Seo Analyzer ltbbodawa-nsn.gov

Generated on February 12 2022 18:09 PM

The score is 39/100

SEO Content

⚠️	Title	Little Traverse Bay Bands of Odawa Indians | Dedicated to perpetuating our culture and committed to the success of the next seven generations. **Length : 142** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.
⊙	Headings	**H1** 1 **H2** 7 **H3** 7 **H4** 25 **H5** 2 **H6** 0 • [H1] The Tribe • [H2] LTBB COVID-19 Vaccine Information Line • [H2] (231) 242-1780 • [H2] COVID-19 Information And Cancellations • [H2] (231) 242-1780 • [H2] Calendar • [H2] Latest News • [H2] Flyers • [H3] Government • [H3] Legislative • [H3] Departments • [H3] Business and Community • [H3] covidvaccine@ltbbodawa-nsn.gov • [H3] LTBB COVID-19 Vaccine Information Line • [H3] covidvaccine@ltbbodawa-nsn.gov

SEO Content

		- [H4] COVID-19 Financial Impact Relief Applications ↓ - [H4] Executive Emergency Order - [H4] Executive Emergency Order - [H4] A Tribal History - [H4] LTBB Mission Statement - [H4] Anishinaabemowin Interpretation of LTBB Mission Statement - [H4] Spoken Mission Statement Audio - [H4] Upcoming Meetings & Events - [H4] Important Information - [H4] Community Health Newsletter – February - [H4] Phase 2.5 Extended to Saturday, February 26, 2022 - [H4] 13 Moons Challenges – February - [H4] Mask Distribution - [H4] DOC ARP Program Guidelines & Application - [H4] Introducing the 13 Moons Challenges and the First Challenge - [H4] - [H4] General Election: June 28, 2021 Candidates for Tribal Council - [H4] - [H4] General Election: June 28th, 2021 Candidate Teams for Chairperson & Vice-Chairperson - [H4] - [H4] Chairperson & Vice-Chairperson Candidate Statements - [H4] - [H4] Tribal Council Candidate Statements 2021 - [H4] - [H4] Odawa Register Postings - [H5] Little Traverse Bay Bands of Odawa Indians - [H5] Useful links
❌	Images	We found 33 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓		
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 51 links including 15 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.8% Internal Links 90.2%

In-page links

Anchor	Type	Juice
News	Internal	Passing Juice
Announcements	Internal	Passing Juice
Calendar	Internal	Passing Juice
Odawa Register	Internal	Passing Juice
LTBB COVID-19 Vaccination Sign-Up and Information	Internal	Passing Juice
Covid-19 Financial Impact Relief Payment Program Application IV (Newest)	Internal	Passing Juice
Covid-19 Financial Impact Relief Payment Program Application I	Internal	Passing Juice
Read Full Order…	Internal	Passing Juice
Facebook	External	Passing Juice
Click Here For Current Updates	Internal	Passing Juice
COVID-19 page	Internal	Passing Juice
Our Land and Culture Book	Internal	Passing Juice
Calendar	Internal	Passing Juice
021322 TC Special WS Agenda	Internal	Passing Juice
https://us02web.zoom.us/j/83784727867?pwd=b3dGSXFaczJZMlZMNG5LQ2R5SGhTUT09	External	Passing Juice

In-page links

Meetings	Internal	Passing Juice
LTBB Hosted Events	Internal	Passing Juice
Citizens Portal	Internal	Passing Juice
Tribal Code	Internal	Passing Juice
Invitations to Bid	Internal	Passing Juice
Forms Directory	Internal	Passing Juice
Tribal Code Tracking	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
See Attached	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
News and Announcements Archive	Internal	Passing Juice
Citizen’s Portal	Internal	Passing Juice
Cultural Library	External	Passing Juice
Election Board	Internal	Passing Juice
Legislative	Internal	Passing Juice
Odawa Casino Resort	External	Passing Juice
Qode Interactive	External	Passing Juice
Close	Internal	Passing Juice
Close	Internal	Passing Juice
Close	Internal	Passing Juice
TAMARA KIOGIMA	Internal	Passing Juice
LEROY SHOMIN	Internal	Passing Juice
DOUG EMERY	Internal	Passing Juice

In-page links

WILLIAM ORTIZ	Internal	Passing Juice
MARCI REYES	Internal	Passing Juice
KENNETH DEWEY	Internal	Passing Juice
AARON OTTO	Internal	Passing Juice
SHARON SIERZPUTOWSKI	Internal	Passing Juice
SIERRA BODA (WITHDREW 5-14-21)	Internal	Passing Juice
Close	Internal	Passing Juice
Close	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	tribal read council feb court services odawa health ltbb covid-19

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tribal	36	✖	✖	✖	✔
health	24	✖	✖	✖	✔
services	22	✖	✖	✖	✖
covid-19	19	✖	✖	✖	✔
odawa	18	✔	✖	✖	✔

Usability

⊙	Url	Domain : ltbbodawa-nsn.gov Length : 17
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 16 Warnings : 106
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://ltbbodawa-nsn.gov/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics