



# Seo Analyzer leedsnewmedia.net

Generated on April 04 2022 05:54 AM





The score is 69/100







## SEO Content

	Title	<p>New Media at Leeds Uni</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>New Media Programme web hosting space</p> <p><b>Length : 37</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Keywords	<p>New Media, web, hosting, space, Leeds</p> <p>Good, your page contains meta keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<p><b>H1</b> 1</p>	<p><b>H2</b> 3</p>	<p><b>H3</b> 12</p>	<p><b>H4</b> 0</p>	<p><b>H5</b> 0</p>	<p><b>H6</b> 0</p>
		<ul style="list-style-type: none"> <li>• [H1] Digital Media Student Showcase</li> <li>• [H2] Final Year modules</li> <li>• [H2] Second Year modules</li> <li>• [H2] First Year modules</li> <li>• [H3] Digital Media Independent Project</li> <li>• [H3] Dissertation</li> <li>• [H3] Level 3</li> <li>• [H3] Citizen Media</li> <li>• [H3] Mobile Media</li> <li>• [H3] Level 3</li> <li>• [H3] Digital Storytelling</li> <li>• [H3] Working in Digital Media Teams</li> <li>• [H3] Dynamic Web Programming</li> <li>• [H3] Interface Design</li> <li>• [H3] Design for New Media</li> <li>• [H3] Animation and Interactivity</li> </ul>					

## SEO Content

	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>19%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

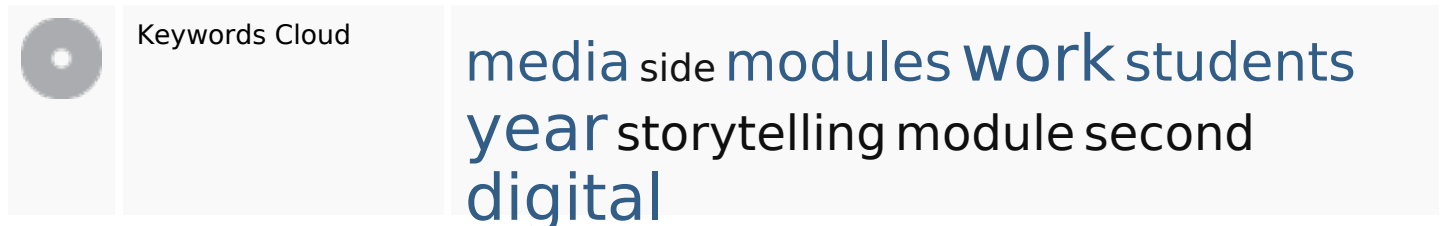
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Top</a>	Internal	Passing Juice
<a href="#">First year</a>	Internal	Passing Juice
<a href="#">Second year</a>	Internal	Passing Juice
<a href="#">Third year</a>	Internal	Passing Juice

## In-page links

<a href="#">Student work</a>	Internal	Passing Juice
<a href="#">Digital Media Independent Project</a>	Internal	Passing Juice
<a href="#">Dissertation</a>	Internal	Passing Juice
<a href="#">Citizen Media</a>	Internal	Passing Juice
<a href="#">Mobile Media</a>	Internal	Passing Juice
<a href="#">Digital Storytelling</a>	Internal	Passing Juice
<a href="#">Working in Digital Media Teams</a>	Internal	Passing Juice
<a href="#">Dynamic Web Programming</a>	Internal	Passing Juice
<a href="#">Interface Design</a>	Internal	Passing Juice
<a href="#">Design for New Media</a>	Internal	Passing Juice
<a href="#">Animation and Interactivity</a>	Internal	Passing Juice
<a href="#">Visit us on the School website</a>	External	Passing Juice


## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	6	✗	✗	✗	✓
year	6	✗	✗	✗	✓
work	5	✗	✗	✗	✓
students	4	✗	✗	✗	✗
media	4	✓	✓	✓	✓

## Usability

	Url	Domain : leedsnewmedia.net Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>