








# Seo Analyzer magnetimarelli.com.ar

Generated on April 01 2022 12:50 PM





The score is **61/100**







## SEO Content

	Title	<p>Magneti Marelli Parts &amp; Services - Italiano</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Divisione commerciale di Marelli che distribuisce ricambi Automotive, servizi e know-how alle officine tramite una rete di distributori sul mercato indipendente</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>8</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 989 1982" style="list-style-type: none"> <li>• [H1] Autopromotec</li> <li>• [H1] Sospensioni ad aria</li> <li>• [H2] Oiltek</li> <li>• [H2] Aftermarket</li> <li>• [H2] Formazione online</li> <li>• [H2] Elettronica e AMT</li> <li>• [H2] Ammortizzatori</li> <li>• [H2] Bracci oscillanti</li> <li>• [H2] Innovazione</li> <li>• [H2] Hai bisogno di aiuto?</li> <li>• [H3] Cambia sito</li> <li>• [H3] Tecnologia</li> <li>• [H3] Sostenibilità</li> </ul>	H1	H2	H3	H4	H5	H6	2	8	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	8	3	0	0	0									
	Images	<p>We found 66 images on this web page.</p>												

## SEO Content

		37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>37%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Azienda</a>	Internal	Passing Juice
<a href="#">Ricambi auto</a>	Internal	Passing Juice
<a href="#">Attrezzature per autofficina</a>	Internal	Passing Juice
<a href="#">Elaborazioni</a>	Internal	Passing Juice
<a href="#">Cataloghi</a>	Internal	Passing Juice
<a href="#">Lubrificanti</a>	Internal	Passing Juice



## In-page links

[Contattaci](#)

Internal

Passing Juice

[Cookie Policy](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

parts services **marelli** gamma consumo  
elettronica **magneti** scopri checkstar del












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marelli	28	✓	✗	✓	✗
magneti	21	✓	✗	✗	✗
parts	13	✓	✗	✗	✗
services	13	✓	✗	✗	✗
scopri	11	✗	✗	✗	✗

## Usability

	Url	Domain : magnetimarelli.com.ar Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing

## Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics