








# Seo Analyzer lemuelmc.com

Generated on April 02 2022 18:19 PM





**The score is 39/100**







## SEO Content

	Title	Lemuel MC - Ethical 100% Linen Clothes Sustainably Handmade in London  <b>Length : 69</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Explore Lemuel MC’s range of beautiful, ethical and artisan clothes and accessories, made from sustainable 100% linen. British-made clothes designed and handmade in London. Perfect for all seasons and reasons. Love me, Keep Me, Pass Me Down.  <b>Length : 245</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0029/8935/9139/files/Lemuel_MC_logo1_eb835ccb-bd26-424e-9743-135554a79a11.png?v=1606145484</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0029/8935/9139/files/Lemuel_MC_logo1_eb835ccb-bd26-424e-9743-135554a79a11.png?v=1606145484</td></tr><tr><td>image:width</td><td>611</td></tr><tr><td>image:height</td><td>129</td></tr></table>	Property	Content	image	https://cdn.shopify.com/s/files/1/0029/8935/9139/files/Lemuel_MC_logo1_eb835ccb-bd26-424e-9743-135554a79a11.png?v=1606145484	image:secure_url	https://cdn.shopify.com/s/files/1/0029/8935/9139/files/Lemuel_MC_logo1_eb835ccb-bd26-424e-9743-135554a79a11.png?v=1606145484	image:width	611	image:height	129		
Property	Content													
image	https://cdn.shopify.com/s/files/1/0029/8935/9139/files/Lemuel_MC_logo1_eb835ccb-bd26-424e-9743-135554a79a11.png?v=1606145484													
image:secure_url	https://cdn.shopify.com/s/files/1/0029/8935/9139/files/Lemuel_MC_logo1_eb835ccb-bd26-424e-9743-135554a79a11.png?v=1606145484													
image:width	611													
image:height	129													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>8</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Lemuel MC</li></ul>	H1	H2	H3	H4	H5	H6	2	8	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	8	3	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] Reimagine Linen for Life</li> <li>• [H2] Shopping Cart</li> <li>• [H2] Over-Hat</li> <li>• [H2] LMC Flower Dress!</li> <li>• [H2] Everyones favourite Pinafore</li> <li>• [H2] Rosalind 83 Dress!</li> <li>• [H2] Find out more about Lemuel MC inside these articles below.</li> <li>• [H2] Behind the Brand</li> <li>• [H2] Shopping Cart</li> <li>• [H3] A Story About Togetherness by Taya IV</li> <li>• [H3] The Long History of Linen</li> <li>• [H3] Breathing Linen</li> </ul>
	Images	<p>We found 32 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 50 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 2%</p> <p>External Links : Passing Juice 24%</p> <p>Internal Links 74%</p>

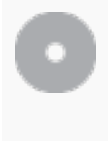
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Lemuel MC</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Collaboration with Ally-Bee</a>	Internal	Passing Juice
<a href="#">Classic LMC Dresses</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Mini Me</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Beauty of Linen</a>	Internal	Passing Juice
<a href="#">Photo Journal</a>	Internal	Passing Juice
<a href="#">Ramblings about Linen</a>	Internal	Passing Juice
<a href="#">Transparency</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Continue Shopping</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Over-Hat</a>	Internal	Passing Juice
<a href="#">Shop Flower Dress</a>	Internal	Passing Juice
<a href="#">Shop This Pinafore</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
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=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Made to order</a>	Internal	Passing Juice
<a href="#">Delivery info</a>	Internal	Passing Juice
<a href="#">Repairs for life</a>	Internal	Passing Juice
<a href="#">Gift wrap</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">T &amp; C</a>	Internal	Passing Juice
<a href="#">Stockists</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Gift card</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">{{ name }}</a>	Internal	Passing Juice

SEO Keywords



Keywords Cloud

path journey search transparency  
dresses join gift skip linen please

## SEO Keywords




### Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
gift	2	✖	✖	✖	✖
dresses	2	✖	✖	✖	✖
linen	2	✔	✖	✔	✔
search	2	✖	✖	✖	✖
transparency	2	✖	✖	✖	✖









### Usability

	Url	Domain : lemuelmcc.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!





## Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://lemuelmc.com/robots.txt">http://lemuelmc.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>