# Seo Analyzer
# londonchinese.ca

Generated on March 07 2022 01:23 AM

**The score is 33/100**

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | ™<br><br>**Length : 9**<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ⚠️ | Description | 中文<br><br>**Length : 3**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Keywords | 中文<br><br>Good, your page contains meta keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |

| | | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|---|
| ⚪ | Headings | 0 | 1 | 0 | 0 | 0 | 0 |

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|---|---|---|
| ❌ | Images | We found 189 images on this web page.<br><br>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **4%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

|  | Iframe | Great, there are no Iframes detected on this page. |
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# SEO Links

|  | URL Rewrite | Bad. Your links have query string. |
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|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 200 links including 3 link(s) to files |
|  | Statistics | External Links : noFollow 0% |
|  |  | External Links : Passing Juice 43% |
|  |  | Internal Links 57% |

# In-page links

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# In-page links

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| Xi replies to letter from IOC chief | Internal | Passing Juice |
| Foreign media, observers speak highly of | Internal | Passing Juice |
| China sets 2022 GDP target at around 5.5 | Internal | Passing Juice |
| Chinese premier delivers government work | Internal | Passing Juice |
| Chinese premier delivers government work | Internal | Passing Juice |
| Prevent big shifts in population, expert | Internal | Passing Juice |
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# SEO Keywords

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# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
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# Keywords Consistency

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| 伦敦华人网站 | 2 | ✔ | ✖ | ✖ | ✖ |
| 伦敦华人 | 1 | ✖ | ✖ | ✖ | ✖ |
| 伦敦华人 | 1 | ✖ | ✖ | ✖ | ✖ |
| 伦敦华人 | 1 | ✖ | ✖ | ✖ | ✖ |
| 伦敦华人 | 1 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : londonchinese.ca<br>Length : 16 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | XHTML 1.0 Transitional |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 844<br>Warnings : 157 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✖ | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| <font> | 20 |

# Document

| | | |
|---|---|---|
| | | Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete. |
| | Speed Tips | ✖ Attention! Try to avoid nested tables in HTML. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| | Mobile Optimization | ✖ Apple Icon |
| | | ✖ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ✖ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✔ | Robots.txt | http://londonchinese.ca/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |