

# Seo Analyzer mactrast.com

Generated on April 04 2022 03:45 AM

The score is 58/100





## SEO Content

	Title	Mactrast   Apple News - iPhone, iPad, Mac, Watch, TV, and more <b>Length : 62</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Apple News, Rumors, and How To&#039;s. From breaking news to app reviews, we have you covered. <b>Length : 94</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Mactrast   Apple News - iPhone, iPad, Mac, Watch, TV, and more</td></tr><tr><td>description</td><td>Apple News, Rumors, and How To&amp;#039;s. From breaking news to app reviews, we have you covered.</td></tr><tr><td>url</td><td>https://www.mactrast.com/</td></tr><tr><td>site_name</td><td>MacTrast</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Mactrast   Apple News - iPhone, iPad, Mac, Watch, TV, and more	description	Apple News, Rumors, and How To&#039;s. From breaking news to app reviews, we have you covered.	url	https://www.mactrast.com/	site_name	MacTrast
Property	Content															
locale	en_US															
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>26</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] MacTrast Deals: Charge &amp; Fold 3-in-1 Docking Station</li><li>[H2] MacTrast Deals: Graphue - PowerPoint, Google Slides, &amp;</li></ul>	H1	H2	H3	H4	H5	H6	0	26	0	0	0	0		
H1	H2	H3	H4	H5	H6											
0	26	0	0	0	0											





# SEO Content

		<p>Apple Keynote Templates</p> <ul style="list-style-type: none"><li>• [H2] Netflix Comings and Goings for April 2022</li><li>• [H2] Apple Adding 2 MacBook Air Models, 1 MacBook Pro Model to Obsolete Products List on April 30</li><li>• [H2] Original Angry Birds Returns to Apple App Store and Google Play Store</li><li>• [H2] New Rumor Claims Apple Working With LG to Develop iPads and MacBooks With Foldable OLED Displays, Ultra-Thin Cover Glass</li><li>• [H2] Apple Releases HomePod 15.4.1 Software to Public - Includes Siri HomeKit Fix</li><li>• [H2] MacTrast Deals: The Freesumes Ultimate Job Search Asset Bundle</li><li>• [H2] Apple Releases watchOS 8.5.1 to Public - Includes Security Updates and Bug Fixes</li><li>• [H2] Apple Releases macOS Monterey 12.3.1 to Public - Includes Bluetooth and Display Fixes</li><li>• [H2] Apple Releases iOS 15.4.1 to Public - Includes Fix for Battery Drain Issue</li><li>• [H2] Ming-Chi Kuo: Under-Screen Touch ID for iPhone No Longer Likely Within Next Two Years</li><li>• [H2] Is The Twitter App No Longer Working on Your iPhone 6? - It Now Requires iOS 14</li><li>• [H2] YouTube TV Rolling Out Picture-in-Picture Feature to Subscribers With iOS 15 Devices</li><li>• [H2] Apple Working on 'Breakout' First-Party Financial Services</li><li>• [H2] MacTrast Deals: 2-in-1 Portable Apple Watch Charger</li><li>• [H2] Demand for Smartphones and Other Consumer Electronics is Slowing, Says Apple Chip Supplier TSMC</li><li>• [H2] Waiting for an Auto-Update to iOS? Here's Why iOS Auto-Updates Often Take Several Weeks to Arrive</li><li>• [H2] Apple Announces Formation of New \$50M Supplier Employee Development Fund</li><li>• [H2] Users Say watchOS 8.5 Breaks Apple Watch Series 7 Fast Charging Feature</li><li>• [H2] Apple Facing New \$5.5B Class-Action App Store Monopoly Lawsuit in Netherlands</li><li>• [H2] Hey Sports Fans! - Friday Night Baseball Is Coming to Apple TV+ on April 8</li><li>• [H2] MacTrast Deals: Adobe Photoshop Course + Brush Bundle</li><li>• [H2] Apple Stores to Deny Repairs for iPhones Reported as Missing</li><li>• [H2] Google Chrome Version 100 Includes 28 Security Fixes, New Icon</li><li>• [H2] Apple to Announce Fiscal Q2 2022 Earnings on April 28</li></ul>
	Images	<p>We found 28 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.79% Internal Links 86.21%

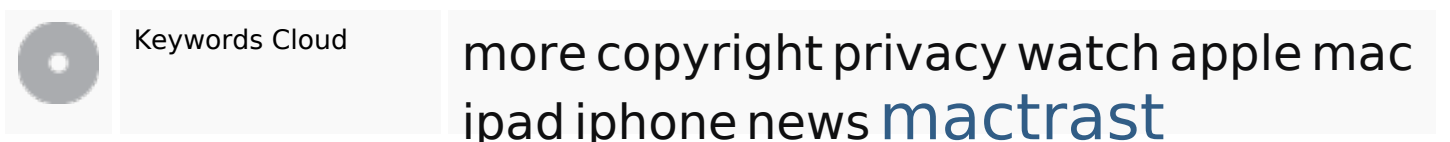
## In-page links

Anchor	Type	Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">HOW TO</a>	Internal	Passing Juice
<a href="#">REVIEWS</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">DEVICES</a>	Internal	Passing Juice
<a href="#">Apple TV</a>	Internal	Passing Juice
<a href="#">Apple Watch</a>	Internal	Passing Juice
<a href="#">HomePod</a>	Internal	Passing Juice
<a href="#">iPad</a>	Internal	Passing Juice

## In-page links

<a href="#">iPod</a>	Internal	Passing Juice
<a href="#">Mac</a>	Internal	Passing Juice
<a href="#">±</a>	Internal	Passing Juice
<a href="#">WALLPAPERS</a>	Internal	Passing Juice
<a href="#">GAMES</a>	Internal	Passing Juice
<a href="#">OPINION</a>	Internal	Passing Juice
<a href="#">SECURITY</a>	Internal	Passing Juice
<a href="#">APPS</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">PRIVACY POLICY</a>	Internal	Passing Juice
<a href="#">TERMS OF SERVICE</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

mactrast	2	✓	✗	✗	✓
apple	1	✓	✗	✓	✓
news	1	✓	✗	✓	✗
iphone	1	✓	✗	✗	✓
ipad	1	✓	✗	✗	✓

## Usability

	Url	Domain : mactrast.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://mactrast.com/robots.txt">http://mactrast.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>