

# Seo Analyzer lendogram.com

Generated on March 12 2022 12:17 PM






The score is 56/100



## SEO Content





|             | Title   | Lendogram - Share stuff with your friends on your phone<br><b>Length : 55</b><br>Perfect, your title contains between 10 and 70 characters.   |          |         |       |   |       |  |             |   |     |                      |
|-------------|---|---|----------|---------|-------|---|-------|--|-------------|---|-----|----------------------|
|             | Description   | Lendogram is the easiest way to share stuff with friends. Lend stuff to friends and borrow from friends. Share camping, sports and household gear with friends and keep track of it on your mobile phone. All in one easy and fun app<br><b>Length : 228</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.   |          |         |       |   |       |  |             |   |     |                      |
|             | Keywords  | share,lend,borrow,marketplace,friends,family,camping,tent,iphone,ios app,sharing economy, collaborative consumption<br>Good, your page contains meta keywords.  |          |         |       |   |       |  |             |   |     |                      |
|             | Og Meta Properties  | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>http://www.lendogram.com/images/lendogram artwork.png</td></tr><tr><td>title</td><td>Lendogram - lend and share your stuff with friends</td></tr><tr><td>description</td><td>Lendogram is the easiest way to share stuff with friends. Lend stuff to friends and borrow from friends. Share camping, sports and household gear with friends and keep track of it on your mobile phone. All in one easy and fun app</td></tr><tr><td>url</td><td>http://lendogram.com</td></tr></tbody></table> | Property | Content | image | http://www.lendogram.com/images/lendogram artwork.png | title | Lendogram - lend and share your stuff with friends | description | Lendogram is the easiest way to share stuff with friends. Lend stuff to friends and borrow from friends. Share camping, sports and household gear with friends and keep track of it on your mobile phone. All in one easy and fun app | url | http://lendogram.com |
| Property    | Content   |   |          |         |       |   |       |  |             |   |     |                      |
| image       | http://www.lendogram.com/images/lendogram artwork.png   |   |          |         |       |   |       |  |             |   |     |                      |
| title       | Lendogram - lend and share your stuff with friends  |   |          |         |       |   |       |  |             |   |     |                      |
| description | Lendogram is the easiest way to share stuff with friends. Lend stuff to friends and borrow from friends. Share camping, sports and household gear with friends and keep track of it on your mobile phone. All in one easy and fun app |   |          |         |       |   |       |  |             |   |     |                      |
| url         | http://lendogram.com  |   |          |         |       |   |       |  |             |   |     |                      |
|             | Headings  | <b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>   |          |         |       |   |       |  |             |   |     |                      |

# SEO Content

|  |                 |  |    |   |    |   |   |
|--|-----------------|--|----|---|----|---|---|
|    |                 | 1  | 12 | 4 | 12 | 0 | 0 |
|  |                 | <ul style="list-style-type: none"><li>• [H1] Share stuff with friends</li><li>• [H2] How it Works</li><li>• [H2] Available Items</li><li>• [H2] Subscribe</li><li>• [H2] Using Lendogram</li><li>• [H2] Kids Gear and Toys</li><li>• [H2] Hobby</li><li>• [H2] Books</li><li>• [H2] Household Items</li><li>• [H2] Home Improvement Tools</li><li>• [H2] Party and Holiday Planning</li><li>• [H2] Lendogram Privacy Policy</li><li>• [H2] Lendogram Terms of Use</li><li>• [H3] Lendogram was a mobile lending and borrowing marketplace for friends. Our goal was to make sharing easier than buying.</li><li>• [H3] Lendogram is easy and intuitive to use click to view video</li><li>• [H3] There are hundreds of items available on the Lendogram platform. Discover what's available in your network.</li><li>• [H3] Subscribe to our newsletter to keep in touch with Lendogram news.</li><li>• [H4] We found out friends break stuff... and friends don't want to pay for what they borrow or break... So we removed the App from App store and kept our friends :)</li><li>• [H4] Available for iOS</li><li>• [H4] No iPhone? No Problem! Access Lendogram's Web based platform with any smart phone</li><li>• [H4] Add your stuff</li><li>• [H4] Share with friends</li><li>• [H4] Enable automatic reminders</li><li>• [H4] Kids Gear and Toys</li><li>• [H4] Hobby Supplies</li><li>• [H4] Books</li><li>• [H4] Household items</li><li>• [H4] Home Improvement and Tools</li><li>• [H4] Party and Holiday Planning</li></ul> |    |   |    |   |   |
|  | Images          | We found 15 images on this web page.<br><br>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |   |    |   |   |
|  | Text/HTML Ratio | Ratio : <b>25%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.  |    |   |    |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |    |   |    |   |   |
|  | Iframe          | Great, there are no Iframes detected on this page.   |    |   |    |   |   |

# SEO Content

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 17 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 17.65%<br>Internal Links 82.35% |


## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| =  | Internal | Passing Juice |
| <a href="#">How it Works</a>                   | Internal | Passing Juice |
| <a href="#">Available Items</a>                | Internal | Passing Juice |
| <a href="#">Blog</a>                           | Internal | Passing Juice |
| <a href="#">Contact</a>                        | Internal | Passing Juice |
| <a href="#">Lendogram's Web based platform</a> | Internal | Passing Juice |
| <a href="#">click to view video</a>            | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                 | Internal | Passing Juice |
| <a href="#">Terms of Use</a>                   | Internal | Passing Juice |
| <a href="#">About</a>                          | Internal | Passing Juice |
| <a href="#">Help</a>                           | Internal | Passing Juice |
| <a href="#">Terms of Use</a>                   | Internal | Passing Juice |
| <a href="#">here</a>                           | External | Passing Juice |
|  |          |               |

## In-page links

|                                   |          |               |
|-----------------------------------|----------|---------------|
| <a href="#">here</a>              | External | Passing Juice |
| <a href="#">here</a>              | External | Passing Juice |
| <a href="#">Privacy Policy</a>    | Internal | Passing Juice |
| <a href="#">contact Lendogram</a> | Internal | Passing Juice |




## SEO Keywords

|   |   |
|---|---|
|  Keywords Cloud | <b>lendogram</b> personal apps email privacy<br>from site policy <b>information</b> cookies |
|---|---|



## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| lendogram   | 47      | ✓     | ✗        | ✓           | ✓        |
| information | 31      | ✗     | ✗        | ✗           | ✗        |
| from        | 20      | ✗     | ✗        | ✓           | ✓        |
| site        | 15      | ✗     | ✗        | ✗           | ✗        |
| personal    | 14      | ✗     | ✗        | ✗           | ✗        |












## Usability

|   |   |
|---|---|
|  Url          | Domain : lendogram.com<br>Length : 13   |
|  Favicon      | Great, your website has a favicon.      |
|  Printability | We could not find a Print-Friendly CSS. |





## Usability

|  |             |   |
|--|-------------|---|
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





## Document

|    | Doctype         | HTML 5   |                 |             |          |   |     |   |
|--|-----------------|--|-----------------|-------------|----------|---|-----|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |          |   |     |   |
|   | W3C Validity    | Errors : 0<br>Warnings : 0   |                 |             |          |   |     |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |          |   |     |   |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr><tr><td>&lt;u&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <center> | 1 | <u> | 2 |
| Deprecated tags  | Occurrences     |  |                 |             |          |   |     |   |
| <center>   | 1               |  |                 |             |          |   |     |   |
| <u>  | 2               |  |                 |             |          |   |     |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |          |   |     |   |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://lendogram.com/robots.txt">http://lendogram.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 1234 1481 1308"> Google Analytics</div>   |