



Seo Analyzer lucastraining.ch

Generated on March 07 2022 04:21 AM

The score is 67/100



SEO Content

	Title	Lucas Training Bewerbung, Job & Karriere Zürich Length : 60 Perfect, your title contains between 10 and 70 characters.																				
	Description	Lucas Zehnder von Lucas Training. Experte für Bewerbung, Job und Karriere. Headhunter und Psychologe. Length : 106 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	bewerbung, coaching, cv, digitalheads, hans hofmann, headhunter, job, karriere, lebenslauf, training, zehnder, zehnder headhunter Good, your page contains meta keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Lucas Training Bewerbung, Job & Karriere Zürich</td></tr><tr><td>description</td><td>Lucas Zehnder von Lucas Training. Experte für Bewerbung, Job und Karriere. Headhunter und Psychologe.</td></tr><tr><td>image</td><td>https://www.lucastraining.ch/fb-image.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr><tr><td>image:alt</td><td>Lucas Training</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>de_CH</td></tr></tbody></table>	Property	Content	title	Lucas Training Bewerbung, Job & Karriere Zürich	description	Lucas Zehnder von Lucas Training. Experte für Bewerbung, Job und Karriere. Headhunter und Psychologe.	image	https://www.lucastraining.ch/fb-image.jpg	image:type	image/jpeg	image:width	1200	image:height	628	image:alt	Lucas Training	type	website	locale	de_CH
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SEO Content

		site_name Lucas Training url https://www.lucastraining.ch/
	Headings	H1 1 H2 5 H3 0 H4 0 H5 0 H6 0 • [H1] HI, ICH BIN LUCAS ZEHNDER • [H2] DEIN EXPERTE FÜR BEWERBUNG, JOB UND KARRIERE • [H2] INVESTIERE IN DICH UND DEINE ZUKUNFT • [H2] Lucas Training • [H2] Mein Geschenk an Dich • [H2] Fragestellungen
	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

In-page links

Anchor	Type	Juice
Angebot	Internal	Passing Juice
Bewerbung	Internal	Passing Juice
Standortbestimmung	Internal	Passing Juice
Sozialplan / Entlassungen	Internal	Passing Juice
Coaching	Internal	Passing Juice
Positionierung	Internal	Passing Juice
Social Power	Internal	Passing Juice
Rekrutierungen	Internal	Passing Juice
Stellenprofile	Internal	Passing Juice
Bewerbungsfotos	Internal	Passing Juice
Vortrag / Moderation	Internal	Passing Juice
Lucas Zehnder	Internal	Passing Juice
Youtube	External	Passing Juice
Blog	Internal	Passing Juice
12 Regeln	Internal	Passing Juice
Referenzen	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Lucas Training	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice
rolspace.net	External	Passing Juice

SEO Keywords



Keywords Cloud

lucas classbtn-darkjob
training idmc-embedded-
subscribe bewerbung

SEO Keywords

namesubscribekarriere
newsletterzürich

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lucas	1	✓	✗	✓	✓
training	1	✓	✓	✓	✓
bewerbung	1	✓	✓	✓	✓
job	1	✓	✓	✓	✓
karriere	1	✓	✓	✓	✓

Usability

	Url	Domain : lucastraining.ch Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://lucastraining.ch/sitemap.xml https://www.lucastraining.ch/sitemap.xml
	Robots.txt	http://lucastraining.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics