








Seo Analyzer luxoft.com

Generated on March 27 2022 14:28 PM





The score is 61/100



SEO Content





	Title	<p>Luxoft Digital Strategy, Consulting and Engineering at Scale</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Luxoft offers the full spectrum of enterprise technology services, from modernizing legacy IT systems to delivering digital transformation at scale.</p> <p>Length : 148</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1798"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.luxoft.com/upload/medialibrary/4d7/luxoft_home.jpg</td> </tr> <tr> <td>title</td> <td>Luxoft Digital Strategy, Consulting and Engineering at Scale</td> </tr> <tr> <td>description</td> <td>Your global consulting partner for digital solutions that enable business transformation, create customer experiences and drive operational efficiency.</td> </tr> </tbody> </table>	Property	Content	image	https://www.luxoft.com/upload/medialibrary/4d7/luxoft_home.jpg	title	Luxoft Digital Strategy, Consulting and Engineering at Scale	description	Your global consulting partner for digital solutions that enable business transformation, create customer experiences and drive operational efficiency.				
Property	Content													
image	https://www.luxoft.com/upload/medialibrary/4d7/luxoft_home.jpg													
title	Luxoft Digital Strategy, Consulting and Engineering at Scale													
description	Your global consulting partner for digital solutions that enable business transformation, create customer experiences and drive operational efficiency.													
	Headings	<table border="1" data-bbox="539 1821 1481 1899"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>10</td> <td>7</td> <td>12</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="619 1921 1141 2069" style="list-style-type: none"> • [H1] We stand united with Ukraine • [H1] Enabling your digital advantage • [H2] Insights we share • [H2] Services we offer 	H1	H2	H3	H4	H5	H6	2	3	10	7	12	1
H1	H2	H3	H4	H5	H6									
2	3	10	7	12	1									

SEO Content

		<ul style="list-style-type: none">• [H2] Industries we innovate• [H3] Automotive• [H3] Banking and Capital Markets• [H3] Energy and Utilities• [H3] Healthcare and Life Sciences• [H3] Insurance• [H3] Media and Entertainment• [H3] Retail and Logistics• [H3] Telecommunications• [H3] Travel, Transportation and Hospitality• [H3] Join us!• [H4] About us• [H4] Our services• [H4] Digital Strategy• [H4] Consulting• [H4] Industry expertise• [H4] Insights• [H4] Search• [H5] How to deliver your data strategy• [H5] 8 rules for designing a smart, caring and fun in-car virtual assistant• [H5] Behavioral archetypes toolkit for assessing customer persona• [H5] Automated Everything• [H5] Data to Insights• [H5] Modernization• [H5] Motivational Experiences• [H5] Strategy and Design Thinking• [H5] Transformation and Agility• [H5] Industries• [H5] Services• [H5] Discover Luxoft• [H6] Luxoft, the analytics and engineering arm of DXC Technology, empowers global enterprises to drive sustainable business change.
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Overview	Internal	Passing Juice
Partnerships	Internal	Passing Juice
CSR	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Overview	Internal	Passing Juice
About Us	Internal	Passing Juice
Automated Everything	Internal	Passing Juice
Data to Insights	Internal	Passing Juice
Modernization	Internal	Passing Juice
Motivational Experiences	Internal	Passing Juice
Strategy and Design Thinking	Internal	Passing Juice
Transformation and Agility	Internal	Passing Juice
Automotive	Internal	Passing Juice
Banking and Capital Markets	Internal	Passing Juice

In-page links

Energy and Utilities	Internal	Passing Juice
Healthcare and Life Sciences	Internal	Passing Juice
Insurance	Internal	Passing Juice
Media and Entertainment	Internal	Passing Juice
Retail and Logistics	Internal	Passing Juice
Telecommunications	Internal	Passing Juice
Travel, Transportation and Hospitality	Internal	Passing Juice
Overview	Internal	Passing Juice
Case studies	Internal	Passing Juice
Blog	Internal	Passing Juice
Videos	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact us	Internal	Passing Juice
HOME	Internal	Passing Juice
SERVICES	Internal	Passing Juice
INDUSTRIES	Internal	Passing Juice
CAREERS	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
READ UPDATES	Internal	Passing Juice
Telecommunications	Internal	Passing Juice
Careers	Internal	Passing Juice
Procurement	Internal	Passing Juice
Corporate Policies	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Report copyright violation	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	automotive capital learn services insights industry strategy expertise more banking
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	10	✘	✘	✘	✘
learn	9	✘	✘	✘	✘
services	6	✘	✘	✔	✔
insights	6	✘	✘	✘	✔
industry	4	✘	✘	✘	✔





Usability

	Url	Domain : luxoft.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://luxoft.com/sitemap.xml</pre> <pre>https://www.luxoft.com/sitemap_index.xml</pre>
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Optimization

	Robots.txt	<p>http://luxoft.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>