

# Seo Analyzer

## lexisobsession.com

Generated on February 15 2022 21:50 PM





The score is 40/100







### SEO Content

	Title	Lexi's Obsession - New post every Wednesday <b>Length : 48</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Post navigation</li><li>• [H2] Keep It Clean, Brush Health</li><li>• [H2] Body Love...Epoch Body</li><li>• [H2] Show Me the Money...Beauty Influencers</li><li>• [H2] Dramageddon...Makeup Doesn't Cover Up Petty</li><li>• [H2] New Year, New Outlook...2017</li><li>• [H2] First Impressions - Co-washing My Hair</li><li>• [H2] Brow Game on Fleek</li><li>• [H2] The Struggle of Blogging</li><li>• [H2] Lexi's Fall/ Winter Favorites 2015</li><li>• [H2] All about the Base</li><li>• [H3] Recent Posts</li><li>• [H3] Recent Comments</li><li>• [H3] Archives</li><li>• [H3] Categories</li><li>• [H3] Meta</li></ul>	H1	H2	H3	H4	H5	H6	1	10	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	5	0	0	0									
	Images	We found 7 images on this web page.												

## SEO Content

		6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 108 links including 0 link(s) to files
	Statistics	External Links : noFollow 0.93%  External Links : Passing Juice 4.63%  Internal Links 94.44%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Lexi</a>	Internal	Passing Juice
<a href="#">Product Reviews</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Close</a>	Internal	Passing Juice

## In-page links

<a href="#">Keep It Clean, Brush Health</a>	Internal	Passing Juice
<a href="#">Alexis</a>	Internal	Passing Juice
<a href="#">11,974 Comments</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">brush shampoo</a>	Internal	Passing Juice
<a href="#">clean brushes</a>	Internal	Passing Juice
<a href="#">dirty brushes</a>	Internal	Passing Juice
<a href="#">ecotools</a>	Internal	Passing Juice
<a href="#">Elf Brushes</a>	Internal	Passing Juice
<a href="#">homemade</a>	Internal	Passing Juice
<a href="#">Morphe Brush</a>	Internal	Passing Juice
<a href="#">Real Techniques</a>	Internal	Passing Juice
<a href="#">Body Love...Epoch Body</a>	Internal	Passing Juice
<a href="#">1,594 Comments</a>	Internal	Passing Juice
<a href="#">beauty</a>	Internal	Passing Juice
<a href="#">black owned</a>	Internal	Passing Juice
<a href="#">clean skin</a>	Internal	Passing Juice
<a href="#">handmade soap</a>	Internal	Passing Juice
<a href="#">local business</a>	Internal	Passing Juice
<a href="#">skin</a>	Internal	Passing Juice
<a href="#">skin care</a>	Internal	Passing Juice
<a href="#">small business</a>	Internal	Passing Juice
<a href="#">Show Me the Money&amp;#8230;Beauty Influencers</a>	Internal	Passing Juice
<a href="#">115 Comments</a>	Internal	Passing Juice
<a href="#">influencers</a>	Internal	Passing Juice
<a href="#">KJBates</a>	Internal	Passing Juice
<a href="#">lexisobsession</a>	Internal	Passing Juice
<a href="#">marlena Stell</a>	Internal	Passing Juice

## In-page links

<a href="#">youtube</a>	Internal	Passing Juice
<a href="#">Dramageddon&amp;#8230;Makeup Doesn&amp;#8217;t Cover Up Petty</a>	Internal	Passing Juice
<a href="#">158 Comments</a>	Internal	Passing Juice
<a href="#">apologytour</a>	Internal	Passing Juice
<a href="#">beautyguru</a>	Internal	Passing Juice
<a href="#">fakefriends</a>	Internal	Passing Juice
<a href="#">gabrielzamora</a>	Internal	Passing Juice
<a href="#">lauralee</a>	Internal	Passing Juice
<a href="#">mannymua</a>	Internal	Passing Juice
<a href="#">nikitadragun</a>	Internal	Passing Juice
<a href="#">petty</a>	Internal	Passing Juice
<a href="#">shady</a>	Internal	Passing Juice
<a href="#">stanning</a>	Internal	Passing Juice
<a href="#">New Year, New Outlook&amp;#8230;2017</a>	Internal	Passing Juice
<a href="#">2,252 Comments</a>	Internal	Passing Juice
<a href="#">First Impressions – Co-washing My Hair</a>	Internal	Passing Juice
<a href="#">1,882 Comments</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice
<a href="#">Product Reviews</a>	Internal	Passing Juice
<a href="#">coif's</a>	Internal	Passing Juice
<a href="#">hair</a>	Internal	Passing Juice
<a href="#">healthy hair</a>	Internal	Passing Juice
<a href="#">natural hair</a>	Internal	Passing Juice
<a href="#">Brow Game on Fleek</a>	Internal	Passing Juice
<a href="#">1,775 Comments</a>	Internal	Passing Juice
<a href="#">Anastasia Beverly Hills</a>	Internal	Passing Juice
<a href="#">angled brush</a>	Internal	Passing Juice
<a href="#">brow gel</a>	Internal	Passing Juice

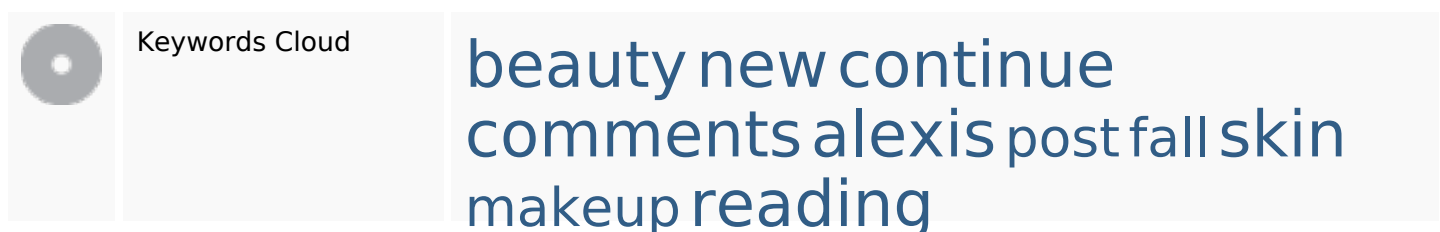
## In-page links

<a href="#">clear brow gel brow powder</a>	Internal	Passing Juice
<a href="#">NYX</a>	Internal	Passing Juice
<a href="#">The Struggle of Blogging</a>	Internal	Passing Juice
<a href="#">224 Comments</a>	Internal	Passing Juice
<a href="#">Randomness</a>	Internal	Passing Juice
<a href="#">blogging struggles</a>	Internal	Passing Juice
<a href="#">writers block</a>	Internal	Passing Juice
<a href="#">Lexi's Fall/ Winter Favorites 2015</a>	Internal	Passing Juice
<a href="#">137 Comments</a>	Internal	Passing Juice
<a href="#">Fall 2015</a>	Internal	Passing Juice
<a href="#">fall favorites</a>	Internal	Passing Juice
<a href="#">MAC</a>	Internal	Passing Juice
<a href="#">makeup</a>	Internal	Passing Juice
<a href="#">morphe JH palette</a>	Internal	Passing Juice
<a href="#">smokey eyes</a>	Internal	Passing Juice
<a href="#">Urban Decay</a>	Internal	Passing Juice
<a href="#">vampy colors</a>	Internal	Passing Juice
<a href="#">All about the Base</a>	Internal	Passing Juice
<a href="#">223 Comments</a>	Internal	Passing Juice
<a href="#">makeup</a>	Internal	Passing Juice
<a href="#">dark skin</a>	Internal	Passing Juice
<a href="#">eyeshadow base</a>	Internal	Passing Juice
<a href="#">eyeshadow issues</a>	Internal	Passing Juice
<a href="#">Kurt Minix</a>	External	Passing Juice
<a href="#">Keep It Clean, Brush Health</a>	Internal	Passing Juice
<a href="#">Genie Conyers</a>	External	Passing Juice
<a href="#">Keep It Clean, Brush Health</a>	Internal	Passing Juice
<a href="#">Leonore Rhodes</a>	External	Passing Juice

## In-page links

<a href="#">Keep It Clean, Brush Health</a>	Internal	Passing Juice
<a href="#">Keep It Clean, Brush Health</a>	Internal	Passing Juice
<a href="#">cara login joker123</a>	External	Passing Juice
<a href="#">New Year, New Outlook&amp;#8230;2017</a>	Internal	Passing Juice
<a href="#">September 2018</a>	Internal	Passing Juice
<a href="#">August 2018</a>	Internal	Passing Juice
<a href="#">January 2017</a>	Internal	Passing Juice
<a href="#">December 2015</a>	Internal	Passing Juice
<a href="#">October 2015</a>	Internal	Passing Juice
<a href="#">September 2015</a>	Internal	Passing Juice
<a href="#">August 2015</a>	Internal	Passing Juice
<a href="#">July 2015</a>	Internal	Passing Juice
<a href="#">June 2015</a>	Internal	Passing Juice
<a href="#">May 2015</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Entries feed</a>	Internal	Passing Juice
<a href="#">Comments feed</a>	Internal	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice
<a href="#">Fashionista</a>	External	noFollow

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
---------	---------	-------	----------	-----------------	----------

## Keywords Consistency

new	6	✓	✗	✗	✓
skin	5	✗	✗	✗	✗
continue	5	✗	✗	✗	✗
reading	5	✗	✗	✗	✗
beauty	5	✗	✗	✗	✓


## Usability

	Url	Domain : lexisobsession.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
--	------------	--

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://lexisobsession.com/sitemap.xml">http://lexisobsession.com/sitemap.xml</a></li><li><a href="http://lexisobsession.com/wp-sitemap.xml">http://lexisobsession.com/wp-sitemap.xml</a></li></ul>
	Robots.txt	<p><a href="http://lexisobsession.com/robots.txt">http://lexisobsession.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>