

Seo Analyzer lithium.com

Generated on February 03 2022 13:25 PM

The score is 58/100



SEO Content

	Title	<p>Khoros Digital care, communities, & social media software</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Our software helps you deliver the best customer experiences by building and scaling digital care, social marketing, and brand communities. Click to begin!</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://khoros.com/</td></tr><tr><td>locale</td><td>en</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Khoros Digital care, communities, & social media software</td></tr><tr><td>description</td><td>Our software helps you deliver the best customer experiences by building and scaling digital care, social marketing, and brand communities. Click to begin!</td></tr><tr><td>image</td><td>https://assets.khoros.com/content/_1200x630_crop_center-center_none/Khoros.com-homepage.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>	Property	Content	url	https://khoros.com/	locale	en	type	website	title	Khoros Digital care, communities, & social media software	description	Our software helps you deliver the best customer experiences by building and scaling digital care, social marketing, and brand communities. Click to begin!	image	https://assets.khoros.com/content/_1200x630_crop_center-center_none/Khoros.com-homepage.jpg	image:type	image/jpeg
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image:type	image/jpeg																	

SEO Content

image:width 1200

image:height 630

Headings





H1	H2	H3	H4	H5	H6
2	31	86	0	0	0

- [H1] We're a Leader in the Forrester Wave™ : Social Suites, Q3 2021
- [H1] Customer-first, enterprise-level software and services
- [H2] Platform
- [H2] Products
- [H2] By use case
- [H2] By industry
- [H2] Platform
- [H2] Products
- [H2] By use case
- [H2] By industry
- [H2] Khoros named a leader in the IDC MarketScope:
- [H2] Trusted by 2,000+ of the world's top brands
- [H2] Why we're here:
- [H2] Why you're here:
- [H2] Scale digital care on the channels customers prefer, made more powerful with automation
- [H2] Host a vibrant space for people to connect, get answers, and share experiences
- [H2] Simplify social media marketing operations to build and protect your brand
- [H2] CX software to organize customer interaction data
- [H2] in one place
- [H2] A leader in customer satisfaction
- [H2] Differentiated by award-winning services
- [H2] Strategic Services
- [H2] Product Coaching
- [H2] Professional Services
- [H2] Here's what Khoros can do for you
- [H2] Ready to see how Khoros can help?
- [H2] We recommend these resources
- [H2] Platform
- [H2] Services
- [H2] Resources
- [H2] Industries
- [H2] Company
- [H2] Connect
- [H3] For a unified engagement hub
- [H3] For contact centers
- [H3] For community engagement
- [H3] For social media management
- [H3] For CX Insights
- [H3] Brand Communities
- [H3] Messaging
- [H3] Modern Chat
- [H3] Chatbot
- [H3] Social & Reviews
- [H3] Social Marketing





SEO Content

- [H3] Social Listening
- [H3] Experiences
- [H3] Call deflection
- [H3] Conversational AI
- [H3] AI-enhanced agents
- [H3] Customer journey optimization
- [H3] Growth communities
- [H3] Conversational Marketing
- [H3] Financial services & insurance
- [H3] Telecommunications
- [H3] Technology & software
- [H3] Travel & hospitality
- [H3] Retail & distribution
- [H3] Strategic Services
- [H3] Professional Services
- [H3] Partners
- [H3] Product Coaching
- [H3] Podcast
- [H3] Resource Center
- [H3] Channel integrations
- [H3] Developer Information
- [H3] Upcoming Events
- [H3] Blog
- [H3] Customer Stories
- [H3] Atlas Community
- [H3] Titans of Customer Engagement
- [H3] About Khoros
- [H3] Leadership
- [H3] Newsroom
- [H3] Careers
- [H3] Contact Us
- [H3] Social Responsibility
- [H3] For a unified engagement hub
- [H3] For contact centers
- [H3] For community engagement
- [H3] For social media management
- [H3] For CX Insights
- [H3] Brand Communities
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- [H3] Travel & hospitality
- [H3] Retail & distribution

SEO Content

		<ul style="list-style-type: none">• [H3] Strategic Services• [H3] Professional Services• [H3] Partners• [H3] Product Coaching• [H3] Podcast• [H3] Resource Center• [H3] Channel integrations• [H3] Developer Information• [H3] Upcoming Events• [H3] Blog• [H3] Customer Stories• [H3] Atlas Community• [H3] Titans of Customer Engagement• [H3] About Khoros• [H3] Leadership• [H3] Newsroom• [H3] Careers• [H3] Contact Us• [H3] Social Responsibility
	Images	<p>We found 72 images on this web page.</p> <p>44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 58%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 69 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 97.1%

Internal Links 2.9%

In-page links

Anchor	Type	Juice
For a unified engagement hub	External	Passing Juice
For contact centers	External	Passing Juice
For community engagement	External	Passing Juice
For social media management	External	Passing Juice
For CX Insights	External	Passing Juice
Messaging	External	Passing Juice
Modern Chat	External	Passing Juice
Chatbot	External	Passing Juice
Social & Reviews	External	Passing Juice
Social Marketing	External	Passing Juice
Social Listening	External	Passing Juice
Experiences	External	Passing Juice
Call deflection	External	Passing Juice
Conversational AI	External	Passing Juice
AI-enhanced agents	External	Passing Juice
Customer journey optimization	External	Passing Juice
Growth communities	External	Passing Juice
Conversational Marketing	External	Passing Juice
Financial services & insurance	External	Passing Juice
Telecommunications	External	Passing Juice
Technology & software	External	Passing Juice
Travel & hospitality	External	Passing Juice
Retail & distribution	External	Passing Juice

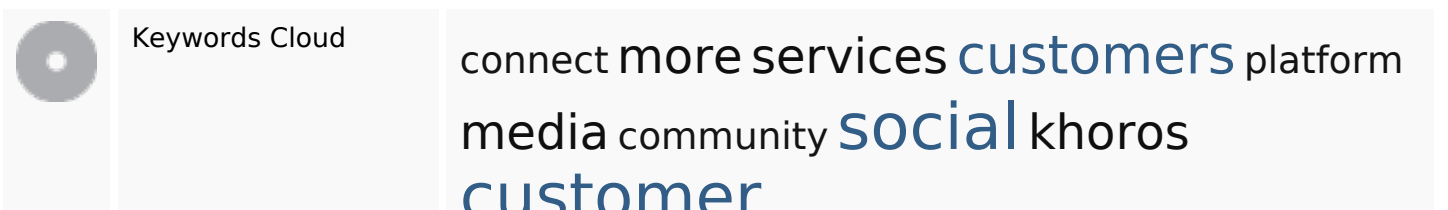
In-page links

Strategic Services	External	Passing Juice
Professional Services	External	Passing Juice
Partners	External	Passing Juice
Product Coaching	External	Passing Juice
Podcast	External	Passing Juice
Resource Center	External	Passing Juice
Channel integrations	External	Passing Juice
Tech integrations	External	Passing Juice
Developer Information	External	Passing Juice
Upcoming Events	External	Passing Juice
Blog	External	Passing Juice
Customer Stories	External	Passing Juice
Atlas Community	External	Passing Juice
Titans of Customer Engagement	External	Passing Juice
About Khoros	External	Passing Juice
Leadership	External	Passing Juice
Newsroom	External	Passing Juice
Careers	External	Passing Juice
Contact Us	External	Passing Juice
Social Responsibility	External	Passing Juice
Support	External	Passing Juice
Sign in	External	Passing Juice
Get a Demo	External	Passing Juice
US/UK	External	Passing Juice
France	External	Passing Juice
Germany	External	Passing Juice
Australia	External	Passing Juice
New Zealand	External	Passing Juice

In-page links

Read more	External	Passing Juice
Read now	External	Passing Juice
Learn more	External	Passing Juice
Download report	External	Passing Juice
Get a demo	External	Passing Juice
What's the ROI of an online brand community?	External	Passing Juice
How to calculate social media marketing ROI	External	Passing Juice
Whitepaper: the case for a digital care solution	External	Passing Juice
Social media trilogy: Awareness, engagement, & conversions	External	Passing Juice
Webinar: Digital care during a public health crisis	External	Passing Juice
Why your customers hate your chat: And how to fix it	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	External	Passing Juice
Security	External	Passing Juice
Disclaimer	External	Passing Juice
Legal & Compliance	External	Passing Juice
Terms of Use	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
social	42	✓	✗	✓	✓







Keywords Consistency

customer	37	✘	✘	✔	✔
customers	30	✘	✘	✘	✔
more	25	✘	✘	✘	✔
media	24	✔	✘	✘	✔

Usability

	Url	Domain : lithium.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 251 Warnings : 86
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://lithium.com/sitemap.xml>

<https://khoros.com/sitemap.xml>

<https://secure.vidyard.com/sitemaps/sitemap-5FPWII8xoriJXY5Yk0EaaQ.xml>



Robots.txt

<http://lithium.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.