



Seo Analyzer mailchi.mp

Generated on January 19 2022 22:25 PM

The score is 65/100



SEO Content





	Title	Marketing, Automation & Email Platform Mailchimp Length : 54 Perfect, your title contains between 10 and 70 characters.																
	Description	Grow your business on your terms with Mailchimp's All-In-One marketing, automation & email marketing platform. Easy to use - start for free! Length : 149 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Marketing smarts for big ideas Mailchimp</td></tr><tr><td>type</td><td>website</td></tr><tr><td>admins</td><td>4302132</td></tr><tr><td>site_name</td><td>Mailchimp</td></tr><tr><td>url</td><td>https://mailchimp.com/</td></tr><tr><td>description</td><td>Mailchimp helps small businesses do big things, with the right tools and guidance every step of the way.</td></tr><tr><td>image</td><td>https://eep.io/images/yzco4xsimv0y/35IRSMpQGqdpH4erzPcypG/b326de5a966e72fcd643855e07f91258/MC_Share_Card-min.png</td></tr></tbody></table>	Property	Content	title	Marketing smarts for big ideas Mailchimp	type	website	admins	4302132	site_name	Mailchimp	url	https://mailchimp.com/	description	Mailchimp helps small businesses do big things, with the right tools and guidance every step of the way.	image	https://eep.io/images/yzco4xsimv0y/35IRSMpQGqdpH4erzPcypG/b326de5a966e72fcd643855e07f91258/MC_Share_Card-min.png
Property	Content																	
title	Marketing smarts for big ideas Mailchimp																	
type	website																	
admins	4302132																	
site_name	Mailchimp																	
url	https://mailchimp.com/																	
description	Mailchimp helps small businesses do big things, with the right tools and guidance every step of the way.																	
image	https://eep.io/images/yzco4xsimv0y/35IRSMpQGqdpH4erzPcypG/b326de5a966e72fcd643855e07f91258/MC_Share_Card-min.png																	
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead></table>	H1	H2	H3	H4	H5	H6										
H1	H2	H3	H4	H5	H6													

SEO Content





1 30 22 0 0 0

- [H1] Get down to business and grow sales
- [H2] We'll Help You —
- [H2] Platform Features —
- [H2] Not sure where to start? —
- [H2] Learn —
- [H2] Community —
- [H2]
- [H2]
- [H2] Do it all with Mailchimp
- [H2] Get your business online
- [H2] Market your business
- [H2] We'll help you—
- [H2] Reach the right people
- [H2] Create better content
- [H2] Automate your marketing
- [H2] Take action with our insights
- [H2] Grow with Mailchimp
- [H2] Our marketing platform helps brands like these build their thing and keep it growing.
- [H2] Keep pushing forward. We've got your back.
- [H2] See how it all comes together
- [H2] Connect your store to give regular emails a sales boost
- [H2] Pave the way to purchase
- [H2] Sit back and watch the results roll in
- [H2] Up to 6x more orders with automation
- [H2] 37% lift on online bookings
- [H2] 37% lift on online bookings
- [H2] 250% increase in email signups
- [H2] 250% increase in email signups
- [H2] Mailchimp was recently named one of the best global software companies of 2021 by G2.
- [H2] Resources to give you the inside track
- [H2] Let's do this
- [H3] Try searching for
- [H3] Try searching for
- [H3] Podcasts —
- [H3] ORIGINAL SERIES —
- [H3] Films —
- [H3] Workshop —
- [H3] BRIEFINGS —
- [H3] LIFE —
- [H3] Award-winning support
- [H3] 250+ app integrations
- [H3] A directory of trusted pros
- [H3] Since using Mailchimp, I feel so much more confident in managing all our marketing. Like I got this.
- [H3] Holiday Marketing Quick Guide
- [H3] Call Paul: New Season
- [H3] How to Make a Creative Business Fly
- [H3] Driving Sales for Your Online Clothing Store
- [H3] Related Links:
- [H3] Products
- [H3] Resources
- [H3] Community

SEO Content

		<ul style="list-style-type: none">• [H3] Company• [H3] Help
	Images	We found 74 images on this web page. 32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 94 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.15% Internal Links 80.85%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
email templates	Internal	Passing Juice
newsletter	Internal	Passing Juice

In-page links

integrations	Internal	Passing Juice
customer journey	Internal	Passing Juice
pricing plans	Internal	Passing Juice
Search	Internal	Passing Juice
Get Your Business Online	Internal	Passing Juice
Websites	Internal	Passing Juice
Domains	Internal	Passing Juice
Market Your Business	Internal	Passing Juice
Email	Internal	Passing Juice
Landing Pages	Internal	Passing Juice
Digital Ads	Internal	Passing Juice
Social Media	Internal	Passing Juice
Postcards	Internal	Passing Juice
Audience Management	Internal	Passing Juice
Marketing CRM	Internal	Passing Juice
Signup Forms	Internal	Passing Juice
Segmentation	Internal	Passing Juice
Behavioral Targeting	Internal	Passing Juice
Predicted Demographics	Internal	Passing Juice
Tags & Contact Profiles	Internal	Passing Juice
Creative Tools	Internal	Passing Juice
Content Studio	Internal	Passing Juice
Dynamic Content	Internal	Passing Juice
Subject Line Helper	Internal	Passing Juice
Campaign Templates	Internal	Passing Juice
Marketing Automation	Internal	Passing Juice
Integrations	Internal	Passing Juice
Insights & Analytics	Internal	Passing Juice

In-page links

Reports	Internal	Passing Juice
Smart Recommendations	Internal	Passing Juice
A/B Testing	Internal	Passing Juice
Surveys	Internal	Passing Juice
E-Commerce and Retail	Internal	Passing Juice
Mobile and Web Apps	Internal	Passing Juice
Startups	Internal	Passing Juice
Agencies & Freelancers	Internal	Passing Juice
Developers	External	Passing Juice
See what's new	Internal	Passing Juice
Mailchimp 101	Internal	Passing Juice
Guides & Tutorials	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Features for helping clients	Internal	Passing Juice
A guided path to partnership	Internal	Passing Juice
Get inspired by your peers	Internal	Passing Juice
Marketing API	Internal	Passing Juice
Transactional API	Internal	Passing Juice
Release Notes	Internal	Passing Juice
Transactional Email	Internal	Passing Juice
Hire A Trusted Partner	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Expert Insights	Internal	Passing Juice
Industry Trends	Internal	Passing Juice
Smart Living	Internal	Passing Juice
Pricing	Internal	Passing Juice
View Dashboard	External	Passing Juice
Log In	External	Passing Juice

In-page links

Sign Up Free	External	Passing Juice
Audience	External	Passing Juice
Campaigns	External	Passing Juice
Account	External	Passing Juice
Learn more	Internal	Passing Juice
See All Smarts	Internal	Passing Juice
See how we stack up	External	Passing Juice
Holiday Marketing Quick Guide	Internal	Passing Juice
Call Paul: New Season	External	Passing Juice
How to Make a Creative Business Fly	External	Passing Juice
Driving Sales for Your Online Clothing Store	External	Passing Juice
How To Make a Website: A Guide for Building Your Website	External	Passing Juice
How To Start an E-Commerce Business—a Complete Guide	External	Passing Juice
How To Sell to Any Audience	External	Passing Juice
Why Mailchimp?	Internal	Passing Juice
How We Compare	Internal	Passing Juice
GDPR Compliance	Internal	Passing Juice
Security	Internal	Passing Juice
Status	External	Passing Juice
Mobile App	Internal	Passing Juice
Marketing Tips	Internal	Passing Juice
Free Marketing Tools	Internal	Passing Juice
Marketing Glossary	Internal	Passing Juice
Browse by Topic	Internal	Passing Juice
Events	Internal	Passing Juice
Our Story	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Annual Report	External	Passing Juice

In-page links

Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Check it out	External	Passing Juice
Learn more	External	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
Cookie Preferences	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	how business get mailchimp more see tools marketing all new
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	30	✓	✗	✓	✓
more	22	✗	✗	✗	✓
get	21	✗	✗	✗	✓
all	20	✗	✗	✓	✓
tools	20	✗	✗	✗	✗












Usability

	Url	Domain : mailchi.mp Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 85 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://mailchi.mp/sitemap.xml</p>
	Robots.txt	<p>http://mailchi.mp/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>