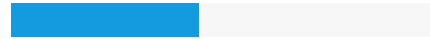




# Seo Analyzer lib39.ru

Generated on March 18 2022 22:27 PM

The score is 39/100



## SEO Content

|    | Title              | Калининградская областная научная библиотека<br><b>Length : 44</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |    |   |   |   |
|------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | Калининградская областная научная библиотека<br><b>Length : 44</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Keywords           | Калининградская областная научная библиотека<br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>11</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H3] Читальный зал в центре города</li><li>• [H3] Уникальная коллекция редких книг</li><li>• [H3] Ярчайший образец баухауса</li><li>• [H3] Новости</li><li>• [H3] Афиша</li><li>• [H3] Из фонда редких книг</li><li>• [H3] Электронный каталог</li><li>• [H3] Новые поступления</li><li>• [H3] Удаленная запись в библиотеку</li><li>• [H3] Заказать книгу</li><li>• [H3] Онлайн-экскурсияпо библиотеке</li><li>• [H4] Калининградская областная научная библиотека</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 11 | 1 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 0                                                                                  | 0                  | 11                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1  | 0  | 0  |    |    |    |   |   |    |   |   |   |
|  | Images             | We found 49 images on this web page.<br><br>48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |   |    |   |   |   |

## SEO Content

|                                                                                  |                 |                                                                                                                      |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>15%</b><br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                            |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                   |

## SEO Links

|                                                                                    |                         |                                                                                                       |
|------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Bad. Your links have query string.                                                                    |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 72 links including 2 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 5.56%<br><br>Internal Links 94.44% |

## In-page links

| Anchor                                     | Type     | Juice         |
|--------------------------------------------|----------|---------------|
| <a href="#">Для слабовидящих</a>           | Internal | Passing Juice |
| <a href="#">Задать вопрос библиотекарю</a> | Internal | Passing Juice |
| <a href="#">Войти</a>                      | External | Passing Juice |
| <a href="#">История библиотеки</a>         | Internal | Passing Juice |
| <a href="#">Фонд</a>                       | Internal | Passing Juice |
| <a href="#">Услуги</a>                     | Internal | Passing Juice |
| <a href="#">Документы</a>                  | Internal | Passing Juice |
|                                            |          |               |

## In-page links

|                                                                                          |          |               |
|------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Адрес и график работы</a>                                                    | Internal | Passing Juice |
| <a href="#">Контактная информация</a>                                                    | Internal | Passing Juice |
| <a href="#">Структура библиотеки</a>                                                     | Internal | Passing Juice |
| <a href="#">Советы читателю</a>                                                          | Internal | Passing Juice |
| <a href="#">Программа «Доступная среда»</a>                                              | Internal | Passing Juice |
| <a href="#">«Антитеррор»</a>                                                             | Internal | Passing Juice |
| <a href="#">Форумы</a>                                                                   | Internal | Passing Juice |
| <a href="#">Серебряный возраст: образование для трансграничной социальной интеграции</a> | Internal | Passing Juice |
| <a href="#">Дни литературы в Калининградской области</a>                                 | Internal | Passing Juice |
| <a href="#">Издательский проект Правительства Калининградской области</a>                | Internal | Passing Juice |
| <a href="#">Международная библиотечная философская школа</a>                             | Internal | Passing Juice |
| <a href="#">Библионочь</a>                                                               | Internal | Passing Juice |
| <a href="#">Клубы и лектории</a>                                                         | Internal | Passing Juice |
| <a href="#">Литературные викторины</a>                                                   | Internal | Passing Juice |
| <a href="#">BookStories</a>                                                              | Internal | Passing Juice |
| <a href="#">Знаменитые ученые</a>                                                        | Internal | Passing Juice |
| <a href="#">Поколение победителей</a>                                                    | Internal | Passing Juice |
| <a href="#">Проект «Библиотерапия по пятницам»</a>                                       | Internal | Passing Juice |
| <a href="#">#Городстих</a>                                                               | Internal | Passing Juice |
| <a href="#">Четыре сезона с Эрмитажем</a>                                                | Internal | Passing Juice |
| <a href="#">Новости</a>                                                                  | Internal | Passing Juice |
| <a href="#">Анонсы мероприятий</a>                                                       | Internal | Passing Juice |
| <a href="#">Фотоальбомы</a>                                                              | Internal | Passing Juice |
| <a href="#">Видеозаписи</a>                                                              | Internal | Passing Juice |
| <a href="#">Удаленная запись в библиотеку</a>                                            | Internal | Passing Juice |
| <a href="#">Заказать книгу</a>                                                           | Internal | Passing Juice |
| <a href="#">Электронные каталоги</a>                                                     | Internal | Passing Juice |

## In-page links

|                                                                                     |          |               |
|-------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Электронная библиотека</a>                                              | Internal | Passing Juice |
| <a href="#">Бесплатная юридическая консультация</a>                                 | Internal | Passing Juice |
| <a href="#">Лекции</a>                                                              | Internal | Passing Juice |
| <a href="#">Книжный фонд</a>                                                        | Internal | Passing Juice |
| <a href="#">Фонд периодики</a>                                                      | Internal | Passing Juice |
| <a href="#">Аудиовизуальные и электронные документы, ноты</a>                       | Internal | Passing Juice |
| <a href="#">Электронные базы, доступные в библиотеке</a>                            | Internal | Passing Juice |
| <a href="#">Электронные базы, доступные удаленно</a>                                | Internal | Passing Juice |
| <a href="#">Электронный читальный зал Президентской библиотеки им. Б.Н. Ельцина</a> | Internal | Passing Juice |
| <a href="#">Электронный архив печатных СМИ КО</a>                                   | Internal | Passing Juice |
| <a href="#">Краеведение</a>                                                         | Internal | Passing Juice |
| <a href="#">Книжные коллекции в фонде библиотеки</a>                                | Internal | Passing Juice |
| <a href="#">Из фонда редких книг, рукописей и коллекций</a>                         | Internal | Passing Juice |
| <a href="#">Издания библиотеки</a>                                                  | Internal | Passing Juice |
| <a href="#">Временные правила пользования библиотекой</a>                           | Internal | Passing Juice |
| <a href="#">Информационные материалы</a>                                            | Internal | Passing Juice |
| <a href="#">Новости отдела инновационной и научно-методической деятельности</a>     | Internal | Passing Juice |
| <a href="#">Библиотеки области</a>                                                  | Internal | Passing Juice |
| <a href="#">Региональные конкурсы</a>                                               | Internal | Passing Juice |
| <a href="#">Сводные планы профессиональных мероприятий</a>                          | Internal | Passing Juice |
| <a href="#">Полезные ссылки</a>                                                     | Internal | Passing Juice |
| <a href="#">Помощь методиста</a>                                                    | Internal | Passing Juice |
| <a href="#">Виртуальные выставки</a>                                                | Internal | Passing Juice |
| <a href="#">Методические письма</a>                                                 | Internal | Passing Juice |
| <a href="#">Научные исследования</a>                                                | Internal | Passing Juice |
| <a href="#">Поступления профессиональной литературы</a>                             | Internal | Passing Juice |
| <a href="#">Электронная полка методической литературы</a>                           | Internal | Passing Juice |
|                                                                                     |          |               |

## In-page links

|                                                                     |          |               |
|---------------------------------------------------------------------|----------|---------------|
| <a href="#">Региональный проектный офис</a>                         | Internal | Passing Juice |
| <a href="#">Проект «Методическая среда»</a>                         | Internal | Passing Juice |
| <a href="#">=</a>                                                   | Internal | Passing Juice |
| <a href="#">=</a>                                                   | Internal | Passing Juice |
| <a href="#">Топонимика Калининградской области</a>                  | Internal | Passing Juice |
| <a href="#">Следы прошлого. Фотоальбом с примечаниями</a>           | Internal | Passing Juice |
| <a href="#">История края. От Пруссии до Калининградской области</a> | Internal | Passing Juice |
| <a href="#">Литература</a>                                          | Internal | Passing Juice |
| <a href="#">@kaliningradlibrary</a>                                 | External | Passing Juice |
| <a href="#">А. Санхип</a>                                           | External | Passing Juice |
| <a href="#">legancy.ru</a>                                          | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                                               |
|------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | проект <b>библиотеки</b> фонд библиотека<br>калининградской история <b>для</b><br>электронные новости области |
|------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword         | Content | Title | Keywords | Description | Headings |
|-----------------|---------|-------|----------|-------------|----------|
| библиотеки      | 19      | ✗     | ✗        | ✗           | ✗        |
| области         | 8       | ✗     | ✗        | ✗           | ✗        |
| для             | 8       | ✗     | ✗        | ✗           | ✗        |
| электронные     | 8       | ✗     | ✗        | ✗           | ✗        |
| калининградской | 7       | ✗     | ✗        | ✗           | ✗        |

## Usability

|  |     |                   |
|--|-----|-------------------|
|  | Url | Domain : lib39.ru |
|--|-----|-------------------|

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  |              | Length : 8                                        |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | W3C Validity    | Errors : 38<br>Warnings : 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div> |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://lib39.ru/robots.txt">http://lib39.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                                     |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |