







Seo Analyzer loveofthehorse.com

Generated on April 01 2022 01:48 AM






The score is 57/100




SEO Content

	<p>Title</p>	<p>Horse Theme Gifts, When it has to have a horse on it</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Horse theme gift, Kitchen accessories, jewelry, artwork, toys, purses, and more with horse images. When it has to have a horse on it!</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>gift , horse replica, Horse, toys, jewelry, kitchen, candles,salt and pepper, clock, equestrian, decor , bath, western, dessage, painted tiles, coasters</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Horse Theme Gifts, When it has to have a horse on it</td> </tr> <tr> <td>url</td> <td>https://loveofthehorse.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Horse Theme Gifts</td> </tr> <tr> <td>description</td> <td>Horse theme gift, Kitchen accessories, jewelry, artwork, toys, purses, and more with horse images. When it has to have a horse on it!</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://loveofthehorse.com/includes/templates/custom/images/default_image.png</td> </tr> </tbody> </table>	Property	Content	title	Horse Theme Gifts, When it has to have a horse on it	url	https://loveofthehorse.com/	type	website	site_name	Horse Theme Gifts	description	Horse theme gift, Kitchen accessories, jewelry, artwork, toys, purses, and more with horse images. When it has to have a horse on it!	locale	en_US	image	https://loveofthehorse.com/includes/templates/custom/images/default_image.png
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SEO Content

	Headings	H1 1	H2 9	H3 8	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1]• [H2] Welcome to our shop where we strive to have collections that will fit everyones interests.• [H2] Have a Question?• [H2] Shipping• [H2] Shop with Confidence• [H2] 20% off Special Collections and Gifts, plus more sales throughout our store• [H2] At LoveoftheHorse, we specialize in Equine themed gifts, Equestrian home dacor, plus personal and house hold items having horses on them.• [H2] Great Spring Gifts for Ladies, Kids, and the Chef in your life• [H2] Featured Equestrian Collections• [H2] Monthly Specials For April• [H3] General Info• [H3] Customers• [H3] Useful Links• [H3] Shop by Category• [H3] Information• [H3] Horse Jewelry• [H3] Weather Resistant Indoor / Outdoor Artwork• [H3] - We ship only to the contiguous 48 states using USPS, FedEx Ground, or UPS Ground. Business shipping addresses allow better shipping options					
	Images	We found 116 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					

SEO Links

		
	In-page links	We found a total of 233 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.29%</p> <p>Internal Links 98.71%</p>

In-page links

Anchor	Type	Juice
Prev	Internal	Passing Juice
'+(m+1)+'	Internal	Passing Juice
Home	Internal	Passing Juice
Log In	Internal	Passing Juice
Quick Links	Internal	Passing Juice
New Products	Internal	Passing Juice
Featured Products	Internal	Passing Juice
All Products	Internal	Passing Juice
Specials	Internal	Passing Juice
Search	Internal	Passing Juice
Featured Artists	Internal	Passing Juice
Chris Cummings	Internal	Passing Juice
Laurel Burch	Internal	Passing Juice
Marcia Baldwin	Internal	Passing Juice
Persis Clayton Weirs	Internal	Passing Juice
Victoria Wilson-Schultz	Internal	Passing Juice
Holiday and Christmas	Internal	Passing Juice
Small Gifts for Barns and Clubs	Internal	Passing Juice

In-page links

Art featuring Horses	Internal	Passing Juice
Art Tiles	Internal	Passing Juice
Canvas Wall Art	Internal	Passing Juice
Figurines	Internal	Passing Juice
Framed Horse Art	Internal	Passing Juice
Glass Block - Laser Etched horse	Internal	Passing Juice
Horse Sculpture and Table Art	Internal	Passing Juice
Matted Horse Prints	Internal	Passing Juice
Outdoor Horse Wall Art	Internal	Passing Juice
Painted Glass	Internal	Passing Juice
Wall Art	Internal	Passing Juice
Bath Accessories with horses	Internal	Passing Juice
Books, Journals, and Bookmarks	Internal	Passing Juice
Candles	Internal	Passing Juice
Cards - Birthday, Occasion, Pads	Internal	Passing Juice
Birthday Card - Frame-able	Internal	Passing Juice
Birthday Cards for Horse Lovers	Internal	Passing Juice
Blank Cards	Internal	Passing Juice
Note and List Pads with Horses	Internal	Passing Juice
Note Card Sets with Horses	Internal	Passing Juice
Occasion Assorted Card Set	Internal	Passing Juice
Occasion Cards with horses	Internal	Passing Juice
Clocks with Horses	Internal	Passing Juice
Clothing featuring Equine Images	Internal	Passing Juice
Accessories and Outerwear	Internal	Passing Juice
Ladies Socks	Internal	Passing Juice
Slippers	Internal	Passing Juice
Youth Tee's	Internal	Passing Juice

In-page links

Equine Themed Scarves	Internal	Passing Juice
Collectables for the horse lover	Internal	Passing Juice
Collector Replica Horses	Internal	Passing Juice
1:12 Scale Model Replica Horses	Internal	Passing Juice
Box Scale Horse Replicas	Internal	Passing Juice
Horse Figurine	Internal	Passing Juice
Horse Themed Collector Plates	Internal	Passing Juice
Trail of Painted Ponies	Internal	Passing Juice
Decorator Horse Throw Pillows	Internal	Passing Juice
Floor Covers / Door Mats	Internal	Passing Juice
Rugs and Mat	Internal	Passing Juice
Welcome Doormat	Internal	Passing Juice
Gift Bags	Internal	Passing Juice
Handbag / Tote Bag / Purse	Internal	Passing Juice
Chala Purses and Handbags	Internal	Passing Juice
Children's Horse Purses	Internal	Passing Juice
Handbags and Purses with Horses	Internal	Passing Juice
Laurel Burch Horse Handbags	Internal	Passing Juice
Makeup Compact	Internal	Passing Juice
Purse / Cosmetic Case	Internal	Passing Juice
Totes	Internal	Passing Juice
Wallets and Cell Phone Cases	Internal	Passing Juice
Western Style Handbag and Purse	Internal	Passing Juice
Home Decor for the Horse Lover	Internal	Passing Juice
Accessories for the horse home	Internal	Passing Juice
Authentic Navajo Pottery	Internal	Passing Juice
Coasters with horses	Internal	Passing Juice
Horse Artwork	Internal	Passing Juice

In-page links

Horse Office and Student	Internal	Passing Juice
Lamps with horses	Internal	Passing Juice
Music Box	Internal	Passing Juice
Painted Hanging Glass	Internal	Passing Juice
Pillows featuring horse artwork	Internal	Passing Juice
Service Ware and Trays	Internal	Passing Juice
Table decor and Accessories	Internal	Passing Juice
Throws and Blankets	Internal	Passing Juice
Tiles with Horses	Internal	Passing Juice
Trail of Painted Ponies	Internal	Passing Juice
Wall Hanging with horse artwork	Internal	Passing Juice
Weather Resistant Art on Cedar	Internal	Passing Juice
Lighting	Internal	Passing Juice
Night Light	Internal	Passing Juice
Novelty Light String	Internal	Passing Juice
Table Lamp with horses	Internal	Passing Juice
Wall Lamp with horse	Internal	Passing Juice
HorseHair	Internal	Passing Juice
Infant - Toddler	Internal	Passing Juice
Jewelry for the Equestrian	Internal	Passing Juice
Barrette	Internal	Passing Juice
Bracelets for horse lovers	Internal	Passing Juice
Earrings featuring horses	Internal	Passing Juice
Key Chain	Internal	Passing Juice
Money Clip	Internal	Passing Juice
Necklaces	Internal	Passing Juice
Novelty horse Jewellery	Internal	Passing Juice
Pendant / Brooch	Internal	Passing Juice

In-page links

Zipper Pulls made of horsehair	Internal	Passing Juice
Anklet Horse Jewelry	Internal	Passing Juice
Belt Buckles	Internal	Passing Juice
Bolo's with horses	Internal	Passing Juice
Rings	Internal	Passing Juice
Kitchen Accessories with Horses	Internal	Passing Juice
Cutting Boards and Counter Saver	Internal	Passing Juice
Drink Coasters	Internal	Passing Juice
Hand Crafter Aprons	Internal	Passing Juice
Kitchen Basics	Internal	Passing Juice
Kitchen Magnets	Internal	Passing Juice
Kitchen Towels and Pot Holders	Internal	Passing Juice
Salt and Pepper Shaker Sets	Internal	Passing Juice
Table Linens, placemats, Napkins	Internal	Passing Juice
Tray and Service with horses	Internal	Passing Juice
Utensils and Gadgets with horses	Internal	Passing Juice
Model Replicas - Plastic Horses	Internal	Passing Juice
1:12 Scale Model Replica Horses	Internal	Passing Juice
Accessories for Replica Horses	Internal	Passing Juice
CollectA Model Horse Replicas	Internal	Passing Juice
Gift Box Model Horse Replicas	Internal	Passing Juice
Horse Replica Play Set	Internal	Passing Juice
Model Horse Replica Sets	Internal	Passing Juice
Safari Model Horse Replica	Internal	Passing Juice
Mug - Tumbler - Flask with Horse	Internal	Passing Juice
Bottle Stopper	Internal	Passing Juice
Can Cooler	Internal	Passing Juice
Drink Coasters	Internal	Passing Juice

In-page links

Flasks and Flask Sets	Internal	Passing Juice
Glassware	Internal	Passing Juice
Mugs	Internal	Passing Juice
Soup Mug	Internal	Passing Juice
Sport Bottle	Internal	Passing Juice
Thermal Mugs	Internal	Passing Juice
Travel Mugs	Internal	Passing Juice
Tumbler	Internal	Passing Juice
Vacuum Bottle	Internal	Passing Juice
Wine Bag	Internal	Passing Juice
Wine Bottle Holders and more	Internal	Passing Juice
Native American Horse Pottery	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Air Freshener with Horses	Internal	Passing Juice
For Truck, Patio, Campsite	Internal	Passing Juice
Lunch Boxes - Cooler	Internal	Passing Juice
Weather Resistant Art on Cedar	Internal	Passing Juice
Wind Chimes	Internal	Passing Juice
Safe and Car Magnets	Internal	Passing Juice
Tin Thermometers	Internal	Passing Juice
Picture Frames	Internal	Passing Juice
Plush Horses - Stuffed Horses	Internal	Passing Juice
8 and 9 inch Plush Horses	Internal	Passing Juice
Giant xLarge Horses	Internal	Passing Juice
Plush Youth 3-D Pillows	Internal	Passing Juice
Slippers	Internal	Passing Juice
10 and 12 inch Plush Horses	Internal	Passing Juice
Large Plush	Internal	Passing Juice

In-page links

Plush for Babies	Internal	Passing Juice
Sassy Saks Purse with Plush	Internal	Passing Juice
Fantasy Horses	Internal	Passing Juice
Backpack	Internal	Passing Juice
Blanket Horses	Internal	Passing Juice
Toy Horses and Horse Toys	Internal	Passing Juice
Horse Stable	Internal	Passing Juice
Replicas and Model Horses	Internal	Passing Juice
Rocking Horse	Internal	Passing Juice
Stuffed and Plush Horses	Internal	Passing Juice
Toy Horses and Horse Playsets	Internal	Passing Juice
Toys and Crafts	Internal	Passing Juice
Value Prices Horse Toys and Gift	Internal	Passing Juice
Games with horses	Internal	Passing Juice
Puzzles with horses	Internal	Passing Juice
Birthday Cards for Kids	Internal	Passing Juice
Trail of Painted Ponies	Internal	Passing Juice
Wallet / Cell Phone Case	Internal	Passing Juice
Cell Phone Cases	Internal	Passing Juice
Wallets	Internal	Passing Juice
Wood and Metal Signs	Internal	Passing Juice
Metal Signs	Internal	Passing Juice
Wood Signs	Internal	Passing Juice
Gifts by Riding Discipline	Internal	Passing Juice
Barrel Racing	Internal	Passing Juice
Dressage	Internal	Passing Juice
Hunter Jumper - Eventing	Internal	Passing Juice
Pleasure Riding	Internal	Passing Juice

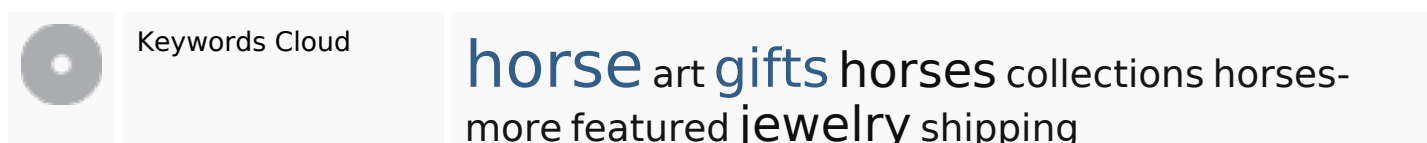
In-page links

Reining	Internal	Passing Juice
Roping	Internal	Passing Juice
American Expedi..	Internal	Passing Juice
Arthur Court	Internal	Passing Juice
Brito	Internal	Passing Juice
Chala	Internal	Passing Juice
CollectA	Internal	Passing Juice
Douglas	Internal	Passing Juice
Gund	Internal	Passing Juice
K Bell Socks	Internal	Passing Juice
Laurel Burch	Internal	Passing Juice
Leanin Tree	Internal	Passing Juice
Melissa & D..	Internal	Passing Juice
Mugzie	Internal	Passing Juice
Rivers Edge	Internal	Passing Juice
Safari Ltd	Internal	Passing Juice
Silver Fetish C..	Internal	Passing Juice
Simply Home	Internal	Passing Juice
Steel Horses Co..	Internal	Passing Juice
Thirstystone	Internal	Passing Juice
Trail of Painte..	Internal	Passing Juice
Wild Wings	Internal	Passing Juice
About Us	Internal	Passing Juice
Site Map	Internal	Passing Juice
Discount Coupons	Internal	Passing Juice
Create Account	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice

In-page links

Privacy Notice	Internal	Passing Juice
Conditions of Use	Internal	Passing Juice
Mare and Foal - tote bag - Value Line	Internal	Passing Juice
Love Horses - tote bag - Value Line	Internal	Passing Juice
"End of the Trail" Horse artwork on round box with lid	Internal	Passing Juice
Have a horsey birthday - card	Internal	Passing Juice
"Rites of Passage" - Trail of Painted Ponies Figurine	Internal	Passing Juice
Horses and Apple Tree - tote bag - Value Line	Internal	Passing Juice
Double Horse Head Ornament	Internal	Passing Juice
"Cowboy Scrape it..." Sign	Internal	Passing Juice
Horse Girls - tote bag - Value Line	Internal	Passing Juice
555.555.5555	External	Passing Juice
Gift Certificate FAQ	Internal	Passing Juice
Newsletter Unsubscribe	Internal	Passing Juice
My Account	Internal	Passing Juice
Horse Rescue Organizations	Internal	Passing Juice
Friends	Internal	Passing Juice
Zen Cart	External	Passing Juice
Zen cart templates	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
horse	11	✓	✓	✓	✓






Keywords Consistency

gifts	7	✓	✗	✗	✓
jewelry	6	✗	✓	✓	✓
horses	5	✗	✗	✗	✓
shipping	4	✗	✗	✗	✓


Usability

	Url	Domain : loveofthehorse.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 210 Warnings : 34				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					





Document

	Speed Tips	<ul style="list-style-type: none">✘ Attention! Try to avoid nested tables in HTML.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).✔ Perfect, your website has few JavaScript files.✔ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://loveofthehorse.com/sitemap.xmlhttps://loveofthehorse.com/sitemap.xmlhttps://loveofthehorse.com/sitemap/sitemapcategories.xmlhttps://loveofthehorse.com/sitemap/sitemapmainpage.xmlhttps://loveofthehorse.com/sitemap/sitemapreviews.xmlhttps://loveofthehorse.com/sitemap/sitemapproducts.xmlhttps://loveofthehorse.com/sitemap/sitemapezpages.xml
	Robots.txt	<p>http://loveofthehorse.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics