




Seo Analyzer lexiconbranding.us

Generated on February 11 2022 17:12 PM






The score is 59/100







SEO Content

|  | Title | <p>Lexicon Branding - Company, Product & Brand Naming Agency</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-----------|------------------|-------|-----------------------------------------------------------|-----|---------------------------------|------|---------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------|----------------------------------------------------------------------------------------------------------------------------------------------|-------------|------|
|  | Description | <p>Lexicon has a 38-year track record of creating some of the world's most famous brand and company names. We create unforgettable names. Contact us today.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Lexicon Branding</td> </tr> <tr> <td>title</td> <td>Lexicon Branding - Company, Product & Brand Naming Agency</td> </tr> <tr> <td>url</td> <td>https://www.lexiconbranding.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Lexicon has a 38-year track record of creating some of the world's most famous brand and company names. We create unforgettable names. Contact us today.</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/5cc22d6593a63233d214110c/t/6019cd30f823cd2e479ed64b/1586369646984/Lexicon+Logo+Square.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table> | Property | Content | site_name | Lexicon Branding | title | Lexicon Branding - Company, Product & Brand Naming Agency | url | https://www.lexiconbranding.com | type | website | description | Lexicon has a 38-year track record of creating some of the world's most famous brand and company names. We create unforgettable names. Contact us today. | image | http://static1.squarespace.com/static/5cc22d6593a63233d214110c/t/6019cd30f823cd2e479ed64b/1586369646984/Lexicon+Logo+Square.png?format=1500w | image:width | 1200 |
| Property | Content | | | | | | | | | | | | | | | | | |
| site_name | Lexicon Branding | | | | | | | | | | | | | | | | | |
| title | Lexicon Branding - Company, Product & Brand Naming Agency | | | | | | | | | | | | | | | | | |
| url | https://www.lexiconbranding.com | | | | | | | | | | | | | | | | | |
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| image | http://static1.squarespace.com/static/5cc22d6593a63233d214110c/t/6019cd30f823cd2e479ed64b/1586369646984/Lexicon+Logo+Square.png?format=1500w | | | | | | | | | | | | | | | | | |
| image:width | 1200 | | | | | | | | | | | | | | | | | |

SEO Content

| | | image:height 1200 | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] We Create Company, Product and Brand Names To Play Strategic Communication Roles. • [H1] Yes To New Ideas. • [H2] Names that create anticipation. Names that win. • [H2] All of the names on this site have been created by Lexicon • [H2] Our Naming Services: • [H2] Naming a new product? Rebranding your company? Contact Lexicon. | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 4 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 2 | 4 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 50 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | | |
|------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 44 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 31.82%</p> <p>Internal Links 68.18%</p> |

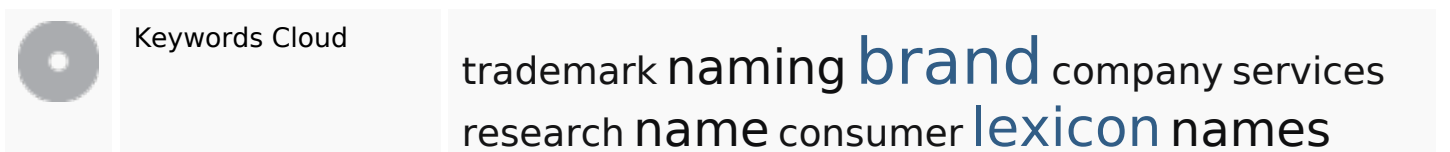
In-page links

| Anchor | Type | Juice |
|-------------------------------------------|----------|---------------|
| Insights | Internal | Passing Juice |
| Join Us | Internal | Passing Juice |
| Get Started | Internal | Passing Juice |
| Latest Work | Internal | Passing Juice |
| Technology | Internal | Passing Juice |
| Startups & Innovation | Internal | Passing Juice |
| Corporate | Internal | Passing Juice |
| Consumer | Internal | Passing Juice |
| Automotive | Internal | Passing Juice |
| Food & Beverage | Internal | Passing Juice |
| Entertainment | Internal | Passing Juice |
| Financial | Internal | Passing Juice |
| Health | Internal | Passing Juice |
| Why Lexicon | Internal | Passing Juice |
| Creating A Brand Name | Internal | Passing Juice |
| Our Services | Internal | Passing Juice |
| Brand Naming | Internal | Passing Juice |
| Brand Architecture | Internal | Passing Juice |
| Consumer Research | Internal | Passing Juice |
| WorldBrand | Internal | Passing Juice |
| Trademark | Internal | Passing Juice |
| Research in Asia | Internal | Passing Juice |
| About Lexicon | Internal | Passing Juice |
| Founders Comments | Internal | Passing Juice |
| The Lexicon Team | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Portfolio | Internal | Passing Juice |
| | | |

In-page links

| | | |
|-----------------------------------------------|----------|---------------|
| Why Lexicon | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Impossible Foods | External | Passing Juice |
| Sonos | External | Passing Juice |
| Swiffer | External | Passing Juice |
| Febreze | External | Passing Juice |
| Outback | External | Passing Juice |
| Forester | External | Passing Juice |
| Pentium | External | Passing Juice |
| Dasani | External | Passing Juice |
| BlackBerry | External | Passing Juice |
| innovative startups | External | Passing Juice |
| our creativity | External | Passing Juice |
| The brand names we've created | External | Passing Juice |
| contact us | External | Passing Juice |
| Sitemap | External | Passing Juice |

SEO Keywords




Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| brand | 21 | ✓ | ✗ | ✓ | ✓ |
| lexicon | 16 | ✓ | ✗ | ✓ | ✓ |
| names | 10 | ✗ | ✗ | ✓ | ✓ |







Keywords Consistency

| | | | | | |
|--------|---|---|---|---|---|
| naming | 9 | ✓ | ✗ | ✗ | ✓ |
| name | 9 | ✗ | ✗ | ✓ | ✓ |

Usability

| | | |
|-----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url | Domain : lexiconbranding.us Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 8 Warnings : 11 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files. |

Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics