



Seo Analyzer localstars.com

Generated on March 22 2022 08:26 AM






The score is 58/100






SEO Content

	Title	Effective HTML5 Banner Maker From Localstars - Build Ads in Minutes Length : 67 Perfect, your title contains between 10 and 70 characters.														
	Description	Accelerate your HTML 5 Ad building potential with Localstars. We deal with publishers from around the world, big or small, and we cater to your every need. Length : 155 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Effective HTML5 Banner Maker From Localstars - Build Ads in Minutes</td></tr><tr><td>description</td><td>Accelerate your HTML 5 Ad building potential with Localstars. We deal with publishers from around the world, big or small, and we cater to your every need.</td></tr><tr><td>url</td><td>https://www.localstars.com/</td></tr><tr><td>site_name</td><td>Localstars</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Effective HTML5 Banner Maker From Localstars - Build Ads in Minutes	description	Accelerate your HTML 5 Ad building potential with Localstars. We deal with publishers from around the world, big or small, and we cater to your every need.	url	https://www.localstars.com/	site_name	Localstars
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>5</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The Localstars platform powers media owners to efficiently scale and automate digital advertising from lead to revenue• [H2] Search• [H2] Trusted by customers• [H3] Sell more online ads with Localstars• [H3] Increase web page• [H3] ad yields• [H3] Increase average order values• [H3] Deliver ads in minutes, not days• [H4] Last year, world-leading brands and media companies digital marketing trusted Localstars to create and deliver over 1 million online ads.• [H4] We are Localstars• [H4] We are here for media companies everywhere• [H4] Twitter	H1	H2	H3	H4	H5	H6	1	2	5	4	0	0
H1	H2	H3	H4	H5	H6									
1	2	5	4	0	0									
	Images	We found 24 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 33.33%

SEO Links



External Links : Passing Juice 3.03%

Internal Links 63.64%


In-page links

Anchor	Type	Juice
Login	Internal	noFollow
Solution	Internal	Passing Juice
Features	Internal	Passing Juice
HTML5 Banner Ad Platform	Internal	Passing Juice
Ad Builder	Internal	Passing Juice
Dynamic Advertising	Internal	Passing Juice
Ad Reach	Internal	Passing Juice
Localstars Sales Automation Engine	Internal	Passing Juice
Advanced Insights Reporting	Internal	Passing Juice
Workflows and Integrations	Internal	Passing Juice
Banner Ad Production	Internal	Passing Juice
Work with us	Internal	Passing Juice
Hub	Internal	Passing Juice
Contact	Internal	Passing Juice
Book a Demo	Internal	Passing Juice
trusted Localstars	Internal	Passing Juice
Solution	Internal	Passing Juice
Contact	Internal	Passing Juice
@gsdann	External	noFollow
#cookieless	External	noFollow
#adtech	External	noFollow
#fluidads	External	noFollow
https://t.co/7tTgGeopOT	External	noFollow

In-page links

9 months ago	External	Passing Juice
https://t.co/RR8wm9Nsf0	External	noFollow
#HappyNewYear	External	noFollow
@Localstars	External	noFollow
#MediaOwner	External	noFollow
#DigitalMarketing	External	noFollow
https://t.co/FiKu0w56Lw	External	noFollow
Legal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	from revenue more html5 media localstars increase ads banner digital
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
localstars	12	✓	✗	✓	✓
revenue	4	✗	✗	✗	✓
media	4	✗	✗	✗	✓
from	4	✓	✗	✓	✓
html5	4	✓	✗	✗	✗










Usability

	Url	Domain : localstars.com Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://localstars.com/sitemap.xml https://www.localstars.com/sitemap_index.xml
	Robots.txt	http://localstars.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics