

Seo Analyzer lhero.org

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The score is 57/100







SEO Content

	Title	LocalHero Org – Helping Organisations get organised! Length : 58 Perfect, your title contains between 10 and 70 characters.																
	Description	Helping Organisations get organised! Length : 36 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Peter Shaw,localhero,buddypress,woocommerce Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_gb</td></tr><tr><td>site_name</td><td>LocalHero Org</td></tr><tr><td>image</td><td>https://i0.wp.com/lhero.org/wp-content/uploads/2015/12/site_icon_2017.jpg?fit=512,512</td></tr><tr><td>title</td><td>LocalHero Org</td></tr><tr><td>url</td><td>https://lhero.org</td></tr><tr><td>description</td><td>Helping Organisations get organised!</td></tr></tbody></table>	Property	Content	type	website	locale	en_gb	site_name	LocalHero Org	image	https://i0.wp.com/lhero.org/wp-content/uploads/2015/12/site_icon_2017.jpg?fit=512,512	title	LocalHero Org	url	https://lhero.org	description	Helping Organisations get organised!
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>3</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] LocalHero Org[H1] Page 1 of 1	H1	H2	H3	H4	H5	H6	2	3	2	0	0	0				
H1	H2	H3	H4	H5	H6													
2	3	2	0	0	0													

SEO Content

		<ul style="list-style-type: none"> • [H2] the localhero project • [H2] Princes Park Touch and LocalHero • [H2] Boomers Club and the LocalHero project • [H3] Search Form • [H3] Text widget
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5%</p> <p>Internal Links 95%</p>

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Technology	Internal	Passing Juice
Philosophy	Internal	Passing Juice
Business Model	Internal	Passing Juice
Purchase Hosting	Internal	Passing Juice
Log In	Internal	Passing Juice
HTML Sitemap	Internal	Passing Juice
Sign Up for a site	Internal	Passing Juice
the localhero project	Internal	Passing Juice
=	Internal	Passing Juice
Princes Park Touch and LocalHero	Internal	Passing Juice
=	Internal	Passing Juice
Boomers Club and the LocalHero project	Internal	Passing Juice
=	Internal	Passing Juice
LocalHero Org	Internal	Passing Juice
The LocalHero Project	Internal	Passing Juice
Peter Shaw	External	Passing Juice
Up &uarr;	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
localhero	7	✓	✓	✗	✓







Keywords Consistency

site	3	✗	✗	✗	✗
org	3	✓	✗	✓	✓
project	3	✗	✗	✗	✓
continue	2	✗	✗	✗	✗

Usability

	Url	Domain : lhero.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://lhero.org/sitemap.xml>

<https://lhero.org/wp-sitemap.xml>



Robots.txt

<http://lhero.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.