Seo Analyzer lloydsaul.com

Generated on February 17 2022 09:48 AM

The score is 50/100

SEO Content

✅	Title	lloydsaul.com | Skills for Online Business **Length : 47** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Hi, I'm Lloyd A small business web consultant Some Things I can help with I design and develop sites for businesses and individuals. Sometimes I help companies build their content strategy, drive SEO, and improve their branding. Having a well designed site enhances your brand. I love high-quality design and use | lloydsaul.com **Length : 338** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.lloydsaul.com
title	lloydsaul.com | Skills for Online Business
description	Hi, I'm Lloyd A small business web consultant Some Things I can help with I design and develop sites for
type	website
site_name	lloydsaul.com
locale	en_US

Headings	H1	H2	H3	H4	H5	H6
	1	10	1	4	0	0

SEO Content

- [H1] Lloyd Saulpaugh
- [H2] Hi, I'm Lloyd
- [H2] Some Things I can help with
- [H2] Make Your Content a Priority.
- [H2] I certainly will.
- [H2] Increase Conversion Rates
- [H2] Drive More Traffic
- [H2] Fresh ideas on web and marketing
- [H2] How to Get Started With Your Website for Under $100
- [H2] MOZ is offering FREE courses
- [H2] Let's Start a Conversation
- [H3] A small business web consultant
- [H4] Website Design
- [H4] SEO and Content Strategy
- [H4] Website Development
- [H4] Login

	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

		Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Articles	Internal	Passing Juice
Website Guide for Artists	Internal	Passing Juice
Let’s Talk!	Internal	Passing Juice
content strategy	Internal	Passing Juice
Work Samples	Internal	Passing Juice
How to Get Started With Your Website for Under $100	Internal	Passing Juice
Lloyd Saul	Internal	Passing Juice
MOZ is offering FREE courses	Internal	Passing Juice
More from my Blog	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice
Create a new account	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	how create **website** development site lectus help strategy content consultation

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
website	7	✖	✖	✖	✔
strategy	3	✖	✖	✔	✔
content	3	✖	✖	✔	✔

Keywords Consistency

how	3	✖	✖	✖	✔
help	3	✖	✖	✔	✔

Usability

⬤	Url	Domain : lloydsaul.com Length : 13
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✔	Dublin Core	Great. This page take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 1 Warnings : 37
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	
	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

XML Sitemap	Great, your website has an XML sitemap.
	http://lloydsaul.com/sitemap.xml
	https://www.lloydsaul.com/sitemap.xml
	https://www.lloydsaul.com/sitemap-home.xml
	https://www.lloydsaul.com/sitemap-posts.xml
	https://www.lloydsaul.com/sitemap-pages.xml
	https://www.lloydsaul.com/sitemap-categories.xml
	https://www.lloydsaul.com/sitemap-tags.xml
	https://www.lloydsaul.com/sitemap-archives.xml
Robots.txt	http://lloydsaul.com/robots.txt
	Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics