

#### **SEO Content**

8	Title	Length : 0					
		Very bad. We	e haven't	found title c	on your page	9.	
$\bigotimes$	Description	Length : 0 Very bad. We free online m			•		ge. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We online meta t			-		e. Use <u>this free</u>
8	Og Meta Properties	This page doo social crawler properties ge	r's better	structurize	your page.		-
0	Headings		<b>H2</b> 1	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
				are FREE at ur Website i		om/digital-r	marketing/web
	Images	We found 1 ir	mages on	this web pa	age.		
Ŵ		1 alt attribute search engine					
	Text/HTML Ratio	Ratio : <b>20%</b>					
		Good, this pa lower than 25	-		ITML code is	s higher tha	n 15, but
0	Flash	Perfect, no Fl	lower than 25 percent. Perfect, no Flash content has been detected on this page.				

### **SEO Content**

$\bigcirc$	lframe	Great, there are no Iframes detected on this page.
		SEO Links
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 100% External Links : Passing Juice 0% Internal Links 0%

# In-page links

Anchor	Туре	Juice
vistaprint.com/digital-marketing/web	External	noFollow

## **SEO Keywords**

0	Keywords Cloud	free presence websites vistaprintdigital- marketingweb online business minutes website create grow
		Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

# **Keywords Consistency**

websites	1	×	×	×	×
free	1	×	×	×	×
vistaprintdigital- marketingweb	1	×	×	×	×
create	1	×	×	×	×
website	1	×	×	×	×

### Usability

0	Url	Domain : lepanierdecheznous.fr Length : 21
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
⊗	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors : 6 Warnings : 2
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### Document

Speed Tips		Excellent, your website doesn't use nested tables.
•	×	Too bad, your website is using inline styles.
	~	Great, your website has few CSS files.
	~	Perfect, your website has few JavaScript files.
	×	Too bad, your website does not take advantage of gzip.
	Speed Tips	×

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://lepanierdecheznous.fr/robots.txt
$\bigcirc$		Great, your website has a robots.txt file.
	Analytics	Missing
~		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.