



Seo Analyzer leads.ac.uk

Generated on March 09 2022 18:17 PM





The score is 63/100







SEO Content

	Title	<p>University of Leeds</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The University of Leeds is one of the largest higher education institutions in the UK and part of the Russell Group of leading universities. Top 100 in the QS World University Rankings.</p> <p>Length : 185</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1422 2078" style="list-style-type: none"> • [H1] University of Leeds • [H2] Coronavirus (COVID-19) • [H2] University news • [H2] Upcoming events • [H2] University of Leeds Climate Plan • [H2] Footer navigation • [H2] Contact information • [H2] Site information • [H3] Courses • [H3] Events for mature students • [H3] Give to Leeds • [H3] Coronavirus latest • [H3] Applicants and offer holders • [H3] International Women's Day honour for Leeds alumna • [H3] Experience of arm pain needed for new research 	H1	H2	H3	H4	H5	H6	1	7	19	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	19	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Vice-Chancellor's latest blog• [H3] International Medieval Congress returns to campus• [H3] Fourth DARE Art Prize opens for applications• [H3] Why exercise gets harder the less you do• [H3] Tropical carbon loss has doubled due to forest clearance• [H3] The Expressive Mark• [H3] The Cottingley Fairies: A Study in Deception• [H3] To affinity and beyond• [H3] Masterpieces from Baroque Spain• [H3] Study and courses• [H3] About Us• [H3] Quicklinks and contacts
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Minerva	Internal	Passing Juice
Mobile app	Internal	Passing Juice
For Students	Internal	Passing Juice
For Staff	Internal	Passing Juice
Services A-Z	Internal	Passing Juice
Student Education Service	Internal	Passing Juice
Faculty of Arts, Humanities and Cultures	Internal	Passing Juice
Faculty of Biological Sciences	Internal	Passing Juice
Faculty of Business	Internal	Passing Juice
Faculty of Engineering and Physical Sciences	Internal	Passing Juice
Faculty of Environment	Internal	Passing Juice
Faculty of Medicine and Health	Internal	Passing Juice
Faculty of Social Sciences	Internal	Passing Juice
Lifelong Learning Centre	Internal	Passing Juice
Language Centre	Internal	Passing Juice
Alumni website	Internal	Passing Juice
Home	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Masters	Internal	Passing Juice
Research degrees	Internal	Passing Juice
International students	Internal	Passing Juice
Online courses	Internal	Passing Juice
Search courses	Internal	Passing Juice
Coronavirus FAQs	Internal	Passing Juice
Open days and visits	Internal	Passing Juice
Research and innovation	Internal	Passing Juice

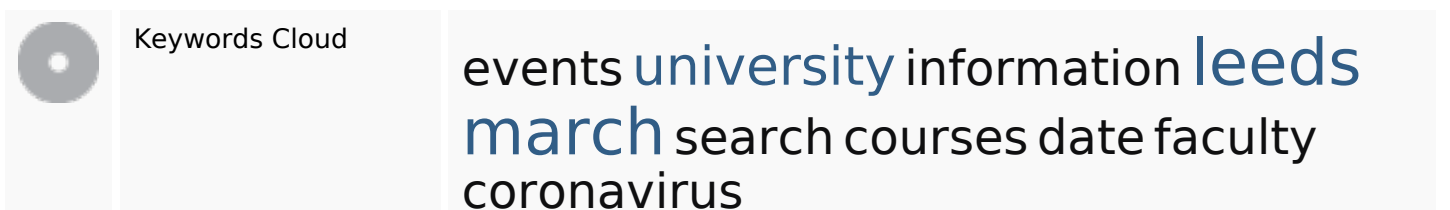
In-page links

Working with business	Internal	Passing Juice
Global	Internal	Passing Juice
Around campus	Internal	Passing Juice
Give to Leeds	Internal	Passing Juice
About	Internal	Passing Juice
Course search	Internal	Passing Juice
Book now	Internal	Passing Juice
Make a difference today	Internal	Passing Juice
Coronavirus latest	Internal	Passing Juice
View all news	Internal	Passing Juice
International Women's Day honour for Leeds alumna	Internal	Passing Juice
Experience of arm pain needed for new research	Internal	Passing Juice
Vice-Chancellor's latest blog	Internal	Passing Juice
International Medieval Congress returns to campus	Internal	Passing Juice
Fourth DARE Art Prize opens for applications	Internal	Passing Juice
Why exercise gets harder the less you do	Internal	Passing Juice
Tropical carbon loss has doubled due to forest clearance	Internal	Passing Juice
View more events	Internal	Passing Juice
The Expressive Mark	Internal	Passing Juice
The Cottingley Fairies: A Study in Deception	Internal	Passing Juice
To affinity and beyond	Internal	Passing Juice
Masterpieces from Baroque Spain	Internal	Passing Juice
In this Spotlight article, we lay out the University of Leeds Climate Plan and our pathway to a low carbon future.	Internal	Passing Juice
Read all Spotlight articles	Internal	Passing Juice
Campus map	Internal	Passing Juice
Our heritage	Internal	Passing Juice
Faculties	Internal	Passing Juice
Governance	Internal	Passing Juice

In-page links

Values and responsibility	Internal	Passing Juice
Equality	Internal	Passing Juice
Executive team	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Jobs	Internal	Passing Juice
Term dates	Internal	Passing Juice
Library	Internal	Passing Juice
Press	Internal	Passing Juice
VideoLeeds	Internal	Passing Juice
Staff A-Z	Internal	Passing Juice
Contacts	Internal	Passing Juice
Privacy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Terms & conditions	Internal	Passing Juice
Freedom of information	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
leeds	12	✓	✗	✓	✓
march	10	✗	✗	✗	✗
university	8	✓	✗	✓	✓







Keywords Consistency

faculty	7	✘	✘	✘	✘
courses	7	✘	✘	✘	✔

Usability

	Url	Domain : leeds.ac.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✔ Great, your website has few CSS files.

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

```
http://leeds.ac.uk/sitemap.xml
https://www.leeds.ac.uk/sitemap.xml
https://www.leeds.ac.uk/sitemap_images.xml
```



Robots.txt

<http://leeds.ac.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.