

# Seo Analyzer launchrock.com

Generated on March 06 2022 02:28 AM

The score is 59/100



## SEO Content

	Title	Launchrock   The Fastest Way to Acquire Customers <b>Length : 49</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	Build a launch site in minutes to capture early users <b>Length : 53</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://s3.amazonaws.com/app-assets.startups.com/launchrock-share-default.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Build a launch site in minutes to capture early users</td></tr><tr><td>title</td><td>Launchrock   The Fastest Way to Acquire Customers</td></tr><tr><td>url</td><td>https://www.startups.com/</td></tr></tbody></table>	Property	Content	image	https://s3.amazonaws.com/app-assets.startups.com/launchrock-share-default.jpg	image:width	1200	image:height	630	image:type	image/jpeg	type	website	description	Build a launch site in minutes to capture early users	title	Launchrock   The Fastest Way to Acquire Customers	url	https://www.startups.com/
Property	Content																			
image	https://s3.amazonaws.com/app-assets.startups.com/launchrock-share-default.jpg																			
image:width	1200																			
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image:type	image/jpeg																			
type	website																			
description	Build a launch site in minutes to capture early users																			
title	Launchrock   The Fastest Way to Acquire Customers																			
url	https://www.startups.com/																			
	Headings	<b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>																		

# SEO Content

1 5 18 3 0 5

- [H1] Acquire Early Customers
- [H2] Build a launch site in minutes to capture early users and supercharge your marketing.
- [H2] The Secret Weapon of Customer Acquisition
- [H2] Build a Beautiful Page
- [H2] Start Acquiring Customers Today
- [H2] Learn Customer Acquisition from the Masters
- [H3] Where did Bumble find its first matches?
- [H3] Customized Templates
- [H3] WYSIWYG Editor
- [H3] Vevo (\$760M in revenue +100M active users) launched with Launchrock
- [H3] Featured Sites
- [H3] VEVO
- [H3] Hotel Tonight
- [H3] theCHIVE
- [H3] Delaney Barbecue
- [H3] 47,060
- [H3] Guided Courses on Marketing
- [H3] Idea Validation
- [H3] Startup Capital
- [H3] Early Customers
- [H3] Neil Patel, Customer Acquisition Guru
- [H3] Marketing Master Classes
- [H3] Expert Community
- [H3] 20,363
- [H4] Build a Beautiful Page
- [H4] Capture Early Customers
- [H4] Master Customer Acquisition
- [H6] Education
- [H6] Community
- [H6] Company
- [H6] Legal
- [H6] Follow



Images

We found 1 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **4%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.



Flash





Perfect, no Flash content has been detected on this page.



Iframe

Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

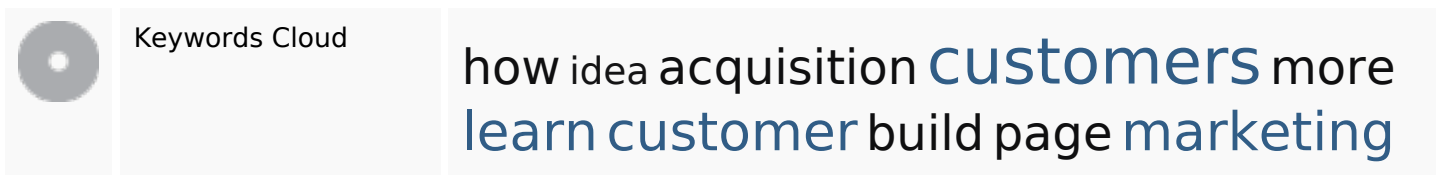
## In-page links

Anchor	Type	Juice
<a href="#">How it Works</a>	Internal	Passing Juice
<a href="#">Browse</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Founder</a>	Internal	Passing Juice
<a href="#">Idea</a>	Internal	Passing Juice
<a href="#">Formation</a>	Internal	Passing Juice
<a href="#">Planning</a>	Internal	Passing Juice
<a href="#">Product</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Funding</a>	Internal	Passing Juice
<a href="#">Operations</a>	Internal	Passing Juice

## In-page links

<a href="#">Discussions</a>	Internal	Passing Juice
<a href="#">Questions</a>	Internal	Passing Juice
<a href="#">Experts</a>	Internal	Passing Juice
<a href="#">Podcast</a>	Internal	Passing Juice
<a href="#">Mission</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
customers	16	✓	✗	✗	✓
learn	10	✗	✗	✗	✓
marketing	10	✗	✗	✗	✓
customer	10	✓	✗	✗	✓
page	9	✗	✗	✗	✓












## Usability

	Url	Domain : launchrock.com Length : 14
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://launchrock.com/sitemap.xml">http://launchrock.com/sitemap.xml</a>
	Robots.txt	<a href="http://launchrock.com/robots.txt">http://launchrock.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.