



Seo Analyzer loxo.co

Generated on March 05 2022 02:30 AM






The score is 59/100



SEO Content

	Title	<p>Loxo - Recruiting Automation</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>				
	Description	<p>Loxo is the #1 talent intelligence platform, offering an AI-driven recruiting CRM, ATS, and talent graph of 1.2 billion people. Start for free here.</p> <p>Length : 148</p> <p>Great, your meta description contains between 70 and 160 characters.</p>				
	Keywords	<p>Loxo, ATS, Applicant Tracking System, Applicant Tracking Systems, Applicant Tracking software, Top Applicant Tracking Systems, Top ATS, Best ATS, Best Applicant Tracking Systems, List of Applicant Tracking Systems, Free ATS, Affordable ATS, recruitment tools, resume parser, recruiting, talent pipeline, talent intelligence, applicant tracking system reviews, bigbiller, CATS ATS, booleanblackbelt, glen cathey, talentbin, smartrecruiters, bullhorn, entelo, recruiterbox, Executive Search Firm ATS, ATS for Headhunter, ATS for independent recruiter, sourcing tools, sourcer, talent, candidate, passive sourcing, talent warehouse, staffing, agency, SourceCon, Talent Acquisition, hiring, jobs, resumes, LinkedIn, Irina Shamaeva, Boolean strings, People Sourcing Certification Program, Technical Recruiting, Executive Search, employment agencies, Denver agencies, Colorado headhunters, Colorado headhunters</p> <p>Good, your page contains meta keywords.</p>				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1742 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://loxo.co/homepage/static/Loxo-Loxo-tall-black-11e33326015b98256f5341481661d658.png</td> </tr> </tbody> </table>	Property	Content	image	https://loxo.co/homepage/static/Loxo-Loxo-tall-black-11e33326015b98256f5341481661d658.png
Property	Content					
image	https://loxo.co/homepage/static/Loxo-Loxo-tall-black-11e33326015b98256f5341481661d658.png					
	Headings	<p>H1 H2 H3 H4 H5 H6</p>				




SEO Content

		1	11	10	0	0	0
		<ul style="list-style-type: none">• [H1] Loxo• [H2] Become a hiring machine• [H2] Talent Intelligence Platform and global leader in artificial intelligence recruitment automation software• [H2] Talent Intelligence Platform• [H2] Loxo ATS™ Software• [H2] Loxo Source™ for sourcing automation• [H2] Loxo AI™ Recruiting Automation• [H2] Loxo Connect™• [H2] Loxo Outreach™ for Recruitment Marketing• [H2] Loxo Recruiting CRM Software• [H2] Numbers to Prove it• [H2] Recruiting Automation Features You Need• [H3] Hiring and recruiting automation that grows smarter with you• [H3] Your entire workflow under one recruiting platform• [H3] Find any person with the world's largest talent graph• [H3] Instant talent pipeline ranked by best match• [H3] Get verified email, phone and social profiles for anyone• [H3] Automate your outreach and be 500% more efficient• [H3] Grow and nurture your client and candidate relationships• [H3] 125,000+ recruiters across the globe love using Loxo• [H3] Recruiting automation and AI recruitment software gives you an unfair advantage• [H3] Manage your entire lifecycle from one recruiting platform					
	Images	We found 78 images on this web page. 70 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					

SEO Links

		
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Request a demo	Internal	Passing Juice
Retained Executive Search	Internal	Passing Juice
Executive Search	Internal	Passing Juice
Recruiting & Staffing Agencies	Internal	Passing Juice
RPO	Internal	Passing Juice
High-Growth Companies	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Source	Internal	Passing Juice
Connect	Internal	Passing Juice
Outreach	Internal	Passing Juice
AI	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
GDPR	Internal	Passing Juice
CCPA Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	search loxo data request email automation
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SEO Keywords



source talent **recruiting** demo

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
recruiting	18	✓	✓	✓	✓
loxo	17	✓	✓	✓	✓
demo	10	✗	✗	✗	✗
talent	9	✗	✓	✓	✓
automation	8	✓	✗	✗	✓










Usability

	Url	Domain : loxo.co Length : 7
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 72 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://loxo.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics