juice
Academic calendar	Internal	Passing Juice
Book a consultation	Internal	Passing Juice
Regional Connect	Internal	Passing Juice
Domestic undergraduate applications	Internal	Passing Juice
Domestic postgraduate coursework	Internal	Passing Juice
Scholarships	Internal	Passing Juice
StudyFlex	Internal	Passing Juice
We're adapting our course offerings	Internal	Passing Juice
Graduate Certificates and Diplomas	Internal	Passing Juice

In-page links

Social events and activities	Internal	Passing Juice
Faith-based facilities and services	Internal	Passing Juice
Travelling to Uni	Internal	Passing Juice
Living in Australia	Internal	Passing Juice
Study at La Trobe in your home country	Internal	Passing Juice
Study abroad and incoming exchange	Internal	Passing Juice
Articulation arrangements	Internal	Passing Juice
Entry requirements	Internal	Passing Juice
Academic requirements	Internal	Passing Juice
Pathways	Internal	Passing Juice
Tuition fees	Internal	Passing Juice
Scholarships	Internal	Passing Juice
US Financial Aid loans	Internal	Passing Juice
Other foreign loans	Internal	Passing Juice
Sponsored students	Internal	Passing Juice
Australia Awards students	Internal	Passing Juice
Destination Australia Scholarships	Internal	Passing Juice
Apply now	Internal	Passing Juice
International undergraduate applications	Internal	Passing Juice
International postgraduate coursework	Internal	Passing Juice
International graduate research degrees	Internal	Passing Juice
Accept your offer	Internal	Passing Juice
Defer your offer	Internal	Passing Juice
Preparing for your arrival	Internal	Passing Juice
Visa information	Internal	Passing Juice
Book accommodation	Internal	Passing Juice
Currency and banking	Internal	Passing Juice
Quarantine and customs	Internal	Passing Juice

In-page links

Arrival information	Internal	Passing Juice
Orientation	Internal	Passing Juice
Contact us	Internal	Passing Juice
Meet us in your country	Internal	Passing Juice
Research that makes a difference	Internal	Passing Juice
The Australian Ballet partnership	Internal	Passing Juice
Our partnership with Medibank	Internal	Passing Juice
News and Events	Internal	Passing Juice
Contact us	Internal	Passing Juice
Engage with La Trobe	Internal	Passing Juice
Employ La Trobe graduates and students	Internal	Passing Juice
Rural medical pathway	Internal	Passing Juice
Apply for a graduate research degree	Internal	Passing Juice
COVID-19 research	Internal	Passing Juice
Quest - Newsletter	Internal	Passing Juice
Sustainable food & agriculture	Internal	Passing Juice
Resilient environments & communities	Internal	Passing Juice
Healthy people, families & communities	Internal	Passing Juice
Understanding & preventing disease	Internal	Passing Juice
Social change & equity	Internal	Passing Juice
Centre for Materials and Surface Science	Internal	Passing Juice
Centre for Extracellular Vesicles	Internal	Passing Juice
Centre for Molecular Cancer Prevention	Internal	Passing Juice
Resilient environments & communities	Internal	Passing Juice
Healthy people, families & communities	Internal	Passing Juice
Social change & equity	Internal	Passing Juice
Understanding & preventing disease	Internal	Passing Juice
Sustainable food & agriculture	Internal	Passing Juice

In-page links

Centre for the Study of the Inland (CSI)	Internal	Passing Juice
Research infrastructure	Internal	Passing Juice
Workshop and seminar program	Internal	Passing Juice
Academic integrity for researchers and iThenticate	Internal	Passing Juice
Initiatives	Internal	Passing Juice
Internal consultancy	Internal	Passing Juice
Information for supervisors	Internal	Passing Juice
About the RED team	Internal	Passing Juice
News	Internal	Passing Juice
Academic and Research Collaborative in Health (ARCH)	Internal	Passing Juice
About the ARCH	Internal	Passing Juice
Partners	Internal	Passing Juice
Research	Internal	Passing Juice
Resources	Internal	Passing Juice
Staff	Internal	Passing Juice
News and events	Internal	Passing Juice
Contact the ARCH	Internal	Passing Juice
Researchers	Internal	Passing Juice
Vice-Chancellor	Internal	Passing Juice
Learning and teaching	Internal	Passing Juice
Our Values	Internal	Passing Juice
Diversity and Inclusion	Internal	Passing Juice
University City of the Future	Internal	Passing Juice
About our research	Internal	Passing Juice
Smoke Free La Trobe	Internal	Passing Juice
Academic Rankings of World Universities	Internal	Passing Juice
Excellence in Research for Australia	Internal	Passing Juice
Quality Indicators for Learning and Teaching (QILT)	Internal	Passing Juice

In-page links

Research impact	Internal	Passing Juice
Impact Rankings	Internal	Passing Juice
QS World University Rankings	Internal	Passing Juice
QS Star ratings	Internal	Passing Juice
Times Higher Education	Internal	Passing Juice
La Trobe at a glance	Internal	Passing Juice
Facilities and services	Internal	Passing Juice
University management	Internal	Passing Juice
Organisational structure	Internal	Passing Juice
University Council	Internal	Passing Juice
Senior Executive Group	Internal	Passing Juice
Academic Board	Internal	Passing Juice
Committees	Internal	Passing Juice
Legislation	Internal	Passing Juice
Policies	Internal	Passing Juice
Governance and Policy Services Unit	Internal	Passing Juice
Contact us	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
Schools and Departments	Internal	Passing Juice
International activities	Internal	Passing Juice
Indigenous acknowledgement	Internal	Passing Juice
Indigenous Strategy and Education	Internal	Passing Juice
Novel coronavirus (COVID-19)	Internal	Passing Juice
Return to campus	Internal	Passing Juice
Get vaccinated for COVID-19	Internal	Passing Juice
For students	Internal	Passing Juice
For staff	Internal	Passing Juice
University statements and updates	Internal	Passing Juice


In-page links

Support	Internal	Passing Juice
Travel advice	Internal	Passing Juice
Contact us	Internal	Passing Juice
Learn more	Internal	Passing Juice
CEO Magazine, 2022, 2022 Global MBA Rankings [PDF, 1.6 MB]	External	Passing Juice
Need help deciding?	Internal	Passing Juice
Learn more	Internal	Passing Juice
Start your graduate research degree	Internal	Passing Juice
Study an award-winning online degree in 2022	External	Passing Juice
Extra support for international students	Internal	Passing Juice
Sports leaders to upskill in diplomacy	Internal	Passing Juice
La Trobe produces top-notch graduates	Internal	Passing Juice
Master of Public Health webinar	Internal	Passing Juice
5 tips to manage return to the office uncertainty	Internal	Passing Juice
La Trobe partner with Family Care	Internal	Passing Juice
Indigenous entrepreneurship key	Internal	Passing Juice
Shepparton campus plans unveiled	Internal	Passing Juice
Email web access	External	Passing Juice
Handbook	Internal	Passing Juice
Library	Internal	Passing Juice
LMS	Internal	Passing Juice
Policy Library	Internal	Passing Juice
Timetables (Allocate Plus)	Internal	Passing Juice
Directory of staff	Internal	Passing Juice
Transport Central	Internal	Passing Juice
Twitter	External	Passing Juice
Youtube	External	Passing Juice
Instagram	External	Passing Juice

In-page links

Weibo	External	Passing Juice
WeChat	Internal	Passing Juice
Emergency information	Internal	Passing Juice
Child Safety	Internal	Passing Juice
Site map	Internal	Passing Juice
Accessibility	Internal	noFollow
Privacy	Internal	noFollow
Copyright and disclaimer	Internal	noFollow
Website feedback	Internal	Passing Juice
00115M	External	noFollow


SEO Keywords

	Keywords Cloud	campus university international scholarships students degree trobe research study courses
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
research	50	✘	✔	✘	✔
trobe	50	✔	✘	✔	✔
study	23	✘	✘	✔	✔
students	22	✘	✘	✘	✔
courses	18	✘	✔	✘	✘

Usability

	Url	Domain : latrobe.edu.au Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://latrobe.edu.au/sitemap.xml</pre> <pre>https://www.latrobe.edu.au/sitemap.xml</pre>
	Robots.txt	<pre>http://latrobe.edu.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>