Seo Analyzer lourens-plumbers-cape-town.co.za

Generated on March 01 2022 00:54 AM

The score is 38/100

SEO Content

✓	Title	Home » JJ Lourens Plumbing **Length : 32** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 5 **H2** 5 **H3** 3 **H4** 12 **H5** 0 **H6** 0 • [H1] Got a leak? • [H1] We Repair Burst Pipes and Leaks • [H1] Bathroom and Kitchen Renovations • [H1] 24 Hour Standby Emergency Plumber • [H1] 071 605 3093 or 083 626 1097 • [H2] Why choose JJ Lourens Plumbing • [H2] • [H2] At JJ Lourens Plumbing Cape Town we deliverquality workmanship at a reasonable price.Our workmanship carries a 100% guarantee. • [H2] • [H2] At JJ Lourens Plumbing Cape Town we deliverquality workmanship at a reasonable price.Our workmanship carries a 100% guarantee. • [H3] Plumbing Services • [H3] Contact Us Now • [H3] Address • [H4]

SEO Content

		- [H4] 24 Hour Emergency Plumbing - [H4] - [H4] Quality Workmanship - [H4] - [H4] Insurance Approved Plumber - [H4] - [H4] Over 25 Years Experience - [H4] - [H4] Advanced Systems and Processes - [H4] - [H4] Industry Approved
❌	Images	We found 29 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
LEAK DETECTION	Internal	Passing Juice
REPAIR of	Internal	Passing Juice
UNBLOCKING of PIPES and DRAINS	Internal	Passing Juice
BATHROOM/KITCHEN RENOVATIONS	Internal	Passing Juice
MAINTENANCE PLUMBING	Internal	Passing Juice
ELECTRIC GEYSER INSTALLATION & REPAIRS	Internal	Passing Juice
SOLAR GEYSERS INSTALLATION & REPAIRS	Internal	Passing Juice
ISSUING of CERTIFICATE OF COMPLIANCE	Internal	Passing Juice
RESULTANT DAMAGE REPAIR and MOISTURE EXTRACTION	Internal	Passing Juice

SEO Keywords

	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : lourens-plumbers-cape-town.co.za Length : 32
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 5 Warnings : 2
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://lourens-plumbers-cape-town.co.za/sitemap.xml
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✓	Analytics	Great, your website has an analytics tool. Google Analytics