








Seo Analyzer leadertoday.org

Generated on March 08 2022 16:38 PM





The score is 54/100







SEO Content

	Title	<p>Explore The Mysteries Of Leadership: Resource Center</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Explore the mysteries of effective leadership, broaden your leadership ability here at the leadership resource center.</p> <p>Length : 119</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>leadership development, developing leaders, leadership skills, leading teams, leading change, change management, leadership characteristics</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1471 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1380 2011" style="list-style-type: none"> • [H1] Leadership Development Resource Center • [H2] Explore The Mysteries Of Leadership and Leader Effectiveness • [H2] ...But We Know So Little About Leading • [H2] One Thing To Remember As You Explore This Site • [H3] New And Featured • [H3] Most Popular Features • [H3] Leadership Questions and Answers • [H3] Search our Network Sites • [H3] About Company • [H3] Our Related Websites • [H3] We Believe • [H3] Get in Touch 	H1	H2	H3	H4	H5	H6	1	3	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	8	0	0	0									
	Images	<p>We found 2 images on this web page.</p>												

SEO Content

		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 31% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.13% External Links : Passing Juice 70.31% Internal Links 26.56%

In-page links

Anchor	Type	Juice
Leadership Resource Center	Internal	Passing Juice
Better Leaders! Better Work! Better Lives	Internal	Passing Juice
Work911 Main	External	Passing Juice
About	Internal	Passing Juice
More Resource Centers	Internal	Passing Juice

In-page links

Business, Personal, Financial and Career Planning Guides	External	Passing Juice
Communication Guides: Interpersonal, Corporate	External	Passing Juice
Leadership Guides	Internal	Passing Juice
Performance Management & Employee Reviews Guides	External	Passing Juice
Customer Service Challenges And Help	External	Passing Juice
Dealing With Angry, Difficult Customers	External	Passing Juice
Training and Development: Planning, Delivery, ROI	External	Passing Juice
Training Exercises, Icebreakers and More	External	Passing Juice
Conflict Management and Resolution Center	External	Passing Juice
Customer Service In Government	External	Passing Juice
The Relationship Improvement Center	External	Passing Juice
View All Resource Centers On One Page	External	Passing Juice
Tools For Leaders	External	Passing Juice
Delegation: The Art & Science	External	Passing Juice
Making Performance Management/Appraisal Valuable	External	Passing Juice
Art/Science Of Giving Feedback	External	Passing Juice
The Responsive Manager / Leader	External	Passing Juice
Prsenting To Difficult, Hostile, and Resistant Groups."	External	Passing Juice
Strategic Planning Mini-Guide	External	Passing Juice
Progressive Discipline: Turning Around Poor Performance	External	Passing Juice
Diagnosing Performance Problems	External	Passing Juice
Featured Books	Internal	Passing Juice
Defusing Hostile Customers Workbook	External	Passing Juice
If It Wasn't For The Customers, I'd Really Like This Job	External	Passing Juice
Perfect Phrases for Customer Service, Second Edition (Perfect Phrases Series)	External	Passing Juice
Conflict Prevention In The Workplace - Using Cooperative Communication	External	Passing Juice
Conducting A Training Needs Assessment	External	Passing Juice


In-page links

Dealing With A Disappointing Performance Review	External	Passing Juice
Browse All of Our Mini-guides	External	Passing Juice
Our Kindle Catalog	External	Passing Juice
Bacal's Books In Print	External	Passing Juice
Articles on Management, Leadership, Communication...More	External	Passing Juice
Bacal's Never Ending Interviews	External	Passing Juice
Seminars: Dealing With Difficult, Angry Customers	External	Passing Juice
Conference Speaking	External	Passing Juice
Dealing With Hostile Groups	External	Passing Juice
Defusing Hostile, Angry Taxpayers and Members Of The Public	External	Passing Juice
Contact	Internal	Passing Juice
How To Help People Understand The Meaning of Organizational Values	Internal	Passing Juice
Managers and Leaders CAN Increase Employee Confidence: Here's How	Internal	Passing Juice
Leading When the Path Is Foggy Or Obscured	Internal	Passing Juice
Leadership Library	Internal	Passing Juice
Leadership Articles	Internal	Passing Juice
General Leadership Questions and Principles	Internal	Passing Juice
Leadership Challenges and Their Solutions	Internal	Passing Juice
Developing Your Leadership Capabilities	Internal	Passing Juice
Leadership Myths and Mistakes	Internal	Passing Juice
Leadership Skills, Actions and Behaviors	Internal	Passing Juice
Responsiveness - The Key To Manager/Leader Success?	External	noFollow
The Busy Learner's Kit For Making Performance Management & Appraisal VALUABLE - Walking The Path Together	External	noFollow
There is no "best" way to think about leadership	External	Passing Juice
Robert Bacal	External	Passing Juice
About The Company	External	Passing Juice

In-page links

About Our Seminars	External	Passing Juice
About Our Websites	External	Passing Juice
Privacy Policy	External	Passing Juice
The Small Business Resource Center	External	Passing Juice
Performance Management Resource Center	External	Passing Juice
Bacal & Associates Store	External	Passing Juice




SEO Keywords

 Keywords Cloud	center resource performance leaders hostile books bacal management leadership all
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
leadership	24	✓	✓	✓	✓
performance	10	✗	✗	✗	✗
resource	9	✓	✗	✓	✓
center	9	✓	✗	✓	✓
management	8	✗	✓	✗	✗











Usability

 Url	Domain : leadertoday.org Length : 15
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://leadertoday.org/sitemap.xml</pre>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>