











## SEO Content

	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>22%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 48.28% Internal Links 51.72%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Steven Sinofsky</a>	External	Passing Juice
<a href="#">Hardcore Software: Inside the Rise and Fall of the PC Revolution</a>	Internal	Passing Juice

## In-page links

<a href="#">Substack</a>	Internal	Passing Juice
<a href="#">Functional versus Unit Organizations</a>	Internal	Passing Juice
<a href="#">Apple's Relentless Strategy, Execution, and Point of View</a>	Internal	Passing Juice
<a href="#">What Is Your 'High-Order Bit'?</a>	Internal	Passing Juice
<a href="#">The App Store Debate: A Story of Ecosystems</a>	Internal	Passing Juice
<a href="#">#CES2020: Primordial Soup of Innovation</a>	Internal	Passing Juice
<a href="#">Putting Masks In the Context of Evolution of Personal Healthcare</a>	Internal	Passing Juice
<a href="#">My Tablet Has Stickers</a>	Internal	Passing Juice
<a href="#">The 10th Anniversary of the iPad: A Perspective from the Windows Team</a>	Internal	Passing Juice
<a href="#">'Bicycle for the Mind'</a>	Internal	Passing Juice
<a href="https://Amazon: Retailers Gonna Retail">https://Amazon: Retailers Gonna Retail</a>	Internal	Passing Juice
<a href="#">One Strategy: Organization, Planning, and Decision Making</a>	External	Passing Juice
<a href="#">TechTalk&amp;nbsp;</a>	External	Passing Juice
<a href="#">PM at Microsoft</a>	External	Passing Juice
<a href="#">What do managers do and how big should my team be?</a>	External	Passing Juice
<a href="#">The path to GM -- some thoughts on becoming a general manager</a>	External	Passing Juice
<a href="#">More about learning from the past -- Office Assistant</a>	External	Passing Juice
<a href="#">Engineering Windows 7&amp;nbsp;</a>	External	Passing Juice
<a href="#">Designing Aero Snap</a>	External	Passing Juice
<a href="#">Engineering the Windows 7 Boot Animation</a>	External	Passing Juice
<a href="#">User Account Control</a>	External	Passing Juice
<a href="#">Windows 7 -- Approach to System Performance</a>	External	Passing Juice
<a href="#">Touching Windows 7</a>	External	Passing Juice
<a href="#">Windows to the ARM</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

all learning from **posts** blog microsoft  
**team windows strategy** software

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
windows	16	✘	✔	✘	✘
posts	14	✘	✘	✘	✘
team	14	✘	✘	✘	✘
strategy	12	✘	✘	✘	✘
software	9	✘	✔	✔	✘










### Usability

	Url	Domain : learningbyshipping.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 3 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	2
Deprecated tags	Occurrences					
<font>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://learningbyshipping.com/sitemap.xml</pre> <pre>http://learningbyshipping.com/sitemap.xml</pre>
	Robots.txt	<pre>http://learningbyshipping.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p>

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.