



# Seo Analyzer leithlincoln.com

Generated on March 03 2022 23:13 PM

The score is 36/100






## SEO Content

	Title	<p>Leith Lincoln</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Visit us and test drive a new or pre-owned Lincoln in Raleigh at Leith Lincoln. Our Lincoln dealership always has a wide selection and low prices.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>13</td> <td>14</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1430 2072" style="list-style-type: none"> <li>• [H1] Leith Lincoln</li> <li>• [H1] New Offer!</li> <li>• [H2] New Vehicle Specials</li> <li>• [H2] Start Your Custom Order</li> <li>• [H2] Schedule Service</li> <li>• [H2] 2022 Lincoln Aviator SUV</li> <li>• [H2] 0.9% for 36 mos on select Lincoln models</li> <li>• [H2] Leith Lincoln Showcases Diverse Collection of Lincoln Vehicles for Raleigh</li> <li>• [H3] Structure My Deal Recent Activity</li> <li>• [H3] WELCOME TOLeith Lincoln</li> <li>• [H3] Search by Model</li> <li>• [H3] Lincoln Aviator</li> <li>• [H3] Lincoln Corsair</li> <li>• [H3] Lincoln Nautilus</li> <li>• [H3] Lincoln Navigator</li> </ul>	H1	H2	H3	H4	H5	H6	2	6	13	14	0	0
H1	H2	H3	H4	H5	H6									
2	6	13	14	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Lincoln Navigator L</li><li>• [H3] Stress-Free Car-Shopping</li><li>• [H3] Want to Talk Auto Finance?</li><li>• [H3] Lincoln Financing Done Your Way in Raleigh</li><li>• [H3] Welcome To Leith Lincoln</li><li>• [H3] Get In Contact</li><li>• [H4] New Inventory</li><li>• [H4] Shop By Model</li><li>• [H4] Pre-Owned Vehicles</li><li>• [H4] Recommended Vehicles</li><li>• [H4] Research</li><li>• [H4] Financing</li><li>• [H4] Offers</li><li>• [H4] Service</li><li>• [H4] Service Hours</li><li>• [H4] Pickup &amp; Delivery</li><li>• [H4] Lincoln Ownership</li><li>• [H4] About Us</li><li>• [H4] Showroom Hours</li><li>• [H4] Find us</li></ul>
	Images	We found 29 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 76 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 9.21%

Internal Links 90.79%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Forgot Password?</a>	Internal	Passing Juice
<a href="#">Logout</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Get Driving Directions</a>	Internal	Passing Juice
<a href="#">Resume Structure My Deal Activity</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">New Inventory</a>	Internal	Passing Juice
<a href="#">Lincoln Black Label Inventory</a>	Internal	Passing Juice
<a href="#">New Vehicle Inventory</a>	Internal	Passing Juice
<a href="#">In Transit Inventory</a>	Internal	Passing Juice
<a href="#">New Vehicle Specials</a>	Internal	Passing Juice
<a href="#">Lincoln Model Lineup</a>	Internal	Passing Juice
<a href="#">We Buy Vehicles</a>	Internal	Passing Juice
<a href="#">Walk-around Videos</a>	Internal	Passing Juice
<a href="#">The 5 Must Haves For Used Cars</a>	Internal	Passing Juice
<a href="#">Pre-Owned Vehicles</a>	Internal	Passing Juice

## In-page links

<a href="#">Benefits of CPO</a>	Internal	Passing Juice
<a href="#">KBB Instant Cash Offer!</a>	External	Passing Juice
<a href="#">CarFinder</a>	Internal	Passing Juice
<a href="#">2022 Lincoln Aviator</a>	Internal	Passing Juice
<a href="#">2022 Lincoln Corsair</a>	Internal	Passing Juice
<a href="#">2022 Lincoln Nautilus</a>	Internal	Passing Juice
<a href="#">2022 Lincoln Navigator</a>	Internal	Passing Juice
<a href="#">Hybrid Electric Vehicles</a>	Internal	Passing Juice
<a href="#">Finance Options</a>	Internal	Passing Juice
<a href="#">Get Pre-Qualified</a>	Internal	Passing Juice
<a href="#">Credit Estimator</a>	Internal	Passing Juice
<a href="#">Current Incentives</a>	Internal	Passing Juice
<a href="#">National Incentives</a>	Internal	Passing Juice
<a href="#">Pre-Owned Specials</a>	Internal	Passing Juice
<a href="#">Certified Pre-Owned Specials</a>	Internal	Passing Juice
<a href="#">Dealership Service Coupons</a>	Internal	Passing Juice
<a href="#">Schedule Service</a>	Internal	Passing Juice
<a href="#">Service Specials</a>	Internal	Passing Juice
<a href="#">Pickup &amp; Delivery</a>	Internal	Passing Juice
<a href="#">Parts Center</a>	Internal	Passing Juice
<a href="#">Parts Specials</a>	Internal	Passing Juice
<a href="#">Tires</a>	Internal	Passing Juice
<a href="#">Check for Recalls</a>	Internal	Passing Juice
<a href="#">Pay With Affirm</a>	Internal	Passing Juice
<a href="#">Ownership Benefits</a>	Internal	Passing Juice
<a href="#">Lincoln Black Label</a>	Internal	Passing Juice
<a href="#">Mobile Concierge</a>	Internal	Passing Juice
<a href="#">Lincoln Way</a>	Internal	Passing Juice

## In-page links

<a href="#">CLEAR Experience</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Dealership Videos</a>	Internal	Passing Juice
<a href="#">Our Blog</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">Read Our Reviews</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Lincoln Aviator</a>	Internal	Passing Juice
<a href="#">Lincoln Corsair</a>	Internal	Passing Juice
<a href="#">Lincoln Nautilus</a>	Internal	Passing Juice
<a href="#">Lincoln Navigator</a>	Internal	Passing Juice
<a href="#">Lincoln Navigator L</a>	Internal	Passing Juice
<a href="#">100 Years of Lincoln</a>	External	Passing Juice
<a href="#">Certified Pre-Owned Inventory</a>	Internal	Passing Juice
<a href="#">View 1 Qualifying Vehicle</a>	Internal	Passing Juice
<a href="#">Offer Details</a>	Internal	Passing Juice
<a href="#">Lincoln Navigator</a>	Internal	Passing Juice
<a href="#">FordDirect Privacy</a>	External	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud

## SEO Keywords



lincoln raleigh true 830am new financing 700pm  
navigator pre-owned sales

### Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
lincoln	13	✓	✗	✓	✓
830am	5	✗	✗	✗	✗
700pm	5	✗	✗	✗	✗
true	3	✗	✗	✗	✗
financing	3	✗	✗	✗	✓










### Usability

	Url	Domain : leithlincoln.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 68 Warnings : 115				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	1
Deprecated tags	Occurrences					
<font>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://leithlincoln.com/sitemap.xml</pre> <pre>https://www.leithlincoln.com/sitemap.xml</pre>
	Robots.txt	<pre>http://leithlincoln.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.