





Seo Analyzer madison.com

Generated on March 15 2022 20:44 PM

The score is 61/100



SEO Content

	<p>Title</p>	<p>Madison, WI Breaking News and Sports madison.c</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Read the latest Madison, and Dane County news. Get breaking news, events and information on Wisconsin sports, weather, entertainment, lifestyles and more.</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Wisconsin, WI, madison, weather, sports, entertainment, wisconsin badgers, wisconsin news, breaking news, politics, entertainment, dining, music, food, uw badgersfood, uw badgers</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1982"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://madison.com/</td> </tr> <tr> <td>image</td> <td>https://bloximages.chicago2.vip.townnews.com/madison.com/content/tncms/custom/image/e97be396-c546-11ea-adaa-c74813a83914.jpg?resize=600%2C315</td> </tr> <tr> <td>image:width</td> <td>600</td> </tr> <tr> <td>image:height</td> <td>315</td> </tr> <tr> <td>title</td> <td>madison.com</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://madison.com/	image	https://bloximages.chicago2.vip.townnews.com/madison.com/content/tncms/custom/image/e97be396-c546-11ea-adaa-c74813a83914.jpg?resize=600%2C315	image:width	600	image:height	315	title	madison.com
Property	Content															
type	website															
url	https://madison.com/															
image	https://bloximages.chicago2.vip.townnews.com/madison.com/content/tncms/custom/image/e97be396-c546-11ea-adaa-c74813a83914.jpg?resize=600%2C315															
image:width	600															
image:height	315															
title	madison.com															

SEO Content

description Read the latest Madison, and Dane County news. Get breaking news, events and information on Wisconsin sports, weather, entertainment, lifestyles and more.

site_name madison.com

Headings




H1	H2	H3	H4	H5	H6
0	0	42	45	1	0

- [H3] Builder who hoped to save a piece of Black history seeks to demolish and rebuild
- [H3] Madison Symphony announces new executive director
- [H3] Hands on Wisconsin: Gableman uses 'audit' as springboard to national spotlight
- [H3] State elections commission denies request to sanction Republicans claiming to be electors
- [H3] Monona Bank, State Bank of Cross Plains to merge next spring
- [H3] Owner of three local Culver's donating 100% of Tuesday's sales to Ukraine relief effort
- [H3] Madison clerk reminds absentee voters: Drop boxes closed for April 5 election
- [H3] Wisconsin sees upticks in COVID-19 virus detected in wastewater
- [H3] Woman stabbed at Madison's tiny shelter homeless encampment, police say
- [H3] Eau Claire participant in Jan. 6 Capitol riot sentenced to three years of probation
- [H3] War in Ukraine disrupts key supply chains - and lives
- [H3] Sand Valley Golf Resort in central Wisconsin to add another course
- [H3] Why tickets are harder — and costlier — to come by for Wisconsin men's basketball NCAA Tournament game
- [H3] State lawmakers claimed more than \$1.1 million in expenses last year
- [H3] Quadren Wilson returned to hospital, could go into surgery for infection, lawyer says
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- [H3] Boy, 14, cited for OWI after 5 injured in 2-vehicle crash on East Side, authorities say
- [H3] Aaron Rodgers returns — officially — with 'cap-friendly' 3-year, \$150 million deal
- [H3] Charles J. James: Rename school after Thomas Jefferson's son, Eston, who is buried in Madison
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SEO Content

- [H3] Entertainment
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- [H3] MAX CREEK OUTDOORS - Ad from 2022-03-13
- [H3] Peak Performance for Men - Ad from 2022-03-11
- [H4] As students brawl in classroom, Madison School Board launches student safety committee
- [H4] The cost of charity: Search executive salaries for Madison nonprofits
- [H4] How Johnny Davis keeps his Wisconsin men's basketball teammates 'grounded'
- [H4] At Don's Home Furniture, family — both theirs and that of the community around them — is everything
- [H4] Newly listed homes for sale in the Southern Wisconsin area
- [H4] Madison police investigating possible arson of Ukrainian flag on East Side
- [H4] WisEye Morning Minute: Exit Interview with Rep. Steineke
- [H4] Reader Appreciation Sweepstakes
- [H4] Be the first to know with our email News Alerts. Sign up:
- [H4] Discover something delicious with our Food & Drink newsletter!
- [H4] Check out the new Cap Times website
- [H4] Four amazing health benefits of green tea with honey
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SEO Content

		<p>making a difference.</p> <ul style="list-style-type: none">• [H4] Women represent 31% of lead roles in the top movies of 2021• [H4] Brian Cox now regrets calling Johnny Depp "overrated"• [H4] Check out this Spider-Man test footage from before Tom Holland snagged the role• [H4] Kim Kardashian calls out Kanye West over child custody comments• [H4] Where 10 iconic horror movies were filmed• [H4] Greatest movies never made• [H4] States with the highest marriage rates—and how they've changed• [H4] Over 1 million Americans are seeking treatment for substance use disorder—here's how it breaks down by state• [H4] Los Angeles Times: Two years later, COVID needs a full accounting• [H4] Los Angeles Times: Missouri's attempt to criminalize out-of-state abortions is ridiculous• [H4] Chicago Tribune: Jussie Smollett met justice, not revenge.• [H4] Leonard Pitts Jr.: Conservatives about to lose the 21st century• [H4] Waupun Historical Society• [H4] Re/max Preferred/kathy Schmitt• [H4] Pleasant View Golf Course• [H4] Sites & Partners• [H4] Services• [H4] News Alerts• [H4] Badger Sports• [H4] Breaking News• [H4] Crime• [H4] Politics• [H5] Topics
	Images	<p>We found 75 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 93 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.53% Internal Links 92.47%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Subscribe	Internal	noFollow
Read Today's E-edition	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
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Entertainment	Internal	Passing Juice
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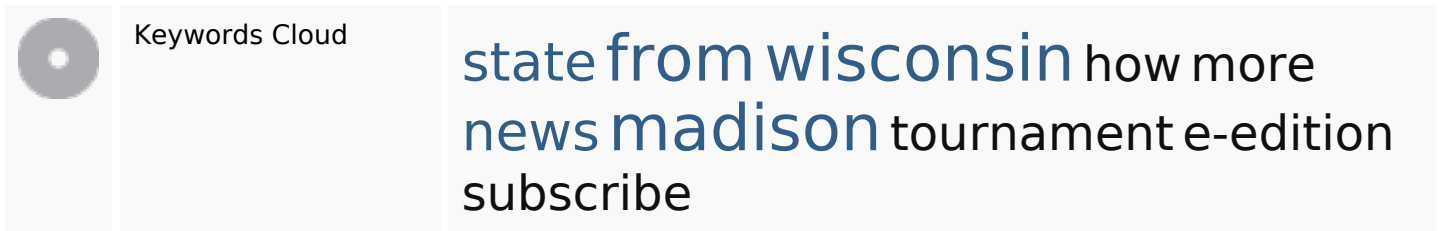
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Local Businesses	Internal	Passing Juice
Waupun Historical Society	Internal	Passing Juice
22 S. MADISON STREET, Waupun, WI 53963	External	Passing Juice
Re/max Preferred/kathy Schmitt	Internal	Passing Juice
515 N Spring St, Beaver Dam, WI 53916	External	Passing Juice
Pleasant View Golf Course	Internal	Passing Juice
1322 Pleasant View Rd, Middleton, WI 53562	External	Passing Juice
Q9 PowerSports USA - Ad from 2022-03-09	Internal	Passing Juice
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Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Do Not Sell My Info	Internal	Passing Juice
BLOX Content Management System	External	Passing Juice
TownNews.com	External	Passing Juice
=	Internal	Passing Juice
Notifications	Internal	Passing Juice
Settings	Internal	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
from	14	✘	✘	✘	✔
wisconsin	14	✘	✔	✔	✔
madison	12	✔	✔	✔	✔
state	10	✘	✘	✘	✔
news	9	✔	✔	✔	✔


Usability

	Url	Domain : madison.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 21 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://madison.com/sitemap.xml</p> <p>https://madison.com/sitemap.xml</p>
	Robots.txt	<p>http://madison.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>