



Seo Analyzer leaderpub.com

Generated on March 17 2022 07:19 AM

The score is 54/100



SEO Content

	<p>Title</p>	<p>Local news and sports reporting covering Niles, Dowagiac, Cassopolis, Edwardsburg, Cass County, Berrien County in Southwest Michigan. Arts & Entertainment coverage of Michiana. Leader Publications</p> <p>Length : 202</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Local news and sports reporting covering Niles, Dowagiac, Cassopolis, Edwardsburg, Cass County, Berrien County in Southwest Michigan. Arts & Entertainment coverage of Michiana.</p> <p>Length : 180</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Leader Publications</td> </tr> <tr> <td>description</td> <td>Local news and sports reporting covering Niles, Dowagiac, Cassopolis, Edwardsburg, Cass County, Berrien County in Southwest Michigan. Arts & Entertainment coverage of Michiana.</td> </tr> <tr> <td>url</td> <td>https://www.leaderpub.com/</td> </tr> <tr> <td>site_name</td> <td>Leader Publications</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Leader Publications	description	Local news and sports reporting covering Niles, Dowagiac, Cassopolis, Edwardsburg, Cass County, Berrien County in Southwest Michigan. Arts & Entertainment coverage of Michiana.	url	https://www.leaderpub.com/	site_name	Leader Publications
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SEO Content

image <https://www.leaderpub.com/wp-content/uploads/sites/11/2020/02/facebook-leaderpub.png>

image:width 1300

image:height 680

Headings





H1	H2	H3	H4	H5	H6
0	1	39	64	1	0

- [H2] Polls
- [H3] Top Stories
- [H3] ROXANNE WOOD MURDER: Police report details interview with suspect, evidence
- [H3] Cassopolis approves Hydro Aluminum grant application
- [H3] Dowagiac approves grant applications for parks projects, bridge repair
- [H3] City council approves trio of Riverfront Park festivals
- [H3] Local high school to celebrate 100 years
- [H3]
- [H3] Latest
- [H3] SMC signs Williams to men's basketball team
- [H3] Edwardsburg motorcyclist injured on Beebe Road
- [H3] Lawrence's Beiter to run for SMC
- [H3] Cassopolis police receive raise from village
- [H3] Column: 'Great 8' makes history
- [H3] Daily Data: Wednesday, March 16
- [H3] Notre Dame Blue-Gold Game kicks off at 1 p.m. April 23
- [H3] SMC wrestling signs Illinois' Arebalo
- [H3] Eddies top Parchment to reach regional title game
- [H3] More Stories
- [H3] Free informational publications available for southwest Michigan students
- [H3] One injured in rollover crash at Bell and US-12 in Niles
- [H3] No injuries reported in two-vehicle Niles crash
- [H3] Man responsible for string of Berrien County home invasions sentenced to prison
- [H3] SMC Psi Beta inducts four new members
- [H3] Eddies win first district title since 2015
- [H3] Sheriff's Department responds to pair of Milton Township crashes
- [H3] Buchanan rally comes up short in district finals
- [H3] Daily Data: Saturday, March 12
- [H3] Local swimmers shine in YMCA conference, state meets
- [H3] More Stories
- [H3] Café Italiano hosts ribbon cutting ceremony
- [H3] Dowagiac man sentenced for accident that severely injured two people, fighting, witness intimidation, drug possession
- [H3] Eddies make history with first regional championship
- [H3] Bucks fall to Schoolcraft 49-31 in D3 Regional final
- [H3] Daily Data: Friday, March 11
- [H3] Brandywine revives Shakespeare tradition with 'As You Like It'
- [H3] Niles hires new varsity volleyball coach





SEO Content

- [H3] Pokagon, Silver Creek Townships approve council salaries, budgets
- [H3] False fire alarm at Niles school
- [H3] Apothica Teas completes expansion project
- [H4] News
- [H4] March 16, 2022
- [H4] Cass County
- [H4] March 16, 2022
- [H4] Dowagiac
- [H4] March 15, 2022
- [H4] Community News
- [H4] March 15, 2022
- [H4] Buchanan
- [H4] March 15, 2022
- [H4]
- [H4]
- [H4] March 16, 2022
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- [H4] March 16, 2022
- [H4] March 16, 2022
- [H4] March 16, 2022
- [H4] March 15, 2022
- [H4] March 15, 2022
- [H4] March 15, 2022
- [H4] March 15, 2022
- [H4] Columns
- [H4] March 15, 2022
- [H4] News
- [H4] March 15, 2022
- [H4] News
- [H4] March 14, 2022
- [H4] Berrien County
- [H4] March 14, 2022
- [H4] Dowagiac
- [H4] March 14, 2022
- [H4] Brandywine High School
- [H4] March 13, 2022
- [H4] Cass County
- [H4] March 13, 2022
- [H4] Boys high school basketball
- [H4] March 12, 2022
- [H4] Scoreboard
- [H4] March 12, 2022
- [H4] News
- [H4] March 11, 2022
- [H4] Buchanan
- [H4] March 11, 2022
- [H4] Cass County
- [H4] March 11, 2022
- [H4] High school girls basketball
- [H4] March 11, 2022
- [H4] Girls high school basketball
- [H4] March 11, 2022
- [H4] Girls high school basketball
- [H4] March 10, 2022
- [H4] Brandywine Education

SEO Content

		<ul style="list-style-type: none">• [H4] March 10, 2022• [H4] News• [H4] March 10, 2022• [H4] Dowagiac• [H4] March 10, 2022• [H4] Breaking News• [H4] March 10, 2022• [H4] Business• [H4] March 10, 2022• [H4] Sections• [H4] Services• [H4] Copyright• [H5] Read more in...
	Images	We found 30 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.23% Internal Links 95.77%

In-page links

Anchor	Type	Juice
Log In	Internal	Passing Juice
upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice
Subscribe	Internal	Passing Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
Education	Internal	Passing Juice
Business	Internal	Passing Juice
Giving	Internal	Passing Juice
Sports	Internal	Passing Juice
Opinion	Internal	Passing Juice
Obituaries	Internal	Passing Juice
Lifestyles	Internal	Passing Juice
Lights Contest	Internal	Passing Juice
Michiana Life	External	Passing Juice
Classifieds	Internal	Passing Juice
Public Notices	Internal	Passing Juice
E-Editions	Internal	Passing Juice
E-Edition for Dowagiac	Internal	Passing Juice
ROXANNE WOOD MURDER: Police report details interview with suspect, evidence	Internal	Passing Juice
Cassopolis approves Hydro Aluminum grant application	Internal	Passing Juice
View Results	Internal	Passing Juice
Dowagiac approves grant applications for parks projects, bridge repair	Internal	Passing Juice
City council approves trio of Riverfront Park festivals	Internal	Passing Juice
Local high school to celebrate 100 years	Internal	Passing Juice
SMC signs Williams to men's basketball team	Internal	Passing Juice

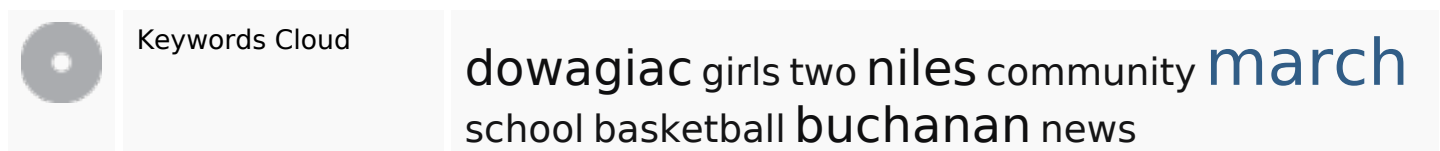
In-page links

Edwardsburg motorcyclist injured on Beebe Road	Internal	Passing Juice
Lawrence's Beiter to run for SMC	Internal	Passing Juice
Cassopolis police receive raise from village	Internal	Passing Juice
Column: 'Great 8' makes history	Internal	Passing Juice
Daily Data: Wednesday, March 16	Internal	Passing Juice
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SMC wrestling signs Illinois' Arebalo	Internal	Passing Juice
Eddies top Parchment to reach regional title game	Internal	Passing Juice
Free informational publications available for southwest Michigan students	Internal	Passing Juice
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No injuries reported in two-vehicle Niles crash	Internal	Passing Juice
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SMC Psi Beta inducts four new members	Internal	Passing Juice
Eddies win first district title since 2015	Internal	Passing Juice
Sheriff's Department responds to pair of Milton Township crashes	Internal	Passing Juice
Buchanan rally comes up short in district finals	Internal	Passing Juice
Daily Data: Saturday, March 12	Internal	Passing Juice
Local swimmers shine in YMCA conference, state meets	Internal	Passing Juice
Café Italiano hosts ribbon cutting ceremony	Internal	Passing Juice
Dowagiac man sentenced for accident that severely injured two people, fighting, witness intimidation, drug possession	Internal	Passing Juice
Eddies make history with first regional championship	Internal	Passing Juice
Bucks fall to Schoolcraft 49-31 in D3 Regional final	Internal	Passing Juice
Daily Data: Friday, March 11	Internal	Passing Juice
Brandywine revives Shakespeare tradition with 'As You Like It'	Internal	Passing Juice
Niles hires new varsity volleyball coach	Internal	Passing Juice
Pokagon, Silver Creek Townships approve council salaries.	Internal	Passing Juice

In-page links

budgets		
False fire alarm at Niles school	Internal	Passing Juice
Apothica Teas completes expansion project	Internal	Passing Juice
Missed Leader	Internal	Passing Juice
Small Business	Internal	Passing Juice
About Us	Internal	Passing Juice
Policies	Internal	Passing Juice
Submit a News Tip	Internal	Passing Juice
Submit a Photo	Internal	Passing Juice
Submit an Event	Internal	Passing Juice
Submit a Classified Advertisement	Internal	Passing Juice
Obituary Placement	Internal	Passing Juice
Baseball/Softball Submission Form	Internal	Passing Juice
Anniversary Announcement	Internal	Passing Juice
Birth Announcement	Internal	Passing Juice
Birthday Announcement	Internal	Passing Juice
Engagement Announcement	Internal	Passing Juice
Football Submission Form	Internal	Passing Juice
Letters to the Editor Submission	Internal	Passing Juice
Wedding Announcement	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

march	19	✘	✘	✘	✔
niles	11	✔	✘	✔	✔
dowagiac	10	✔	✘	✔	✔
buchanan	8	✘	✘	✘	✔
school	7	✘	✘	✘	✔


Usability

	Url	Domain : leaderpub.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://leaderpub.com/sitemap.xmlhttps://www.leaderpub.com/sitemap.xmlhttps://www.leaderpub.com/news-sitemap.xml
	Robots.txt	<p>http://leaderpub.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics