



# Seo Analyzer locanto.co.uk

Generated on March 26 2022 17:59 PM





The score is 55/100







## SEO Content

	Title	<p>Free Classifieds - Locanto™ United Kingdom</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Visit Locanto Free Classifieds and find over 2,382,000 ads near you for jobs, housing, dating and more ✓ local ✓ safe ✓ free.</p> <p><b>Length : 125</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Free classifieds, classifieds, classified ads</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Free Classifieds - Locanto™ United Kingdom</td> </tr> <tr> <td>description</td> <td>Visit Locanto Free Classifieds and find over 2,382,000 ads near you for jobs, housing, dating and more ✓ local ✓ safe ✓ free.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://static.locanto.info/assets/220325_153936/images/bg/og/locanto_og_image.jpeg</td> </tr> <tr> <td>url</td> <td>https://www.locanto.co.uk/</td> </tr> </tbody> </table>	Property	Content	title	Free Classifieds - Locanto™ United Kingdom	description	Visit Locanto Free Classifieds and find over 2,382,000 ads near you for jobs, housing, dating and more ✓ local ✓ safe ✓ free.	type	website	image	https://static.locanto.info/assets/220325_153936/images/bg/og/locanto_og_image.jpeg	url	https://www.locanto.co.uk/
Property	Content													
title	Free Classifieds - Locanto™ United Kingdom													
description	Visit Locanto Free Classifieds and find over 2,382,000 ads near you for jobs, housing, dating and more ✓ local ✓ safe ✓ free.													
type	website													
image	https://static.locanto.info/assets/220325_153936/images/bg/og/locanto_og_image.jpeg													
url	https://www.locanto.co.uk/													
	Headings	<table border="1" data-bbox="539 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 1944 916 1977" style="list-style-type: none"> <li>• [H1] Free classifieds</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 17 images on this web page.</p>												

## SEO Content

		13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 114 links including 0 link(s) to files
	Statistics	External Links : noFollow 0.88% External Links : Passing Juice 23.68% Internal Links 75.44%

## In-page links

Anchor	Type	Juice
<a href="#">Mobile</a>	Internal	noFollow
<a href="#">Help/FAQ</a>	Internal	noFollow
<a href="#">My Locanto</a>	Internal	noFollow
<a href="#">My Locanto</a>	Internal	Passing Juice
<a href="#">My Ads</a>	Internal	Passing Juice
<a href="#">Messages</a>	Internal	Passing Juice

## In-page links

<a href="#">Alerts</a>	Internal	Passing Juice
<a href="#">Purchases</a>	Internal	Passing Juice
<a href="#">Australia</a>	External	Passing Juice
<a href="#">Bangladesh</a>	External	Passing Juice
<a href="#">Canada</a>	External	Passing Juice
<a href="#">China</a>	External	Passing Juice
<a href="#">Egypt</a>	External	Passing Juice
<a href="#">Ghana</a>	External	Passing Juice
<a href="#">Hong Kong</a>	External	Passing Juice
<a href="#">India</a>	External	Passing Juice
<a href="#">Indonesia</a>	External	Passing Juice
<a href="#">Ireland</a>	External	Passing Juice
<a href="#">Japan</a>	External	Passing Juice
<a href="#">Kenya</a>	External	Passing Juice
<a href="#">Malaysia</a>	External	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice
<a href="#">Nigeria</a>	External	Passing Juice
<a href="#">Pakistan</a>	External	Passing Juice
<a href="#">Philippines</a>	External	Passing Juice
<a href="#">Qatar</a>	External	Passing Juice
<a href="#">Saudi Arabia</a>	External	Passing Juice
<a href="#">Singapore</a>	External	Passing Juice
<a href="#">South Africa</a>	External	Passing Juice
<a href="#">Thailand</a>	External	Passing Juice
<a href="#">United Arab Emirates</a>	External	Passing Juice
<a href="#">United States</a>	External	Passing Juice
<a href="#">Vietnam</a>	External	Passing Juice
<a href="#">show all</a>	External	noFollow

## In-page links

<a href="#">Bangles</a>	Internal	Passing Juice
<a href="#">Ferrari 599</a>	Internal	Passing Juice
<a href="#">Citroen C-Crosser</a>	Internal	Passing Juice
<a href="#">Kia Stonic</a>	Internal	Passing Juice
<a href="#">Fuels Engineer</a>	Internal	Passing Juice
<a href="#">Hyundai Santa Fe</a>	Internal	Passing Juice
<a href="#">Lexus ES</a>	Internal	Passing Juice
<a href="#">BMW i8</a>	Internal	Passing Juice
<a href="#">Porsche 924</a>	Internal	Passing Juice
<a href="#">Citroen Picasso</a>	Internal	Passing Juice
<a href="#">Aberdeen</a>	Internal	Passing Juice
<a href="#">Bedford</a>	Internal	Passing Juice
<a href="#">Blackpool</a>	Internal	Passing Juice
<a href="#">Bolton</a>	Internal	Passing Juice
<a href="#">Bradford</a>	Internal	Passing Juice
<a href="#">Cardiff</a>	Internal	Passing Juice
<a href="#">Colchester</a>	Internal	Passing Juice
<a href="#">Coventry</a>	Internal	Passing Juice
<a href="#">Derby</a>	Internal	Passing Juice
<a href="#">Dudley</a>	Internal	Passing Juice
<a href="#">Dundee</a>	Internal	Passing Juice
<a href="#">East Riding of Yorkshire</a>	Internal	Passing Juice
<a href="#">Fife</a>	Internal	Passing Juice
<a href="#">Huddersfield</a>	Internal	Passing Juice
<a href="#">Hull</a>	Internal	Passing Juice
<a href="#">Inverness</a>	Internal	Passing Juice
<a href="#">Leicester</a>	Internal	Passing Juice
<a href="#">Liverpool</a>	Internal	Passing Juice

## In-page links

<a href="#">Luton</a>	Internal	Passing Juice
<a href="#">Maidstone</a>	Internal	Passing Juice
<a href="#">Middlesbrough</a>	Internal	Passing Juice
<a href="#">Milton Keynes</a>	Internal	Passing Juice
<a href="#">Newcastle</a>	Internal	Passing Juice
<a href="#">Northampton</a>	Internal	Passing Juice
<a href="#">North Lanarkshire</a>	Internal	Passing Juice
<a href="#">Nottingham</a>	Internal	Passing Juice
<a href="#">Oxford</a>	Internal	Passing Juice
<a href="#">Peterborough</a>	Internal	Passing Juice
<a href="#">Plymouth</a>	Internal	Passing Juice
<a href="#">Portsmouth</a>	Internal	Passing Juice
<a href="#">Preston</a>	Internal	Passing Juice
<a href="#">Reading</a>	Internal	Passing Juice
<a href="#">Salford</a>	Internal	Passing Juice
<a href="#">Sandwell</a>	Internal	Passing Juice
<a href="#">Sefton</a>	Internal	Passing Juice
<a href="#">Sheffield</a>	Internal	Passing Juice
<a href="#">Slough</a>	Internal	Passing Juice
<a href="#">Southend-on-Sea</a>	Internal	Passing Juice
<a href="#">South Lanarkshire</a>	Internal	Passing Juice
<a href="#">St Albans</a>	Internal	Passing Juice
<a href="#">Stoke-on-Trent</a>	Internal	Passing Juice
<a href="#">Sunderland</a>	Internal	Passing Juice
<a href="#">Swansea</a>	Internal	Passing Juice
<a href="#">Swindon</a>	Internal	Passing Juice
<a href="#">Telford</a>	Internal	Passing Juice
<a href="#">Walsall</a>	Internal	Passing Juice

## In-page links

<a href="#">Wolverhampton</a>	Internal	Passing Juice
<a href="#">York</a>	Internal	Passing Juice
<a href="#">additional locations</a>	Internal	Passing Juice
<a href="#">England</a>	Internal	Passing Juice
<a href="#">Northern Ireland</a>	Internal	Passing Juice
<a href="#">Scotland</a>	Internal	Passing Juice
<a href="#">Wales</a>	Internal	Passing Juice
<a href="#">Post a free ad now!</a>	Internal	Passing Juice
<a href="#">Free online dating in the United Kingdom</a>	Internal	Passing Juice
<a href="#">show all</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Privacy Settings</a>	Internal	noFollow
<a href="#">Promote your ad</a>	Internal	noFollow
<a href="#">Premium Account</a>	Internal	noFollow
<a href="#">Homepages</a>	Internal	noFollow
<a href="#">Mobile Site</a>	Internal	noFollow
<a href="#">Partner with Locanto</a>	Internal	noFollow
<a href="#">Advertise on Locanto</a>	Internal	noFollow
<a href="#">Safety Tips</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	noFollow
<a href="#">Promote us on your website!</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

classifieds services united now classified all  
new **free locanto** post





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
locanto	12	✓	✗	✓	✗
free	9	✓	✓	✓	✓
post	6	✗	✗	✗	✗
classifieds	6	✓	✓	✓	✓
united	5	✓	✗	✗	✗

## Usability

	Url	Domain : locanto.co.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://locanto.co.uk/robots.txt">http://locanto.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>