

# Seo Analyzer Indb.lv

Generated on February 03 2022 03:22 AM

The score is 39/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                |                 |                |                |                |
|--|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------|----------------|----------------|----------------|
|  | Title              | Latvijas Nacionālā digitālā bibliotēka<br><b>Length : 38</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                 |                |                |                |
|  | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                |                 |                |                |                |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                |                 |                |                |                |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                 |                |                |                |
|  | Headings           | <b>H1</b><br>2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>H2</b><br>2 | <b>H3</b><br>12 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H1] Latvijas Nacionālā digitālā bibliotēka</li><li>• [H1] Viss digitālais saturs vienā meklētājā</li><li>• [H2] Kolekcijas</li><li>• [H2] Partneri</li><li>• [H3] Periodika</li><li>• [H3] Zudusī Latvija</li><li>• [H3] Dziesmu svētku krātuve</li><li>• [H3] Grāmatas</li><li>• [H3] Kartes</li><li>• [H3] Rainis un Aspazija</li><li>• [H3] Latvijas vēsturiskie skaņu ieraksti</li><li>• [H3] Akadēmiskais repozitorijs "Academia"</li><li>• [H3] Brāļu draudzes (rok)raksti</li><li>• [H3] G. F. Stendera literārais mantojums</li><li>• [H3] Ainavu Dārgumi</li><li>• [H3] Kultūras kanons</li></ul> |                |                 |                |                |                |
|  | Images             | We found 18 images on this web page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                |                 |                |                |                |

## SEO Content

|                                                                                   |                 |                                                                                                                                                     |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 | 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.               |
|  | Text/HTML Ratio | Ratio : <b>1%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                           |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Bad. Your links have query string.                                                                     |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.         |
|  | In-page links           | We found a total of 18 links including 0 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 33.33%<br><br>Internal Links 66.67% |

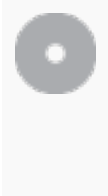
## In-page links

| Anchor                                                 | Type     | Juice         |
|--------------------------------------------------------|----------|---------------|
| <a href="#">Latvijas Nacionālā digitālā bibliotēka</a> | Internal | Passing Juice |
| <a href="#">LV</a>                                     | Internal | Passing Juice |
| <a href="#">EN</a>                                     | Internal | Passing Juice |
| <a href="#">Izvērstā meklēšana</a>                     | Internal | Passing Juice |
| <a href="#">Periodika</a>                              | External | Passing Juice |
|                                                        |          |               |

## In-page links

|                                                      |          |               |
|------------------------------------------------------|----------|---------------|
| <a href="#">Zudusī Latvija</a>                       | External | Passing Juice |
| <a href="#">Dziesmu svētku krātuve</a>               | Internal | Passing Juice |
| <a href="#">Grāmatas</a>                             | Internal | Passing Juice |
| <a href="#">Kartes</a>                               | External | Passing Juice |
| <a href="#">Rainis un Aspazija</a>                   | External | Passing Juice |
| <a href="#">Latvijas vēsturiskie skaņu ieraksti</a>  | Internal | Passing Juice |
| <a href="#">Akadēmiskais repozitorijs "Academia"</a> | Internal | Passing Juice |
| <a href="#">Brāļu draudzes (rok)raksti</a>           | Internal | Passing Juice |
| <a href="#">G. F. Stendera literārais mantojums</a>  | Internal | Passing Juice |
| <a href="#">Ainavu Dārgumi</a>                       | External | Passing Juice |
| <a href="#">Kultūras kanons</a>                      | External | Passing Juice |
| <a href="#">Rādīt visas</a>                          | Internal | Passing Juice |
| <a href="#">Skatīt visus</a>                         | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

latvijas Inb strādājam digitālā šobrīd  
vienotā nacionālā meklētāja pie  
bibliotēka

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| latvijas   | 3       | ✓     | ✗        | ✗               | ✓        |
| digitālā   | 2       | ✓     | ✗        | ✗               | ✓        |
| bibliotēka | 2       | ✓     | ✗        | ✗               | ✓        |
| nacionālā  | 2       | ✓     | ✗        | ✗               | ✓        |
| meklētāja  | 2       | ✗     | ✗        | ✗               | ✗        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : Indb.lv<br>Length : 7                    |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is lv.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | W3C Validity    | Errors : 3<br>Warnings : 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 809 369"> Flash content</div> |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>       |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="555 1256 858 1317"> Google Analytics</div>                                                                                                                                                  |