



Seo Analyzer lifemomentscandleco.com

Generated on April 03 2022 02:27 AM





The score is 54/100







SEO Content

	Title	<p>Life Moments Candle Co.</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Hand poured soy wax candles. Veteran owned and operated.</p> <p>Length : 56</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Life Moments Candle Co.</td> </tr> <tr> <td>url</td> <td>https://www.lifemomentscandleco.com/</td> </tr> <tr> <td>title</td> <td>Life Moments Candle Co.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Hand poured soy wax candles. Veteran owned and operated.</td> </tr> </tbody> </table>	Property	Content	site_name	Life Moments Candle Co.	url	https://www.lifemomentscandleco.com/	title	Life Moments Candle Co.	type	website	description	Hand poured soy wax candles. Veteran owned and operated.
Property	Content													
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	Headings	<table border="1" data-bbox="539 1776 1481 1848"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>10</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1877 1380 2078" style="list-style-type: none"> • [H1] Life Moments Candle Co.Life Moments Candle Co. • [H1] Amazing Grace 12oz. • [H2] Hand made from our home to yours • [H2] There's alot to remember • [H2] Easter is April 17th! • [H2] Shop by Season 	H1	H2	H3	H4	H5	H6	2	10	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	10	1	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] There's something new each month! • [H2] FAQs • [H2] Come See Our New Location! • [H2] what people are saying • [H2] Find us at: • [H2] Need to reach out? • [H3] Our retail store
	Images	<p>We found 49 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 6.25%</p> <p>External Links : Passing Juice 31.25%</p> <p>Internal Links 62.5%</p>

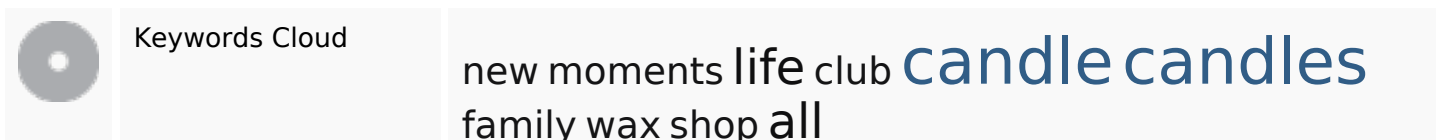
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Shop All	Internal	Passing Juice
Shop by Category	Internal	Passing Juice
Join Candle Club	External	Passing Juice
Shop the Season	Internal	Passing Juice
Autism Fundraiser	Internal	Passing Juice
Love without Words Candle	Internal	Passing Juice
-	Internal	Passing Juice
Prepare to Want it All	Internal	Passing Juice
Get directions	External	Passing Juice
-	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Search	Internal	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
candles	33	✘	✘	✔	✘
candle	28	✔	✘	✔	✔
life	15	✔	✘	✘	✔
all	15	✘	✘	✘	✘
moments	12	✔	✘	✘	✔

Usability

	Url	Domain : lifemomentscandleco.com Length : 23
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 67 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://lifemomentscandleco.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>