



# Seo Analyzer light-trading.ru

Generated on April 03 2022 11:26 AM






The score is 55/100







## SEO Content

	Title	<p>Лайт Трейдинг Рус</p> <p><b>Length : 17</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Лайт Трейдинг Рус - Разработчик автомобильных систем освещения</p> <p><b>Length : 62</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Световые решения, автоэлектрика, автосвет, Разработка светового оборудования, световое оборудование,light-trading, Лайт Трейдинг РУС, ЛТР, LTR,</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Лайт Трейдинг Рус</td> </tr> <tr> <td>description</td> <td>Лайт Трейдинг Рус - Разработчик автомобильных систем освещения</td> </tr> <tr> <td>url</td> <td>https://light-trading.ru/index.php</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Light-trading.ru &amp;mdash; Разработчик автомобильных систем освещения</td> </tr> <tr> <td>image</td> <td>https://light-trading.ru/upload/resize_cache/dev2fun_opengraph/fcb/300_300_1/fcb9d17b9408131cf863bdc97f911589.jpg</td> </tr> </tbody> </table>	Property	Content	title	Лайт Трейдинг Рус	description	Лайт Трейдинг Рус - Разработчик автомобильных систем освещения	url	https://light-trading.ru/index.php	type	website	site_name	Light-trading.ru &mdash; Разработчик автомобильных систем освещения	image	https://light-trading.ru/upload/resize_cache/dev2fun_opengraph/fcb/300_300_1/fcb9d17b9408131cf863bdc97f911589.jpg
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	Headings	<p><b>H1      H2      H3      H4      H5      H6</b></p>														

## SEO Content

		1      4      0      3      0      0
		<ul style="list-style-type: none"><li>• [H1] ООО «Лайт Трейдинг РУС» — Разработчик автомобильных систем освещения</li><li>• [H2] Обратная связь</li><li>• [H2] Разработка и производство систем освещения</li><li>• [H2] Обеспечение заводов производителей</li><li>• [H2] Обеспечение эксплуатирующих организаций</li><li>• [H4] Отрасли</li><li>• [H4] Наша компания</li><li>• [H4] Контакты</li></ul>
	Images	We found 5 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

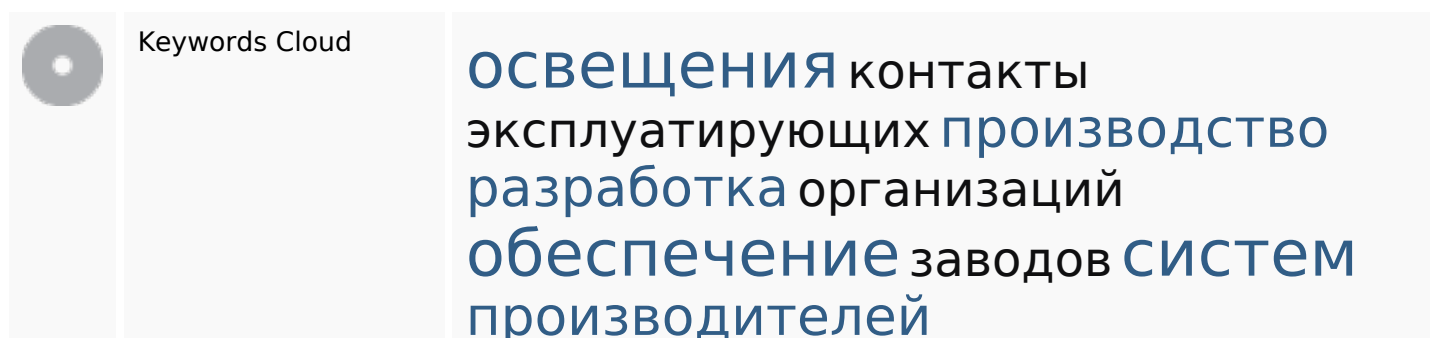
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.11%  Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Light Trading</a>	Internal	Passing Juice
<a href="#">О компании</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Договор оферты</a>	Internal	Passing Juice
<a href="#">Отрасли</a>	External	Passing Juice
<a href="#">Разработка и производство систем освещения</a>	Internal	Passing Juice
<a href="#">Обеспечение заводов производителей</a>	Internal	Passing Juice
<a href="#">Обеспечение эксплуатирующих организаций</a>	Internal	Passing Juice
<a href="#">Реквизиты</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
обеспечение	6	✘	✘	✘	✔
освещения	5	✘	✘	✔	✔
систем	5	✘	✘	✔	✔
производителей	4	✘	✘	✘	✔
разработка	4	✘	✔	✘	✔


## Usability

	Url	Domain : light-trading.ru Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 16 Warnings : 22				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	2
Deprecated tags	Occurrences					
<font>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://light-trading.ru/sitemap.xml</pre> <pre>https://light-trading.ru/sitemap.xml</pre>
	Robots.txt	<pre>http://light-trading.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>