Seo Analyzer
lissaexplains.com

Generated on April 03 2022 10:26 AM

The score is 43/100

SEO Content

✅	Title	Lissa Explains it All -- HTML Help and Tutorial for Kids **Length : 56** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

		H1	H2	H3	H4	H5	H6
⚪	Headings	0	0	0	0	0	0

❌	Images	We found 21 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **20%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Fan of Lissa Explains it All	External	Passing Juice
guestbook	Internal	Passing Juice
users online	Internal	Passing Juice
plugboard	Internal	Passing Juice
Icon Art	Internal	Passing Juice
MP3 player	Internal	Passing Juice
forum	Internal	Passing Juice
survey	External	Passing Juice
About Lissa	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Link Us		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	lissa make web explains html site including kids online all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	8	✔	✖	✖	✖
site	8	✖	✖	✖	✖
lissa	7	✔	✖	✖	✖
web	6	✖	✖	✖	✖
html	5	✔	✖	✖	✖

Usability

	Url	Domain : lissaexplains.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Transitional
✓	Encoding	Perfect. Your declared charset is ISO-8859-1.
✗	W3C Validity	Errors : 61 Warnings : 46
✓	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML		
✗		**Deprecated tags**	**Occurrences**
		<font>	7
		<center>	5
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✗ Apple Icon
		✗ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.

Optimization

		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://lissaexplains.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.