



# Seo Analyzer Isoft.com

Generated on March 15 2022 23:41 PM






The score is 63/100







## SEO Content

	<p>Title</p>	<p>LISTSERV email list software, email marketing software, email list hosting</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>L-Soft is the exclusive provider of LISTSERV brand email list software, email marketing software and email list hosting services.</p> <p><b>Length : 129</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>email list software, email list management software, email marketing software, email list hosting, mailing list software, mailing list management software, email list manager, mailing list manager, list server, email list, mailing list, opt-in list, email newsletter, email community, discussion list, discussion group, discussion community, discussion forum, opt-in email marketing, permission email marketing, email marketing, LISTSERV, LISTSERV Maestro, ListPlex</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>LISTSERV email list software, email marketing software, email list hosting</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://www.lsoft.com/</td> </tr> <tr> <td>image</td> <td>/icons/favicon-144x144.png</td> </tr> <tr> <td>site_name</td> <td>L-Soft</td> </tr> </tbody> </table>	Property	Content	title	LISTSERV email list software, email marketing software, email list hosting	type	website	url	http://www.lsoft.com/	image	/icons/favicon-144x144.png	site_name	L-Soft
Property	Content													
title	LISTSERV email list software, email marketing software, email list hosting													
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## SEO Content

		description	L-Soft is the exclusive provider of LISTSERV brand email list software, email marketing software and email list hosting services.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>2</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Trust LISTSERV, Your Digital Communication Hub</li> <li>• [H3] LISTSERV Email List Management</li> <li>• [H3] LISTSERV Maestro Email Marketing</li> <li>• [H6] Latest News</li> <li>• [H6] User Forums</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	2	0	0	2	
H1	H2	H3	H4	H5	H6										
1	0	2	0	0	2										
	Images	<p>We found 37 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>													
	Text/HTML Ratio	<p>Ratio : <b>28%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>													
	Flash	Perfect, no Flash content has been detected on this page.													
	Iframe	Great, there are no Iframes detected on this page.													

## SEO Links

	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.	
	In-page links	We found a total of 92 links including 0 link(s) to files	
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>	

## In-page links

Anchor	Type	Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Operating Systems</a>	Internal	Passing Juice
<a href="#">Hardware Requirements</a>	Internal	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">Installation Service</a>	Internal	Passing Juice
<a href="#">LISTSERV Demo</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Operating Systems</a>	Internal	Passing Juice
<a href="#">Hardware Requirements</a>	Internal	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">Installation Service</a>	Internal	Passing Juice
<a href="#">LISTSERV Maestro Demo</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">ListPlex Demo</a>	Internal	Passing Juice
<a href="#">EASE</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">ListPlex Maestro Demo</a>	Internal	Passing Juice
<a href="#">Training and Consulting</a>	Internal	Passing Juice
<a href="#">Training</a>	Internal	Passing Juice

## In-page links

<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Download Evaluation</a>	Internal	Passing Juice
<a href="#">LISTSERV</a>	Internal	Passing Juice
<a href="#">LISTSERV Lite</a>	Internal	Passing Juice
<a href="#">LISTSERV Lite Free</a>	Internal	Passing Juice
<a href="#">LISTSERV Maestro</a>	Internal	Passing Juice
<a href="#">Resource Center</a>	Internal	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">Manuals</a>	Internal	Passing Juice
<a href="#">Learn LISTSERV</a>	Internal	Passing Juice
<a href="#">Learn LISTSERV Maestro</a>	Internal	Passing Juice
<a href="#">White Papers</a>	Internal	Passing Juice
<a href="#">Software Tune-Up</a>	Internal	Passing Juice
<a href="#">Remote Installation</a>	Internal	Passing Juice
<a href="#">Renewal Details</a>	Internal	Passing Juice
<a href="#">Tech Tips</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Glossary of Email Terms</a>	Internal	Passing Juice
<a href="#">Opt-In Laws US, EU, CA</a>	Internal	Passing Juice
<a href="#">GDPR Overview</a>	Internal	Passing Juice
<a href="#">News Center</a>	Internal	Passing Juice
<a href="#">Subscription Center</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">User Forums</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Customer List</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice

## In-page links

<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">LISTSERV Community</a>	Internal	Passing Juice
<a href="#">LISTSERV in Education</a>	Internal	Passing Juice
<a href="#">LISTSERV in Government</a>	Internal	Passing Juice
<a href="#">Contact L-Soft</a>	Internal	Passing Juice
<a href="#">Sales</a>	Internal	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">Training</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Public Relations</a>	Internal	Passing Juice
<a href="#">Human Resources</a>	Internal	Passing Juice
<a href="#">LISTSERV Email List Management</a>	Internal	Passing Juice
<a href="#">SOFTWARE &amp;raquo;</a>	Internal	Passing Juice
<a href="#">HOSTING &amp;raquo;</a>	Internal	Passing Juice
<a href="#">LISTSERV Maestro Email Marketing</a>	Internal	Passing Juice
<a href="#">SOFTWARE &amp;raquo;</a>	Internal	Passing Juice
<a href="#">HOSTING &amp;raquo;</a>	Internal	Passing Juice
<a href="#">LISTSERV Email List Service Supports Relief Efforts</a>	Internal	Passing Juice
<a href="#">Sharpen Your Email Skills: Sign Up for a Free LISTSERV Course</a>	Internal	Passing Juice
<a href="#">Advisory: Updates for F-Secure Server Security for Windows Will Stop 31 Dec 2021</a>	Internal	Passing Juice
<a href="#">Advisory: Information about Log4j Vulnerabilities</a>	Internal	Passing Juice
<a href="#">Email Turns 50, LISTSERV is 35</a>	Internal	Passing Juice
<a href="#">LISTSERV Turns 35: Share Your Stories and More</a>	Internal	Passing Juice
<a href="#">ICYMI: See the Most Popular LISTSERV News and Tips of 2020</a>	Internal	Passing Juice
<a href="#">L-Soft Releases LISTSERV 17.0, Featuring New User Interface</a>	Internal	Passing Juice
<a href="#">About L-Soft</a>	Internal	Passing Juice
<a href="#">Management</a>	Internal	Passing Juice

## In-page links

<a href="#">Story of L-Soft</a>	Internal	Passing Juice
<a href="#">Story of LISTSERV</a>	Internal	Passing Juice
<a href="#">Jobs at L-Soft</a>	Internal	Passing Juice
<a href="#">LISTSERV Trademark</a>	Internal	Passing Juice
<a href="#">Trademark Usage</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">RSS Feeds</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Webmaster</a>	Internal	Passing Juice
<a href="#">See Newsletter Archives</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	support <b>listserv</b> posted email technical software maestro pricing list features
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
listserv	41	✓	✓	✓	✓
email	24	✓	✓	✓	✓
support	19	✗	✗	✗	✗
maestro	17	✗	✓	✗	✓
technical	16	✗	✗	✗	✗












## Usability

	Url	Domain : lsoft.com Length : 9
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://lsoft.com/robots.txt">http://lsoft.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 987 1481 1055"> Google Analytics</div>