



Seo Analyzer longmontcolorado.gov

Generated on February 28 2022 00:10 AM





The score is 55/100







SEO Content

	Title	<p>Home Page City of Longmont, Colorado</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome to the City of Longmont Colorado website where you can find information about our local government services and programs.</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>City of Longmont Colorado, Longmont municipal government, Local, services, city council, mayor, electric, water, broadband, internet, utilities,</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1501 2078" style="list-style-type: none"> • [H1] City of Longmont, Colorado • [H2] News • [H2] Community • [H2] Business • [H2] Online Service • [H2] Pay My Utility Bill • [H2] Longmont Public Library • [H2] Sign Up for NextLight Internet • [H2] Trash and Recycle Schedules • [H2] In The Spotlight • [H2] Latest News • [H2] City of Longmont Job Alerts as of 02/25/2022 • [H2] This Week in Longmont - February 25, 2022 • [H2] Carpet replacement to close 2nd floor of Longmont Library • [H2] This Week in Longmont - February 18, 2022 	H1	H2	H3	H4	H5	H6	1	19	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	19	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] City of Longmont Job Alerts as of 02/16/2022• [H2] This Week in Longmont - February 11, 2022• [H2] This Week in Longmont - February 4, 2022• [H2] This Week in Longmont - January 28, 2022• [H2] Longmont Museum Announces Winter Season
	Images	We found 31 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 205 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.46% Internal Links 98.54%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Menu	External	Passing Juice

In-page links

Jobs	Internal	Passing Juice
Calendar	Internal	Passing Juice
Request for Service	Internal	Passing Juice
eNotification	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Translate	Internal	Passing Juice
News	Internal	Passing Juice
City Emergency Alert	Internal	Passing Juice
City Line Newsletter	Internal	Passing Juice
Citywide News	Internal	Passing Juice
eNotification Subscription	Internal	Passing Juice
News Releases	Internal	Passing Juice
Public Information	Internal	Passing Juice
Social Media	Internal	Passing Juice
City Facebook/Twitter Feed	Internal	Passing Juice
Public Safety Facebook/Twitter Feed	Internal	Passing Juice
Video Listings	Internal	Passing Juice
City's YouTube Channel	Internal	Passing Juice
Longmont Public Media	Internal	Passing Juice
Longmont's YouTube via City Council Playlist	Internal	Passing Juice
Community	Internal	Passing Juice
About Longmont	Internal	Passing Juice
Accessibility and Quality Assurance	Internal	Passing Juice
Annual Report to the Community	Internal	Passing Juice
A-Z Phone Directory	Internal	Passing Juice
City Line Newsletter	Internal	Passing Juice
Departments	Internal	Passing Juice

In-page links

Frequently Asked Questions	Internal	Passing Juice
Longmont's History	Internal	Passing Juice
Terms of Use and Privacy Policy	Internal	Passing Juice
Census 2020 Information	Internal	Passing Juice
City Facilities Projects	Internal	Passing Juice
Community Data Summary	Internal	Passing Juice
Customer Satisfaction Surveys	Internal	Passing Juice
Engage Longmont	Internal	Passing Juice
Financial Assistance and Rebate Programs	Internal	Passing Juice
Fun Things To Do In Longmont	Internal	Passing Juice
Callahan House	Internal	Passing Juice
Museum	Internal	Passing Juice
Park or Lake Area	Internal	Passing Juice
Recreation Services Special Events	Internal	Passing Juice
Sandstone Ranch Park	Internal	Passing Juice
Union Reservoir Nature Area	Internal	Passing Juice
New Resident Information	Internal	Passing Juice
Outside Agency Resources	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Areas of Focus	Internal	Passing Juice
Climate Action & Resiliency	Internal	Passing Juice
Contact Sustainability	Internal	Passing Juice
Events - Sustainability	Internal	Passing Juice
News and Updates	Internal	Passing Juice
Sustainability Advisory Board	Internal	Passing Juice
Sustainable Business	Internal	Passing Juice
Sustainability Coalition	Internal	Passing Juice
Sustainability Library	Internal	Passing Juice

In-page links

Sustainability Metrics & Rating Systems	Internal	Passing Juice
Visitor Information	Internal	Passing Juice
Visit Engage Longmont and click on what interests you	Internal	Passing Juice
Business Resources	Internal	Passing Juice
Apply For	Internal	Passing Juice
Business License	Internal	Passing Juice
Liquor License	Internal	Passing Juice
Sales and Use Tax License	Internal	Passing Juice
Sustainable Business	Internal	Passing Juice
Longmont Economic Development Partnership	Internal	Passing Juice
Longmont Area Chamber of Commerce	Internal	Passing Juice
Longmont Downtown Development Authority	Internal	Passing Juice
Pay My Sales and Use Tax	Internal	Passing Juice
Register to be a Vendor	Internal	Passing Juice
NextLight™, the community-owned high-speed fiber-optic network	Internal	Passing Juice
Online Services	Internal	Passing Juice
Agendas and Minutes	Internal	Passing Juice
Agenda Management Portal	Internal	Passing Juice
Apply and Pay	Internal	Passing Juice
Library Book Fine	Internal	Passing Juice
NextLight Internet Bill	Internal	Passing Juice
Sales and Use Tax	Internal	Passing Juice
Utility Bill	Internal	Passing Juice
Calendar	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
Facility Directory	Internal	Passing Juice
Facility Map	Internal	Passing Juice
Facility Rentals	Internal	Passing Juice

In-page links

Wedding Venue Rentals	Internal	Passing Juice
GIS: Maps and Webcams	Internal	Passing Juice
Are You in a Floodplain?	Internal	Passing Juice
Link2Longmont	Internal	Passing Juice
Longmont Data Sets	Internal	Passing Juice
Longmont Municipal Code	Internal	Passing Juice
Public Records Portal	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Staff Contact Directory	Internal	Passing Juice
Social Media	Internal	Passing Juice
RSS Feeds	Internal	Passing Juice
Video Listings	Internal	Passing Juice
Departments	Internal	Passing Juice
City Homepage	Internal	Passing Juice
Agendas and Minutes	Internal	Passing Juice
Agenda Management Portal	Internal	Passing Juice
A-Z Directory	Internal	Passing Juice
City Council	Internal	Passing Juice
Access Public Records Portal	Internal	Passing Juice
City Council Agendas and Minutes	Internal	Passing Juice
City Council Meetings	Internal	Passing Juice
City Council Members	Internal	Passing Juice
Coffee with Council	Internal	Passing Juice
Find My Council Member	Internal	Passing Juice
How To Contact City Council	Internal	Passing Juice
Mayor and City Council Calendar	Internal	Passing Juice
Mayors of Longmont	Internal	Passing Juice
Request a Proclamation	Internal	Passing Juice

In-page links

Boards, Committees and Commissions	Internal	Passing Juice
Application Process	Internal	Passing Juice
Directory of Boards, Committees and Commissions	Internal	Passing Juice
Liquor Licensing Authority	Internal	Passing Juice
Departments A-D	Internal	Passing Juice
Airport	Internal	Passing Juice
Building Services	Internal	Passing Juice
City Attorney	Internal	Passing Juice
City Clerk	Internal	Passing Juice
City Manager	Internal	Passing Juice
Children, Youth and Families	Internal	Passing Juice
Code Enforcement	Internal	Passing Juice
Community and Neighborhood Resources	Internal	Passing Juice
Community Services Department	Internal	Passing Juice
Departments E-M	Internal	Passing Juice
Enterprise Technology Services	Internal	Passing Juice
Environment	Internal	Passing Juice
Finance	Internal	Passing Juice
Forestry	Internal	Passing Juice
Golf Services	Internal	Passing Juice
Housing and Community Investment	Internal	Passing Juice
Human Resource Services	Internal	Passing Juice
Library	Internal	Passing Juice
Longmont Power & Communications	Internal	Passing Juice
Municipal Court	Internal	Passing Juice
Museum	Internal	Passing Juice
Departments N-Z	Internal	Passing Juice
Parks, Open Space and Trails	Internal	Passing Juice

In-page links

Parking Enforcement	Internal	Passing Juice
Planning and Development Services	Internal	Passing Juice
Probation Office	Internal	Passing Juice
Public Information	Internal	Passing Juice
Public Safety Department	Internal	Passing Juice
Public Works & Natural Resources	Internal	Passing Juice
Purchasing and Contracts	Internal	Passing Juice
Recreation Home	Internal	Passing Juice
Redevelopment and Urban Renewal	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Senior Services	Internal	Passing Juice
Transportation	Internal	Passing Juice
Waste Services - Compost/Recycle/Trash	Internal	Passing Juice
Water	Internal	Passing Juice
Utilities	Internal	Passing Juice
I want to...	Internal	Passing Juice
Apply / Register	Internal	Passing Juice
Book / Request / Schedule	Internal	Passing Juice
Contact / Find	Internal	Passing Juice
Dispose Of	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Learn / Know	Internal	Passing Juice
Manage An Account	Internal	Passing Juice
Pay / Renew / Rent	Internal	Passing Juice
Animal License	Internal	Passing Juice
Block Party Permit	Internal	Passing Juice
Building Permit Fees	Internal	Passing Juice
Business License	Internal	Passing Juice

In-page links

Dumpster	Internal	Passing Juice
Fishing Permit	Internal	Passing Juice
Library Book Fine	Internal	Passing Juice
Liquor License	Internal	Passing Juice
NextLight Internet Bill	Internal	Passing Juice
Parking Ticket	Internal	Passing Juice
Rent A Facility	Internal	Passing Juice
Sales and Use Tax	Internal	Passing Juice
Utility Bill	Internal	Passing Juice
Report	Internal	Passing Juice
Abandoned or Junked Vehicles	Internal	Passing Juice
Broken Trash/Recycle Cart	Internal	Passing Juice
File a Police Report	Internal	Passing Juice
Graffiti	Internal	Passing Juice
Overgrown Weeds	Internal	Passing Juice
Pothole / Street Repair Request	Internal	Passing Juice
Streetlight or Pedestal Light	Internal	Passing Juice
Tree limbs near power lines	Internal	Passing Juice
Start / Stop / Upgrade	Internal	Passing Juice
Install or Upgrade Electric Services	Internal	Passing Juice
NextLight Broadband Internet	Internal	Passing Juice
Utility Services	Internal	Passing Juice
Watch / Search	Internal	Passing Juice
Board Committee or Commission Meetings	Internal	Passing Juice
City Council Agenda or Meeting	Internal	Passing Juice
Previous Council Agendas and Minutes	Internal	Passing Juice
Research Public Records	Internal	Passing Juice
YouTube Channel	Internal	Passing Juice

In-page links

Ice Pavilion Now Open!	Internal	Passing Juice
Sales & Use Tax Filing	Internal	Passing Juice
Coronavirus Information	Internal	Passing Juice
Sign up for Activities	External	Passing Juice
Customer Login	Internal	Passing Juice
Employee Login	Internal	Passing Juice
Website Design by Granicus	External	Passing Juice



SEO Keywords

	Keywords Cloud	<p>license business longmont information</p> <p>sustainability services public council city</p> <p>community</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
city	22	✓	✓	✓	✓
longmont	19	✓	✓	✓	✓
council	12	✗	✓	✗	✗
services	12	✗	✓	✓	✗
public	9	✗	✗	✗	✓




Usability

	Url	Domain : longmontcolorado.gov Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://longmontcolorado.gov/sitemap.xml
	Robots.txt	http://longmontcolorado.gov/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics