



# Seo Analyzer mahindramojo.com

Generated on February 16 2022 16:11 PM

The score is 37/100







## SEO Content

	Title	Mahindra Mojo - Unleash Your Mojo <b>Length : 33</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	0	0									
	Images	We found 41 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.69% Internal Links 79.31%


## In-page links

Anchor	Type	Juice
<a href="#">Explore Mojo</a>	Internal	Passing Juice
<a href="#">Bikers Speak</a>	Internal	Passing Juice
<a href="#">Owners Speak</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Owner's Manual</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Trail Stories</a>	Internal	Passing Juice
<a href="#">Tribesmen</a>	Internal	Passing Juice
<a href="#">DIY</a>	Internal	Passing Juice

## In-page links

<a href="#">Trails</a>	Internal	Passing Juice
<a href="#">Gear</a>	Internal	Passing Juice
<a href="#">Mavericks</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">The Mojo is a seriously competent motorcycle that's been impressively engineered...</a>	External	Passing Juice
<a href="#">We just got the chance to put the first 550 of roughly 600km that Mahindra Two Wheelers have planned for the Mojo's media ride today and tomorrow.</a>	External	Passing Juice
<a href="#">The Mojo is leagues ahead on refinement, engineering and rideability. The bike feels smooth, quick and has the right rumble too.</a>	External	Passing Juice
<a href="#">This combination of subtle aggression coupled with race track features could have only been created by a company that knows extremely well the true Indian landscape.</a>	External	Passing Juice
<a href="#">Right from build quality to engine refinement to braking to tyres, Mojo has ticked all the right boxes.</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	ride riding refinement heart right desire reignite <b>mojo</b> read article
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mojo	12	✓	✗	✗	✗
read	5	✗	✗	✗	✗
article	5	✗	✗	✗	✗
ride	4	✗	✗	✗	✗
right	3	✗	✗	✗	✗








## Usability

	Url	Domain : mahindramojo.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 137 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://mahindramojo.com/sitemap.xml">http://mahindramojo.com/sitemap.xml</a>
	Robots.txt	<a href="http://mahindramojo.com/robots.txt">http://mahindramojo.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics