



# Seo Analyzer mackayprimeproperties.com.au

Generated on March 02 2022 06:35 AM





The score is 54/100







## SEO Content

	Title	<p>Home   Mackay Prime Properties</p> <p><b>Length : 30</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome to Mackay Prime Properties Mackay Prime Properties are the specialists in property management, sales and leasing for commercial, industrial and retail property in Mackay and the surrounding area. We focus on small to large commercial, industrial and retail properties and offer our client ...</p> <p><b>Length : 300</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>9</td> <td>8</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1]</li> <li>[H1] Welcome to Mackay Prime Properties</li> <li>[H2] WE ARE OPEN COVID-19 PRECAUTIONS</li> <li>[H2] WE ARE OPEN COVID-19 PRECAUTIONS</li> <li>[H3] High Exposure Location Beside Nation Brand...</li> <li>[H3] SLASHED ASKING PRICE</li> <li>[H3] 80 Car Parks - Cheap...</li> <li>[H3] Quick Search</li> <li>[H3] Featured Properties</li> <li>[H3] Locations</li> <li>[H3] Property Types</li> <li>[H3] Property Statuses</li> <li>[H3] Connect With Us</li> </ul>	H1	H2	H3	H4	H5	H6	2	2	9	8	1	0
H1	H2	H3	H4	H5	H6									
2	2	9	8	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Mackay Prime Properties are the specialists in property management, sales and leasing for commercial, industrial and retail property in Mackay and the surrounding area.</li><li>• [H4] We focus on small to large commercial, industrial and retail properties and offer our clients a personalised, committed and professional service to help them minimise risk, maximise returns and devise strategies to realise maximum value.</li><li>• [H4] PROMINANT POSITION - HIGH PROFILE LOCATION</li><li>• [H4] BUSY BEDFORD ROAD FRONTAGE</li><li>• [H4] City Heart Expose With National Brand Neighbour</li><li>• [H4] Pre Boom Time Rent</li><li>• [H4] High Visibility Retail Site</li><li>• [H4] REDUCED RATES BELOW MARKET</li><li>• [H5] Looking for certain features</li></ul>
	Images	<p>We found 20 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 34 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.94%</p> <p>Internal Links 97.06%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Properties Listings</a>	Internal	Passing Juice
<a href="#">Commercial</a>	Internal	Passing Juice
<a href="#">Showrooms/Bulky Goods</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Restaurant</a>	Internal	Passing Juice
<a href="#">Office</a>	Internal	Passing Juice
<a href="#">Industrial/Warehouse</a>	Internal	Passing Juice
<a href="#">Commercial Farming</a>	Internal	Passing Juice
<a href="#">Property Management</a>	Internal	Passing Juice
<a href="#">Client Testimonials</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">High Exposure Location Beside Nation Brand&amp;hellip;</a>	Internal	Passing Juice
<a href="#">SLASHED ASKING PRICE</a>	Internal	Passing Juice
<a href="#">80 Car Parks &amp;#8211; Cheap&amp;hellip;</a>	Internal	Passing Juice
<a href="#">PROMINANT POSITION &amp;#8211; HIGH PROFILE LOCATION</a>	Internal	Passing Juice
<a href="#">BUSY BEDFORD ROAD FRONTAGE</a>	Internal	Passing Juice
<a href="#">City Heart Expose With National Brand Neighbour</a>	Internal	Passing Juice
<a href="#">Pre Boom Time Rent</a>	Internal	Passing Juice
<a href="#">High Visibility Retail Site</a>	Internal	Passing Juice
<a href="#">REDUCED RATES BELOW MARKET</a>	Internal	Passing Juice
<a href="#">Website Designed</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Mackay</a>	Internal	Passing Juice

## In-page links

<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">LEASED</a>	Internal	Passing Juice
<a href="#">For Lease</a>	Internal	Passing Juice
<a href="#">SOLD</a>	Internal	Passing Juice
<a href="#">For Sale</a>	Internal	Passing Juice
<a href="#">Forgot Password?</a>	Internal	Passing Juice
<a href="#">'+ word +'</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	<p>industrialwarehouse home prime office</p> <p><b>properties</b> property goods</p> <p>restaurant <b>commercial</b> mackay</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
properties	4	✓	✗	✓	✓
property	3	✗	✗	✓	✓
mackay	3	✓	✗	✓	✓
commercial	3	✗	✗	✓	✓
home	2	✓	✗	✗	✗











## Usability

	Url	Domain : mackayprimeproperties.com.au Length : 28
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://mackayprimeproperties.com.au/sitemap.xml</pre> <pre>https://mackayprimeproperties.com.au/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://mackayprimeproperties.com.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>