








Seo Analyzer london.ac.uk

Generated on March 21 2022 03:30 AM





The score is 65/100







SEO Content

	Title	University of London Length : 20 Perfect, your title contains between 10 and 70 characters.												
	Description	Distance learning and flexible study options with the University of London. Find out about the courses we offer. Length : 112 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Study with the University of London, anywhere in the world</td></tr></tbody></table>	Property	Content	title	Study with the University of London, anywhere in the world								
Property	Content													
title	Study with the University of London, anywhere in the world													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>13</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Study with the University of London, anywhere in the world• [H2] Statement on Ukraine• [H2] New online degrees• [H2] Member institutions• [H2] We are international• [H2] A choice of study options• [H2] Featured courses• [H2] News and opinion• [H2] Popular Links• [H2] Student information• [H2] Media• [H2] Social Links	H1	H2	H3	H4	H5	H6	1	11	13	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	13	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Distance learning • [H3] Humanities research • [H3] Teaching centres • [H3] Study in Paris • [H3] Study in London • [H3] BSc Business Administration • [H3] Management • [H3] BA in International Politics • [H3] Can London become a centre of experimental urbanism? • [H3] First Women in Law Awards held in Pakistan • [H3] Guest Speaker Series: The Art of Compassionate Business • [H3] 'I see EU' : regards croisés sur l'Union européenne • [H3] A transatlantic exploration of Centres for Teaching and Learning
	Images	<p>We found 11 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 41 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

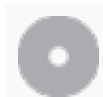
In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Law ↓	Internal	Passing Juice
Economics ↓	Internal	Passing Juice
Computing ↓	Internal	Passing Juice
Business ↓	Internal	Passing Juice
Finance ↓	Internal	Passing Juice
Health ↓	Internal	Passing Juice
PhD ↓	Internal	Passing Juice
Philosophy ↓	Internal	Passing Juice
History ↓	Internal	Passing Juice
English ↓	Internal	Passing Juice
Medicine	Internal	Passing Juice
Support us	Internal	Passing Juice
Alumni	Internal	Passing Juice
Job vacancies	Internal	Passing Juice
Senate House Library	Internal	Passing Juice
Other libraries	Internal	Passing Juice
Stay Central	Internal	Passing Juice
The Careers Group	Internal	Passing Juice
Taster courses	Internal	Passing Juice
Venue hire	Internal	Passing Juice
Modern slavery statement	Internal	Passing Juice
Member institutions	Internal	Passing Juice
Strategy 2020-25	Internal	Passing Juice
Sustainability	Internal	Passing Juice
University of London Institute in Paris	Internal	Passing Juice
Student portal	Internal	Passing Juice

In-page links

How to apply	Internal	Passing Juice
Examinations	Internal	Passing Juice
Reduce The Juice	Internal	Passing Juice
Student accommodation	Internal	Passing Juice
Media relations office	Internal	Passing Juice
Press releases	Internal	Passing Juice
Our history	Internal	Passing Juice
Global reputation	Internal	Passing Juice
London Connection magazine	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Copyright and disclaimer	Internal	Passing Juice
Freedom of information	Internal	Passing Juice
Privacy and cookies	Internal	Passing Juice
Contact us	Internal	Passing Juice

SEO Keywords



Keywords Cloud



london mar courses study paris business
international search university law

Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
study	13	✗	✗	✓	✓
london	11	✓	✗	✓	✓
search	6	✗	✗	✗	✓
courses	6	✗	✗	✓	✓
business	5	✗	✗	✗	✓

Keywords Consistency


Usability

	Url	Domain : london.ac.uk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div>http://london.ac.uk/sitemap.xml</div><div>https://london.ac.uk/sitemap.xml</div></div>
	Robots.txt	<p>http://london.ac.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div><div> Google Analytics</div></div>