










# Seo Analyzer lookastic.com

Generated on March 16 2022 14:21 PM

The score is 69/100







## SEO Content

	Title	Lookastic - Personal Outfit Recommendations  <b>Length : 43</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Get personal outfit inspiration and shopping recommendations.  <b>Length : 61</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Personal Outfit Recommendations</li><li>• [H2] How It Works</li><li>• [H2] What people say</li><li>• [H2] Personal Outfit Recommendations</li><li>• [H3] 1. Add clothes you own to your Lookastic wardrobe.</li><li>• [H3] 2. See outfits that you can create right away.</li><li>• [H3] 3. See and buy items that your wardrobe misses.</li></ul>	H1	H2	H3	H4	H5	H6	1	3	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	3	0	0	0									
	Images	We found 3 images on this web page.  Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>21%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Lookastic</a>	Internal	Passing Juice
<a href="#">Get Started For Men</a>	Internal	noFollow
<a href="#">Get Started For Women</a>	Internal	noFollow






## SEO Keywords

	Keywords Cloud	recommendations items lookastic get own personal wardrobe outfit see started
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lookastic	7	✓	✗	✗	✓
get	6	✗	✗	✓	✗
wardrobe	6	✗	✗	✗	✓
outfit	5	✓	✗	✓	✓
recommendations	5	✓	✗	✓	✓

## Usability

	Url	Domain : lookastic.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://lookastic.com/robots.txt">http://lookastic.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>