





The score is 56/100



SEO Content

	Title	Home - m4m Agency Length : 17 Perfect, your title contains between 10 and 70 characters.										
	Description	MARKETING & COMMUNICATIONS AGENCY We're a team of strategic & creative problem solvers focussed on achieving success for clients. We are a full service, creative marketing and communications agency. We're a team of strategic & creative problem solvers focussed on achieving success for clients. We are specialists in brand, strategy, communications (PR), social media, digital Length : 388 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>m4m Agency -</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home - m4m Agency</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	m4m Agency -	type	article	title	Home - m4m Agency
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SEO Content

		<p>description MARKETING & COMMUNICATIONS AGENCY We're a team of strategic & creative problem solvers focussed on achieving success for clients. We are a full service, creative marketing and communications agency. We're a team of strategic & creative problem solvers focussed on achieving success for clients. We are specialists in brand, strategy, communications (PR), social media, digital</p> <p>url https://m4magency.com.au/</p> <p>image https://i0.wp.com/m4magency.com.au/wp-content/uploads/2021/09/cropped-M4M-Agency-Full-Icon_ONE-STRAP.png?fit=1646%2C819&#038;ssl=1</p> <p>image:secure_url https://i0.wp.com/m4magency.com.au/wp-content/uploads/2021/09/cropped-M4M-Agency-Full-Icon_ONE-STRAP.png?fit=1646%2C819&#038;ssl=1</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>5</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] m4m Agency • [H1] MARKETING & COMMUNICATIONS AGENCY • [H1] OUR WORKSHOPS • [H1] OUR AWARDS • [H1] PRE-QUALIFIED SUPPLIER FOR • [H1] TRUSTED BY • [H2] STRIVE TO BE KIND LUNCHThe Allison Baden-Clay Foundation • [H2] AQUAMAN AUSTRALIAN FILM PREMIERERoadshow Films • [H2] EVERY DAY IS GAME DAYOrigin Energy • [H2] • [H2] • [H3] OUR SERVICES • [H3] OUR WORK • [H3] • [H3] CHECK US OUT ON OUR SOCIALS! • [H3] 	H1	H2	H3	H4	H5	H6	6	5	5	0	0	0
H1	H2	H3	H4	H5	H6									
6	5	5	0	0	0									
	Images	<p>We found 25 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 93.75% Internal Links 6.25%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
m4m Agency	External	Passing Juice
Our Services	External	Passing Juice
Digital	External	Passing Juice
Communications	External	Passing Juice
Creative	External	Passing Juice
Strategy	External	Passing Juice
Social Media	External	Passing Juice
Events	External	Passing Juice
About Us	External	Passing Juice
Our Work	External	Passing Juice

In-page links

Our Resources	External	Passing Juice
Our Publication	External	Passing Juice
Blog	External	Passing Juice
Contact Us	External	Passing Juice
Privacy Policy	External	Passing Juice



SEO Keywords

 Keywords Cloud	success qld social australia media events agency toowoomba communications creative
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	6	✘	✘	✔	✘
qld	4	✘	✘	✘	✘
agency	4	✔	✘	✔	✔
australia	4	✘	✘	✘	✔
social	4	✘	✘	✔	✔


Usability

 Url	Domain : made4media.tv Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 81 Warnings : 29
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		<p>http://made4media.tv/sitemap.xml</p> <p>https://m4magency.com.au/sitemap.xml</p> <p>https://m4magency.com.au/news-sitemap.xml</p> <p>https://m4magency.com.au/sitemap.rss</p>
	Robots.txt	<p>http://made4media.tv/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>