Seo Analyzer leadnow.ca

Generated on March 18 2022 03:37 AM

The score is 39/100

SEO Content

✓	Title	Leadnow.ca **Length : 10** Perfect, your title contains between 10 and 70 characters.
✓	Description	Leadnow.ca is an independent advocacy organization that brings generations of Canadians together to achieve progress through democracy. **Length : 135** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Leadnow: people powered change
url	https://act.leadnow.ca/
description	Leadnow.ca is an independent advocacy organization that brings generations of Canadians together to achieve progress through democracy.
type	article
image	https://act.leadnow.ca/static/images/leadnow-title2.png
image:width	1200
image:height	630
site_name	Leadnow.ca

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	1	1	0	0	0

- [H1] People Powered Change
- [H2] OUR STRATEGY
- [H3] Join the Leadnow community

	Images	We found 12 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice

In-page links

Campaigns	Internal	Passing Juice
Organize	Internal	Passing Juice
About	Internal	Passing Juice
Our Vision	Internal	Passing Juice
The Leadnow Story	Internal	Passing Juice
Meet The Team	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
News	Internal	Passing Juice
Start a Campaign	Internal	Passing Juice
Donate	Internal	Passing Juice
français	External	Passing Juice
take action	Internal	Passing Juice
	Internal	Passing Juice
Read more about our vision here.	Internal	Passing Juice
make a donation	Internal	Passing Juice
Privacy policy	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	message send tell just leadnow start campaign name more public

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
message	5	✖	✖	✖	✖
send	5	✖	✖	✖	✖
just	4	✖	✖	✖	✖

Keywords Consistency

| campaign | 4 | ✖ | ✖ | ✖ | ✖ |
| leadnow | 4 | ✔ | ✖ | ✔ | ✔ |

Usability

	Url	Domain : leadnow.ca Length : 10
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 21 Warnings : 11
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.