

Seo Analyzer mailalert.io

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The score is 60/100





SEO Content

	Title	Mailalert - Free Email Tracking Length : 31 Perfect, your title contains between 10 and 70 characters.												
	Description	Free Email tracking for Gmail & Google Inbox without branding. Real-time notifications and link tracking. Works in Chrome, Firefox and Opera. Length : 141 Great, your meta description contains between 70 and 160 characters.												
	Keywords	email tracking Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>9</td><td>27</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Know when your emails are opened for free and without branding.• [H2] Email Tracking• [H2] Speed Comparison• [H2] Email Open & Click Tracking• [H2] Mailtrack comparsion• [H2] Our Roadmap• [H2] Used by professionals at• [H2] Team behind the great app• [H2] Pricing? There is none.Free forever.• [H3] Unlimited tracking• [H3] Forever free• [H3] No branding• [H3] Click Tracking• [H3] Appiest and other Mobile browsers• [H3] 2.5X	H1	H2	H3	H4	H5	H6	0	9	27	3	0	0
H1	H2	H3	H4	H5	H6									
0	9	27	3	0	0									



SEO Content

		<ul style="list-style-type: none">• [H3] 2.5X• [H3] 1.5X• [H3] 1.5X• [H3] 1.3X• [H3] 1.2X• [H3] 1.0X• [H3] Privacy• [H3] Simplicity• [H3] G suite compatible• [H3] Real-time notifications• [H3] Simply the Best Email Tracking Tool for Gmail• [H3] Support for iOS and Android• [H3] Activity Dashboard• [H3] Email Scheduling and Templates• [H3] Advanced Email Analytics• [H3] Cory Ruiz• [H3] Ruben Du• [H3] Cory Gene• [H3] Links• [H3] Contact us• [H3] Follow us• [H4] Design Head• [H4] Development Head• [H4] Marketing Head
	Images	<p>We found 29 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>


SEO Links

	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Comparison	Internal	Passing Juice
Services	Internal	Passing Juice
Pricing	Internal	Passing Juice
Login/Signup	Internal	Passing Juice
Pages	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
404	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Knowledge Base Single	Internal	Passing Juice
Blog Post	Internal	Passing Juice
Blog Single	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Learn More	External	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	chrome privacy need email gmail notifications mailalert tracking free
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SEO Keywords

emails



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
free	7	✓	✗	✓	✓
gmail	6	✗	✗	✓	✓
emails	6	✗	✗	✗	✓
email	5	✓	✓	✓	✓
tracking	5	✓	✓	✓	✓










Usability

	Url	Domain : mailalert.io Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18




Document

		Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://mailalert.io/sitemap.xml</code>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.