



Seo Analyzer lighthousenow.ca

Generated on February 23 2022 01:52 AM





The score is **38/100**







SEO Content

	Title	<p>LighthouseNow</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>25</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1506 2076" style="list-style-type: none"> • [H3] UPDATE: Premier says he stands by families as Mass Casualty proceedings finally get underway • [H3] Community rallies in the wake of a house fire that took the lives of a local woman and three children • [H3] Canadian Blood Services anxious to fill mass of empty blood donation appointments • [H3] Time of year for black guillemots close to our shores • [H3] Left in the dark • [H3] African Heritage Month helping awareness gain momentum • [H3] N.S. Public Works Department receives bids to install traffic signals at infamous intersection • [H3] Mass Casualty Commission set to begin public hearings • [H3] COVID-19 had a profound impact on SHAID, other animal shelters • [H3] Applications in for an RQM job that's up in the air • [H3] Trapped by thoughts? Here's a suggestion • [H3] Transit service to offer the opportunity to get 'Out and 	H1	H2	H3	H4	H5	H6	0	0	25	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	25	0	0	0									

SEO Content

		<p>About'</p> <ul style="list-style-type: none"> • [H3] Residents lament plowing timelines on some roads • [H3] Region of Queens Municipality briefs • [H3] Packages containing chemical irritant sent to local MP's South Shore offices • [H3] Lunenburg County's eastern end gearing up for world sailing championships • [H3] LOCAL BRIEFS • [H3] Chester Playhouse Theatre challenged in rebuilding effort • [H3] Anti-mandate protesters demonstrate in Bridgewater • [H3] LOCAL BRIEFS • [H3] Wally the yellow-throated warbler of Chester • [H3] Tributes come in for 'Champion of the village' • [H3] Martins River company buys former sawmill site • [H3] Lunenburg author pens Oak Island book • [H3] Local mayor warns of rising residential property assessment rates
	Images	<p>We found 33 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 41%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 40 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 100%

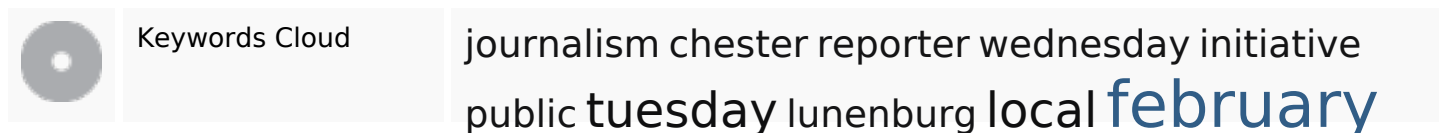
In-page links

Anchor	Type	Juice
News	Internal	Passing Juice
Archives	Internal	Passing Juice
Papers	Internal	Passing Juice
Obituaries	Internal	Passing Juice
Events	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Services	Internal	Passing Juice
Printing & Design	Internal	Passing Juice
Video Production	Internal	Passing Juice
Make a Payment	Internal	Passing Juice
Create an Account	Internal	Passing Juice
Login	Internal	Passing Juice
UPDATE: Premier says he stands by families as Mass Casualty proceedings finally get underway	Internal	Passing Juice
Community rallies in the wake of a house fire that took the lives of a local woman and three children	Internal	Passing Juice
Canadian Blood Services anxious to fill mass of empty blood donation appointments	Internal	Passing Juice
Time of year for black guillemots close to our shores	Internal	Passing Juice
Left in the dark	Internal	Passing Juice
African Heritage Month helping awareness gain momentum	Internal	Passing Juice
N.S. Public Works Department receives bids to install traffic signals at infamous intersection	Internal	Passing Juice
Mass Casualty Commission set to begin public hearings	Internal	Passing Juice
COVID-19 had a profound impact on SHAID, other animal shelters	Internal	Passing Juice

In-page links

Applications in for an ROM job that's up in the air	Internal	Passing Juice
Trapped by thoughts? Here's a suggestion	Internal	Passing Juice
Transit service to offer the opportunity to get 'Out and About'	Internal	Passing Juice
Residents lament plowing timelines on some roads	Internal	Passing Juice
Region of Queens Municipality briefs	Internal	Passing Juice
Packages containing chemical irritant sent to local MP's South Shore offices	Internal	Passing Juice
Lunenburg County's eastern end gearing up for world sailing championships	Internal	Passing Juice
LOCAL BRIEFS	Internal	Passing Juice
Chester Playhouse Theatre challenged in rebuilding effort	Internal	Passing Juice
Anti-mandate protesters demonstrate in Bridgewater	Internal	Passing Juice
LOCAL BRIEFS	Internal	Passing Juice
Wally the yellow-throated warbler of Chester	Internal	Passing Juice
Tributes come in for 'Champion of the village'	Internal	Passing Juice
Martins River company buys former sawmill site	Internal	Passing Juice
Lunenburg author pens Oak Island book	Internal	Passing Juice
Local mayor warns of rising residential property assessment rates	Internal	Passing Juice
Next	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

february	25	✘	✘	✘	✘
tuesday	14	✘	✘	✘	✘
local	13	✘	✘	✘	✔
chester	6	✘	✘	✘	✔
reporter	5	✘	✘	✘	✘


Usability

	Url	Domain : lighthousenow.ca Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 37 Warnings : 3				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>2</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<s>	2
Deprecated tags	Occurrences					
<s>	2					





Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics