





Seo Analyzer lensbaby.com

Generated on March 14 2022 17:47 PM





The score is 54/100



SEO Content

	Title	Lensbaby Camera Lenses For Creative Effects & More Length : 56 Perfect, your title contains between 10 and 70 characters.																
	Description	Our award-winning creative effect camera lenses, optics, and accessories provide amateur and professional photographers with tools to create unique photo effects. Length : 162 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://lensbaby.com/</td></tr><tr><td>site_name</td><td>Lensbaby</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lensbaby Camera Lenses For Creative Effects & More</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0279/1378/1386/files/Favicon_3_600x600.png?v=1632346892</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0279/1378/1386/files/Favicon_3_600x600.png?v=1632346892</td></tr><tr><td>image:width</td><td>512</td></tr></tbody></table>	Property	Content	url	https://lensbaby.com/	site_name	Lensbaby	type	website	title	Lensbaby Camera Lenses For Creative Effects & More	image	https://cdn.shopify.com/s/files/1/0279/1378/1386/files/Favicon_3_600x600.png?v=1632346892	image:secure_url	https://cdn.shopify.com/s/files/1/0279/1378/1386/files/Favicon_3_600x600.png?v=1632346892	image:width	512
Property	Content																	
url	https://lensbaby.com/																	
site_name	Lensbaby																	
type	website																	
title	Lensbaby Camera Lenses For Creative Effects & More																	
image	https://cdn.shopify.com/s/files/1/0279/1378/1386/files/Favicon_3_600x600.png?v=1632346892																	
image:secure_url	https://cdn.shopify.com/s/files/1/0279/1378/1386/files/Favicon_3_600x600.png?v=1632346892																	
image:width	512																	





SEO Content

		<p>image:height 512</p> <p>description Our award-winning creative effect camera lenses, optics, and accessories provide amateur and professional photographers with tools to create unique photo effects.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>16</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Lensbaby • [H2] FAN FAVORITES • [H2] EXPLORE EFFECTS • [H2] Discover which effect is right for you. Whether its a sweet spot of focus, a dramatic slice of focus, or a swirly bokeh, we have artistic effects for any type of photographic vision. • [H2] INSPIRATION CENTER • [H2] Get inspired by our Lensbaby Ambassadors and image galleries in our Inspiration Center. Learn everything there is to know about Lensbaby and our lens effects, from the pros who use them! • [H2] READY TO SHOOT EXTRAORDINARY? • [H2] Get special offers & updates delivered straight to your inbox! • [H2] Soft Focus II • [H2] Soft Focus II • [H2] Soft Focus II • [H2] Welcome to Lensbaby! • [H2] FIND YOUR EFFECT • [H2] Lensbaby Favorites z • [H2] More from the blogs z • [H2] Ready to Shoot Extraordinary? • [H2] • [H3] HOW DO YOU SHOOT EXTRAORDINARY? • [H3] Capturing Creative Photos & Memories • [H3] Travel Photography with Sol 45 • [H3] Artistic Portrait Photography with OMNI • [H3] Experimental Photography - Infrared with a Lensbaby 	H1	H2	H3	H4	H5	H6	1	16	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	16	5	0	0	0									
	Images	<p>We found 114 images on this web page.</p> <p>52 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.04% Internal Links 97.96%

In-page links

Anchor	Type	Juice
SHOP NOW!	Internal	Passing Juice
SHOP	Internal	Passing Juice
LENS EFFECTS	Internal	Passing Juice
OMNI	Internal	Passing Juice
INSPIRATION CENTER	Internal	Passing Juice
About	Internal	Passing Juice
SHOP	Internal	Passing Juice
Stand-Alone Lenses	Internal	Passing Juice
Optic Swap System	Internal	Passing Juice
Accessories	Internal	Passing Juice
By Effect	Internal	Passing Juice

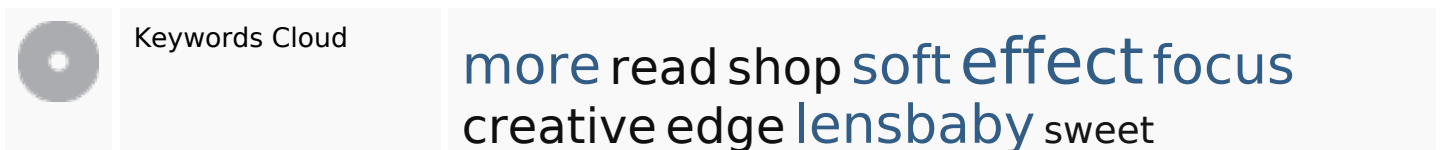
In-page links

Refurbished	Internal	Passing Juice
Creative Photography	Internal	Passing Juice
Learn From Ambassadors	Internal	Passing Juice
Lens Effect Tutorials	Internal	Passing Juice
Extraordinary Videos	Internal	Passing Juice
Photography Conference	Internal	Passing Juice
Returns	Internal	Passing Juice
MY ACCOUNT	Internal	Passing Juice
SEARCH	Internal	Passing Juice
Velvet	Internal	Passing Juice
Edge	Internal	Passing Juice
Sweet	Internal	Passing Juice
Swirl	Internal	Passing Juice
Obscura	Internal	Passing Juice
Velvet 28	Internal	Passing Juice
Velvet	Internal	Passing Juice
Photography Conference	Internal	Passing Juice
Careers	Internal	Passing Juice
Returns	Internal	Passing Juice
FAQs	Internal	Passing Juice
User Guides	Internal	Passing Juice
Chat	Internal	Passing Juice
Soft Focus II	Internal	Passing Juice
Soft Focus II Optic Only	Internal	Passing Juice
Composer Pro II + Edge 35	Internal	Passing Juice
Composer Pro II + Edge 50	Internal	Passing Juice
Capturing Creative Photos & Memories	Internal	Passing Juice
Travel Photography with Sol 45	Internal	Passing Juice

In-page links

by Carly Manning	Internal	Passing Juice
Artistic Portrait Photography with OMNI	Internal	Passing Juice
Experimental Photography - Infrared with a Lensbaby	Internal	Passing Juice
824 SE 16 Ave. Portland, OR 97214	External	Passing Juice
Terms	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Site Map	Internal	Passing Juice
Repairs and Warranty	Internal	Passing Juice
Retailers	Internal	Passing Juice
Lensbaby	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
effect	18	✓	✗	✓	✓
focus	14	✗	✗	✗	✓
soft	13	✗	✗	✗	✓
more	13	✓	✗	✗	✓
lensbaby	11	✓	✗	✗	✓





Usability

	Url	Domain : lensbaby.com Length : 12
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://lensbaby.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 985 1481 1052"> Google Analytics</div>