









SEO Content

		<ul style="list-style-type: none">• [H2] community• [H2] customer center• [H2] bank account• [H2] customer center• [H2] bank account• [H2] notice• [H2] weekly best• [H2] NEW ARRIVALS• [H2] BEST PRODUCT• [H2] SHOES&BAG• [H2] 00 0 00• [H3] 070-7798-5222• [H3] 070-7798-5222• [H3] WORLD SHIPPING
	Images	We found 756 images on this web page. 276 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
○○○○○○○○ ○○○○	Internal	Passing Juice
○○ ○○○○	Internal	Passing Juice
22 S/S 5%	Internal	Passing Juice
○○○	Internal	Passing Juice
Disney	Internal	Passing Juice
Only you	Internal	Passing Juice
NOTICE	Internal	Passing Juice
Q&A	Internal	Passing Juice
REVIEW	Internal	Passing Juice
EVENT	Internal	Passing Juice
notice	Internal	Passing Juice
2022□ ○○○○○○○○	Internal	Passing Juice
○○○	Internal	Passing Juice
2021 ○○○○○○○○	Internal	Passing Juice
○○○○○○○○○ ○○○○○○○○ ○○○○○○○○	Internal	Passing Juice
login	Internal	Passing Juice
order	Internal	Passing Juice
mypage	Internal	Passing Juice
home	Internal	Passing Juice
company	Internal	Passing Juice
agreement	Internal	Passing Juice
privacy policy	Internal	Passing Juice
guide	Internal	Passing Juice
[○○○○○○○○○]	Internal	Passing Juice
○○-○-○○	Internal	Passing Juice

SEO Keywords



Keywords Cloud

shipping islands 5 rep

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shipping	210	✗	✗	✗	✓
islands	41	✗	✗	✗	✗
rep	41	✗	✗	✗	✗
5	41	✗	✗	✗	✗
shipping islands 5 rep	25	✗	✗	✗	✗










Usability

	Url	Domain : lipkko.co.kr Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 27 Warnings : 8				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>10</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		10
Deprecated tags	Occurrences					
	10					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://lipkko.co.kr/sitemap.xml
	Robots.txt	http://lipkko.co.kr/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.