

Seo Analyzer lepilote.com

Generated on February 26 2022 02:41 AM






The score is 61/100







SEO Content

	Title	lepilote Length : 8 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.								
	Description	Tous vos déplacements dans les Bouches-du-Rhône Length : 57 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.								
	Keywords	rtm, marseille, lepilote, transport marseille, transports marseille, transport en commun marseille, bus marseille, itineraire bouches du rhone, horaires, perturbation, sncf aix gare tgv, sncf marseille, aix en bus, cartreize, ciotabus, cpa, pays d'aix mobilité, envia, frioul if express, ler, les bus de l'agglomeration, les bus de l'etang, les bus de la cote bleue, les bus de la marcouline, libebus, omnibus, rtm, ter bouches du rhone, sncf bouches du rhones, transmetropole, ulyse, transports scolaires, scolaire cartreize, scolaire cpa, navettes frioul, navettes if, velo marseille, velo libre service marseille, itineraire multicriteres 13, car bouches du rhone, train bouches du rhone, ter bouches du rhone, navette aéroport marseille, navette aéroport, navettes aéroport, navettes gare TGV, itinéraire, aller Good, your page contains meta keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>lepilote</td></tr><tr><td>site_name</td><td>lepilote</td></tr></tbody></table>	Property	Content	type	website	title	lepilote	site_name	lepilote
Property	Content									
type	website									
title	lepilote									
site_name	lepilote									

SEO Content

		<table border="1"> <tr> <td>description</td> <td>Tous vos d&#233;placements dans les Bouches-du-Rh&#244;ne</td> </tr> <tr> <td>locale</td> <td>fr_FR</td> </tr> <tr> <td>url</td> <td>https://www.lepilote.com/fr/</td> </tr> <tr> <td>image</td> <td>https://www.lepilote.com/Content/img/logo/logo-share.png?v=2</td> </tr> </table>	description	Tous vos déplacements dans les Bouches-du-Rhône	locale	fr_FR	url	https://www.lepilote.com/fr/	image	https://www.lepilote.com/Content/img/logo/logo-share.png?v=2				
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] lepilote [H1] Tous vos d&#233;placements dans la M&#233;ropole 	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.67%</p> <p>Internal Links 93.33%</p>

In-page links

Anchor	Type	Juice
Firefox	External	Passing Juice
Chrome	External	Passing Juice
Safari	External	Passing Juice
Internet Explorer	External	Passing Juice
Contenu	Internal	Passing Juice
Itinéraires	Internal	Passing Juice
Trafic transport en commun	Internal	Passing Juice
FAQ Transports scolaires	Internal	Passing Juice
Infos trafic routier	Internal	Passing Juice
Horaires	Internal	Passing Juice
Tarifs	Internal	Passing Juice
Points de vente	Internal	Passing Juice
Boutique en ligne	Internal	Passing Juice
A proximité	Internal	Passing Juice
Plan des lignes	Internal	Passing Juice
Accessibilité	Internal	Passing Juice
Allô le Bus - Environs de Fos sur Mer	Internal	Passing Juice
ICIBus+ - Environs de Vitrolles	Internal	Passing Juice
Lebus+ à la Demande Salon - Environs de Salon	Internal	Passing Juice
Lebus+ à la Demande Aubagne/La Ciotat - Environs d'Aubagne	Internal	Passing Juice
MobiMétropole - Environs de Marseille	Internal	Passing Juice
Lebus+ à la Demande / Accessibus - Environs Aix et Pays d'Aix	Internal	Passing Juice
Inscription Transports Scolaires	Internal	Passing Juice
Aix en Bus	Internal	Passing Juice
Pays d'Aix Mobilité	Internal	Passing Juice

In-page links

Envia	Internal	Passing Juice
Les bus des Cigales	Internal	Passing Juice
Les Lignes de l'Agglo	Internal	Passing Juice
Ciotabus	Internal	Passing Juice
lebateau	Internal	Passing Juice
Les bus de la Côte bleue	Internal	Passing Juice
Les bus de la Marcouline	Internal	Passing Juice
Les bus des Collines	Internal	Passing Juice
Les Bus de l'Etang	Internal	Passing Juice
Libébus	Internal	Passing Juice
Ulysse	Internal	Passing Juice
leCar	Internal	Passing Juice
Boutiques La Métropole Mobilité	Internal	Passing Juice
Vers l'aéroport	Internal	Passing Juice
La recharge	Internal	Passing Juice
Marche à pied	Internal	Passing Juice
Covoiturage	Internal	Passing Juice
Autopartage	Internal	Passing Juice
Parking relais	Internal	Passing Juice
Pôle d'échange	Internal	Passing Juice
Qualité de l'air	Internal	Passing Juice
Vélo	Internal	Passing Juice
S'inscrire	Internal	Passing Juice
ZFE-m	Internal	Passing Juice
Demande de carte en ligne	Internal	Passing Juice
Fiches horaires et plan lecar	Internal	Passing Juice
Voir toutes les actualités	Internal	Passing Juice
Plan du site	Internal	Passing Juice

In-page links

Aide & Accessibilité	Internal	Passing Juice
FAQ	Internal	Passing Juice
Mentions légales	Internal	Passing Juice
Appel à projets	Internal	Passing Juice
PDE / PDA	Internal	Passing Juice
Ambassadeurs de la mobilité	Internal	Passing Juice
Open Data	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
environnements	10	✘	✘	✘	✘
bus	7	✘	✔	✘	✘
itinéraires	6	✘	✘	✘	✘
mobilité	6	✘	✘	✘	✘
lepilote	5	✔	✔	✘	✔

Usability

	Url	Domain : lepilote.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://lepilote.com/sitemap.xml
	Robots.txt	http://lepilote.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics